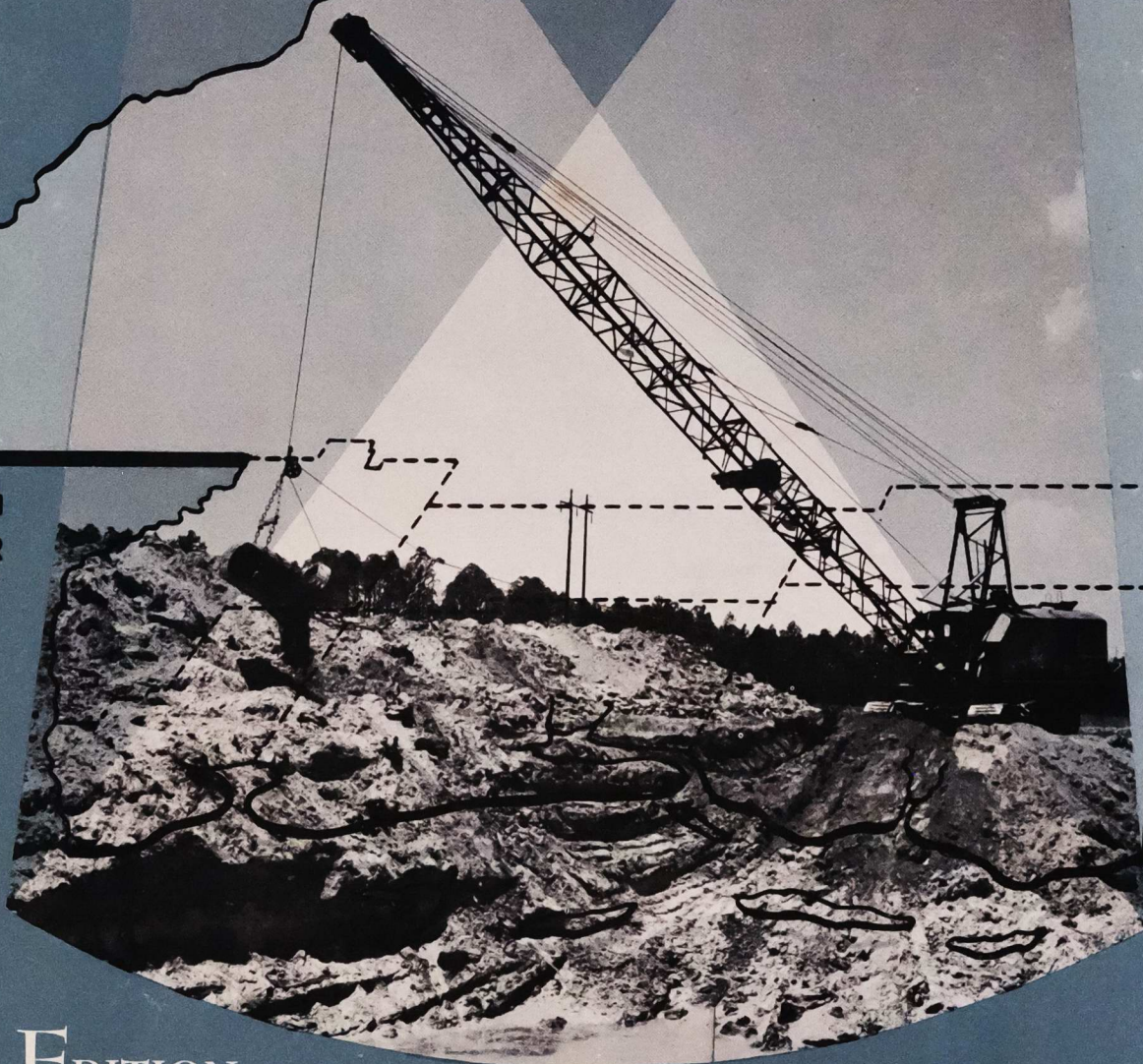


Coast Area
MISSISSIPPI
MONITOR

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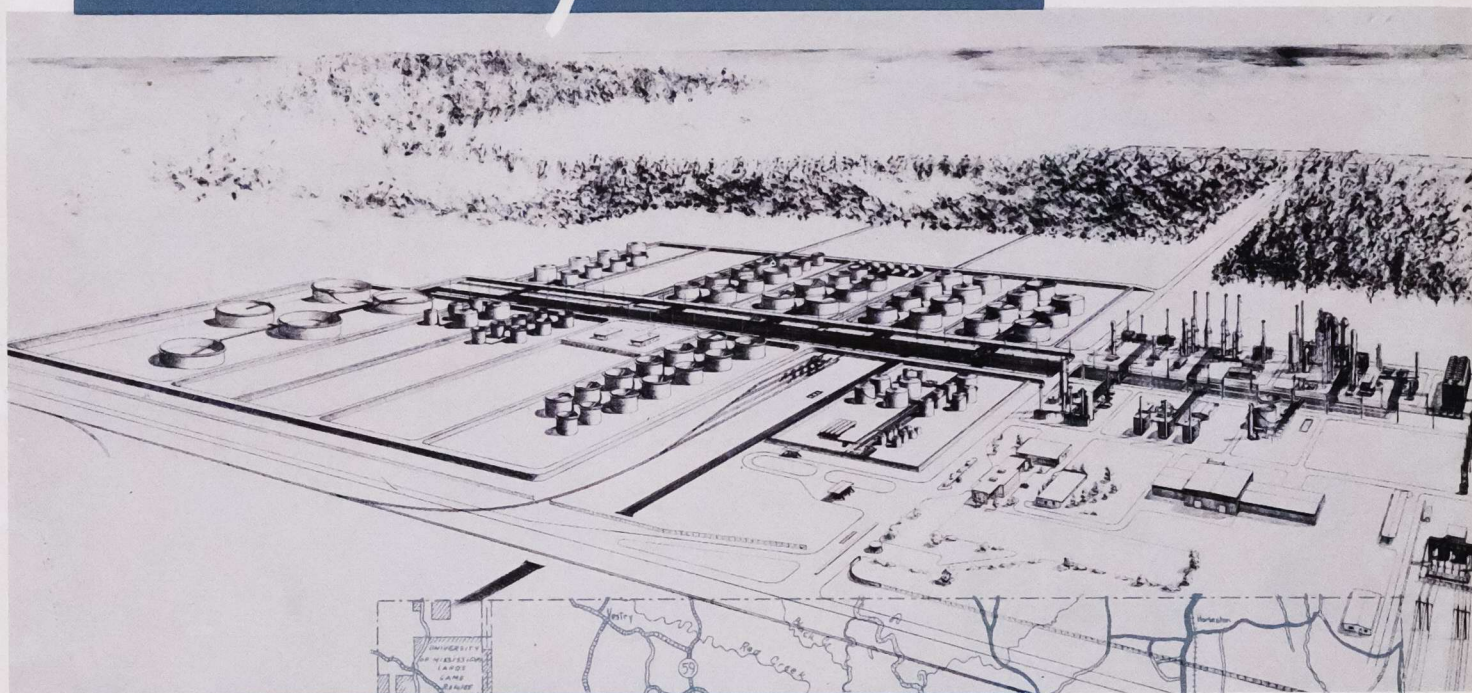


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1963

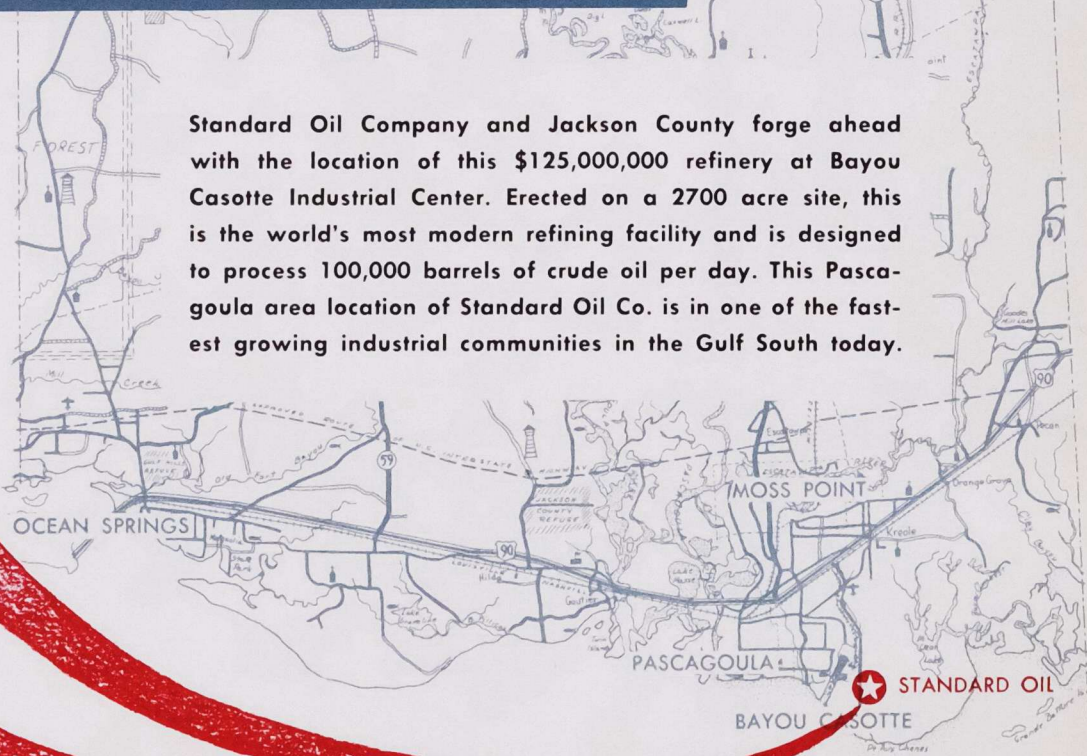
STANDARD OIL COMPANY

NEW *in Bayou Casotte*



in Jackson County

Standard Oil Company and Jackson County forge ahead with the location of this \$125,000,000 refinery at Bayou Casotte Industrial Center. Erected on a 2700 acre site, this is the world's most modern refining facility and is designed to process 100,000 barrels of crude oil per day. This Pascagoula area location of Standard Oil Co. is in one of the fastest growing industrial communities in the Gulf South today.



20,000 copies printed this
edition

*National and International
Circulation*

4th EDITION

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Superintendent of Schools
Picayune, Mississippi

coast area

MISSISSIPPI MONITOR

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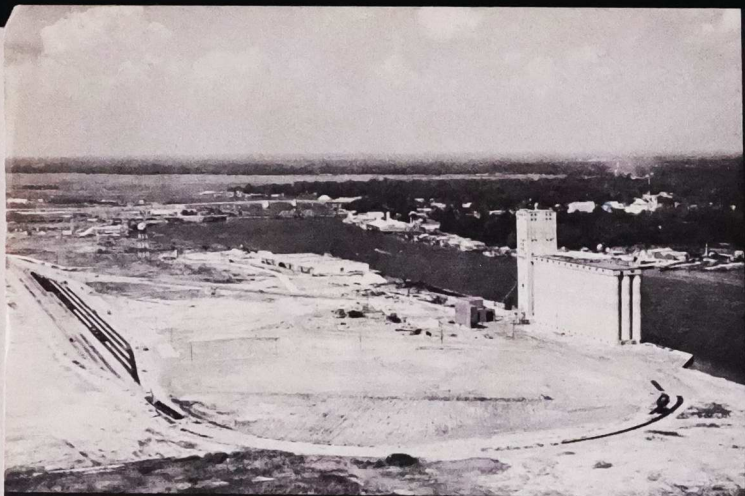
Portamerica goes forward! The drag-
line makes the initial cut ahead of
dredging operations for the giant Har-
rison County Industrial Seaway. This
bold venture to expand industrial de-
velopment promises a bright and
booming future that will assure pros-
perity in Harrison County for genera-
tions to come. See special story,
pages 16-19.

Coast Area **MISSISSIPPI MONITOR**

1963

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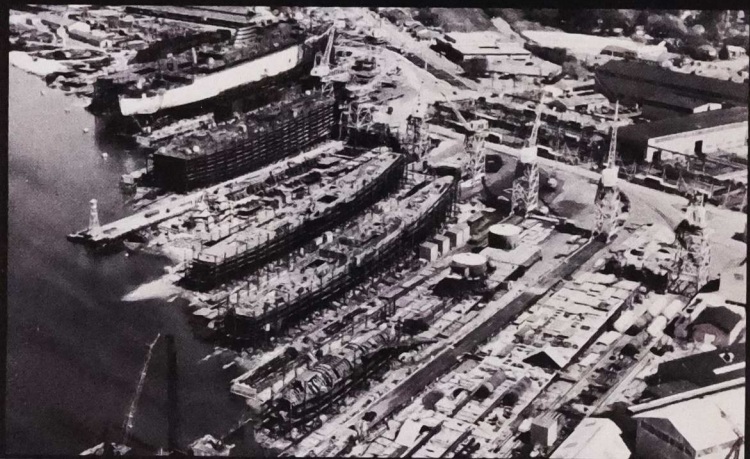


In 1962 tonnage passing through the port of Pascagoula topped the two million mark. Our port facilities include terminal building, warehouse and grain elevator. Aware of the growth potential for our strategically situated port, plans are constantly being revised to meet new developments. This is

PASCAGOULA-PORT CITY

Pascagoula boasts excellent diversification of industry creating a healthy economic climate in our fast growing city. Industry likes Pascagoula—all its requirements are met plus the added advantage of available room for expansion. This is

2



PASCAGOULA-INDUSTRIAL CITY



Our historical background dates back to founding by d'Iberville in 1699. The oldest building east of the Mississippi, Old Spanish Fort, is located here and maintained as a museum. Each year thousands of tourists visit this fascinating structure and enjoy its historical treasures. This is

PASCAGOULA-HISTORICAL CITY

Pascagoula is also a city of lovely homes, ideal recreation, active civic and religious groups and a fine school system. Here indeed is a well-rounded community, keeping pace with all of America. This is



PASCAGOULA - A CITY FOR YOU TO CONSIDER

JACKSON county •

AREA—744 square miles; 476,160 acres.

POPULATION—Estimated 65,000.

LOCATION—Southeast corner Coastal Mississippi; George County, north; Gulf of Mexico, south; Alabama border, east; Biloxi Bay, southwest; Harrison and Stone Counties border, west.

CLIMATE—Mild; annual averages—temperature 59 degrees (Jan. av. 53, July 81.3), frost free days 279, rainfall 61 inches.

GOVERNMENT—County Board of Supervisors, one from each of five beats. County organized Dec. 14, 1812.

TAX STRUCTURE—Assessed valuation \$44,000,000, approximately 30% of real value; tax levies, Beats 1-5—72.30—Homestead exemption 36.80, Beat 2—44.30—Homestead exemption—19.30, Beat 3—43.30—Homestead exemption—18.80, Beat 4—Pascagoula out—Ocean Springs in and out—43.30—Homestead exemption—18.80—County 74.30—Homestead exemption—38.80. Bonded debt, total all issues \$6,383,000.

SCHOOLS—County public 7; total enrollment 2652.

MEDICAL—Singing River Memorial Hospital (location U. S. 90 east, Pascagoula); County Health Department.

UTILITIES—Urban and industrial electricity, Mississippi Power Co.; rural electricity, Singing River Electric Power Association. Natural gas in urban areas, United Gas Co.

HIGHWAYS—U. S. 90 east-west; State 63 north-south; State 59 north-south; numerous good county roads.

TRANSPORTATION—Mainline Louisville and Nashville Railroad, Mississippi Export Railroad from Pascagoula (meets L&N RR) to Evanston, Miss. (meets Gulf, Mobile and Ohio Railroad), Greyhound Bus Lines, Jackson County Airport two miles east of Pascagoula—scheduled flights, Southern Airways, Inc., major motor freight lines, deep water ports at Pascagoula, Bayou Casotte, Moss Point.

COMMUNICATIONS—Newspapers; daily at Pascagoula, weekly at Ocean Springs, dailies Gulfport, Mobile, New Orleans, Jackson. Radio stations, WPMP Pascagoula, WPMT Moss Point. Radio and television reception from nearby sending stations. (No local TV station). Other, Southern Bell Telephone Co. and Western Union.

RECREATION—Beaches, small boat launching ramps, commercial boat launching and rental, fishing camps, Magnolia State Park, game preserves, hunting in season, golf courses, dude ranch, pleasure craft harbors.

TYPES OF INDUSTRY—Oil refinery, chemicals, fertilizers, wood and pulpwood products, marine ways, refractory brick, ships and submarines, optic instrument components, grain elevator, animal traps, decoys, sports equipment, seafood, clothing, choir and graduation robes, food containers, canning, pottery, printing, publishing.

NATURAL RESOURCES—Deep water ports, plentiful water supplies, mild climate, good farming soil, timber, products of the sea, salt domes.

PLANNING—The Jackson County Port Authority plans to construct a \$3 million facility at Bayou Casotte. It will include a dock and warehouse, mooring equipment, roads, railroad, buildings and office. The location will be on the east side of the channel and cover 95 acres. It is bounded by Coastal Chemical on the north and Standard Oil Refinery on the south. Plans include construction of two deep water ship berths with dock facilities which will accommodate 40 ft. draft ships.

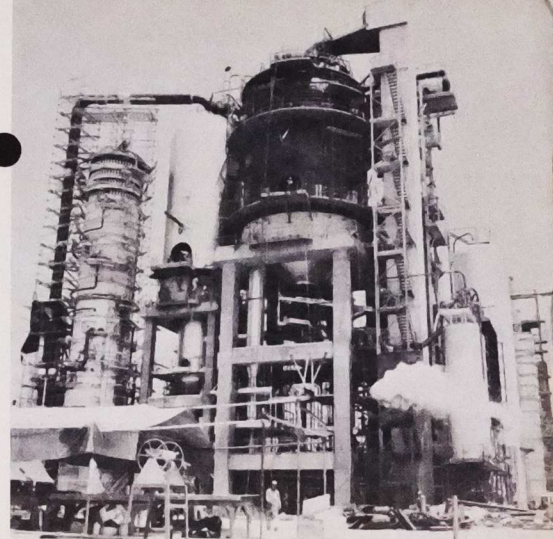
•••••

With a history spanning the centuries from sailing ships to atomic subs, from the ante bellum novelty of the stereoscope to a present day local enterprise manufacturing precision lenses for space probes, Jackson County offers a fascinating study in contrasts. What remains of the days of old is devotedly preserved almost in the very shadow of operations that utilize the most advanced modern technology.

In 1699 d'Iberville sailed into the Bay of Biloxi and left a marker of carved white Carrara marble on its eastern shore at what is now the city of Ocean Springs in western Jackson County. Here Fort Maurepas was established on a high point overlooking the bay.

The rich historical background is again highlighted at Pascagoula where stands the oldest structure in the Mississippi Valley, the Old Spanish Fort, built in 1718. It is now an excellent historical museum and last year drew a record 6000 visitors.

On the western banks of the Pascagoula or "Singing River", at the town of Gautier, is "The Old Place" which was reopened in the early spring of 1963 by the Gautier family. It is most remarkable insofar as it is not a restoration but an exquisitely preserved family residence, built by pioneer Fernando Gautier and occupied by succeeding generations of his family. The furnishings are a rare and beautiful collection



Fluid catalytic cracking unit, reactor and regenerator at Standard Oil Refinery.



Standard Oil Refinery terminal of 105 mile underwater crude pipe line from Buras, La.

of authentic family pieces, incredibly well preserved, rare treasures to behold and enjoy. One has the feeling of stepping back two centuries in time as the lovely present day Mrs. John Gautier, in hoop skirts and rare lace shawl, graciously and proudly escorts guests through this exquisite plantation home. From parlor to kitchen, it is amazingly complete to the smallest detail.

Imagine, then, stepping from this atmosphere of "yesterday" to the exciting "today" of Jackson County. Precision lenses manufactured at Ocean

"The Old Place" at Gautier, Miss.



Springs aid the nation's space effort; at Pascagoula, atomic subs and ocean going vessels are built on shipyard ways; a giant grain elevator towers over the river port; the huge industrial complex at Bayou Casotte has made the nation aware that a New South, an Industrial South, has been born.

Here the new Standard Oil Refinery is supplied by a large underwater pipeline that keeps a flow of oil traveling beneath the waters of the Gulf of Mexico from Empire, La., over a hundred miles away, to six large storage tanks 48 feet high, 200 feet in diameter and each with a storage capacity of 274,000 barrels of crude. One hundred such tanks are being built at this site with an ultimate capacity of 8,000,000 barrels.

Pascagoula River water is brought to the refinery from a point upstream via a large industrial water supply line and is fed to the plant's three steam boilers which convert it to steam at 600 pounds pressure. This is used in steam turbines to provide power for pumping oil and is also used as a source of heat in various refinery processes. Refinery products will be dispersed from the plant by tanker, barge, or by a \$6 million product line to Collins, Miss., for further distribution.

Realizing the great threat water pollution poses in an industrial area and the size and scope of Coastal Mississippi's sport and commercial fishing,

Standard Oil has installed the latest in waste disposal methods. All potentially harmful material is destroyed or removed and water eventually pumped into the Gulf will be absolutely free of contaminants injurious to marine life.

Standard Oil, in keeping with its 76 year old tradition of producing high quality fuels, has built the most modern refinery in the petroleum industry. It will be capable of processing 100,000 barrels (4,200,000 gals.) of crude oil per day, will cost about \$125,000,000 and provide employment for 350 men and women.

Also at Bayou Casotte, Coastal Chemical has doubled its ammonia plant at an expenditure of \$4,500,000 and the H. K. Porter Co. made improvements amounting to \$675,000.

It has been a tremendous year of industrial achievement for Jackson County, a continuation of the soaring pattern of success that began some years ago with the conception of the great Bayou Casotte Industrial Area. Its subsequent development was realized under the capable guidance of the Jackson County Port Authority working hand in hand with progressive governing officials.

For further information on the advantages of Industrial Jackson County write—Jackson County Port Authority, Mr. Al S. Johnson, Director, P. O. Box 348, Pascagoula, Miss.

★ ★ ★

PASCAGOULA ●

POPULATION—Estimated 18,500.

LOCATION—Southeast part of Jackson County on U. S. 90. At mouth of Pascagoula River, on Gulf of Mexico. The southern terminus of State 63 and Mississippi Export Railroad. 45 miles west of Mobile, Ala., 20 miles east of Biloxi, Miss., 110 miles east of New Orleans, La.

CLIMATE, COMMUNICATIONS, TRANSPORTATION (see County).

GOVERNMENT—Mayor and two Commissioners elected at four year intervals—operating under Code Charter.

TAX STRUCTURE—Assessed valuation \$17,000,000 city, \$24,500,000 school district, approximately 30% of real value; tax levy 50.5 mills. Bonded debt \$979,000, city, school district, \$3,870,000.

SCHOOLS—Public 12, total enrollment 5514; parochial 3, total enrollment 916; cerebral palsy, enrollment 36.

POLICE AND FIRE PROTECTION—Police Dept., chief and 23 officers; equipment, motor cycles with two-way radio controls; office staff, 3 women police officers. Fire Dept., 3 stations, chief and 16 firemen; equipment, two 750 gal. per min. pumpers and one thousand gal. per min. pumper, Civil Defense equipment, auxiliary light plants, resuscitators, smoke and chemical masks, chief's car; three fire stations with men on 24 hour duty.

UTILITIES—City owned water and natural gas systems. Electricity see county.

MEDICAL—Location of 232 bed Singing River Hospital; doctors 18; dentists 8.

CHURCHES — 40, representing all major denominations.

RECREATION—Parks 3, beach front park now being modernized; playgrounds 2; golf courses 2; country club 1; beach; small craft harbor; water sports; bowling; motion picture theatres 3.

CULTURAL — Pascagoula City Library, 213 Delmas Ave., Bookmobile, Community Concert Series, Pas Point Little Theatre.

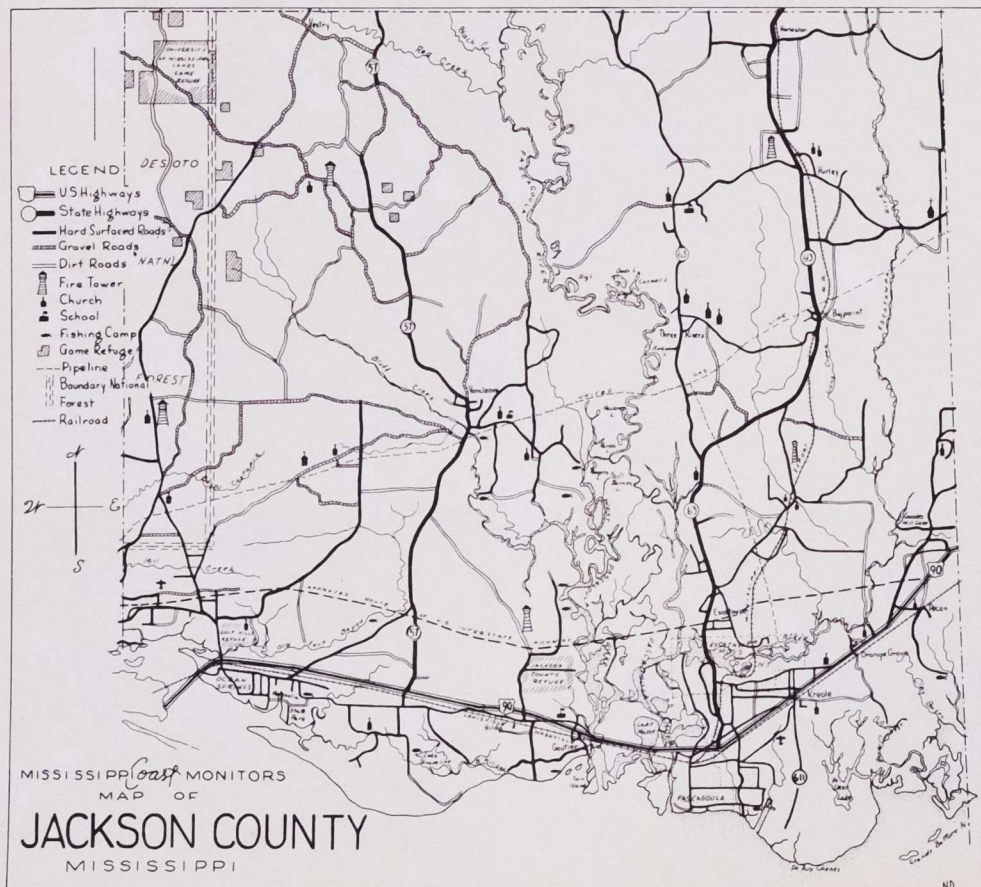
CIVIC ORGANIZATIONS—Garden Clubs 6; Federated Women's Clubs 5; Business and Professional Women's Club, Altrusa Club, Jaycees, Jaycettes, Rotary, Lions, Kiwanis, Civitan, Chamber of Commerce.

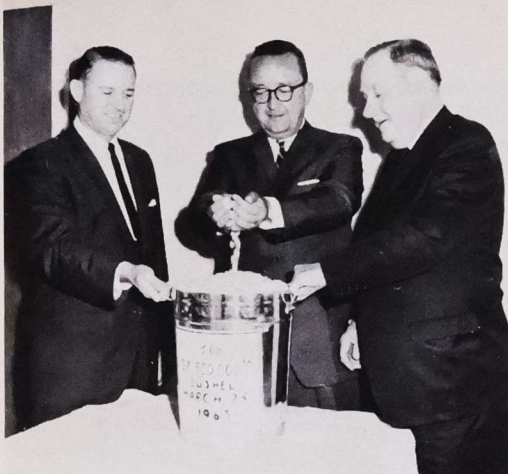
TYPES OF INDUSTRY—Oil refinery, ship and atomic sub building, marine ways, chemicals, fertilizers, wood preserving, food processing, food containers, refractory brick, cat food, animal traps, decoys, sporting equipment, clothing, printing and publishing.

PLANNING—Robert S. Bateman & Associates of Mobile, employed as city planners.

● ● ● ● ●

4





Mr. F. J. Mayo, pres. Jackson County Port Authority, left, Mr. W. L. Rogers, mgr. Grain Elevator, center, and Mr. A. P. Moran, pres. Jackson County Board of Supervisors, right, with the important 32,500,001th bushel.

The rising importance of the Port of Pascagoula was given emphasis when 1962 waterborne tonnage through the port was indicated at 2,291,283 tons. In passing the million ton mark, a new record for the port was established, surpassing the 1961 record of 885,488 tons. This new tonnage figure vividly reflects the success of the port improvement and industrial expansion program, underway since the fall of 1954 when total waterborne tonnage was 286,147 tons.

Of the 1962 figure the Jackson County Terminal Elevator accounted for 1,459,076 tons. Substantial tonnage increases occurred at the port's Terminal Warehouse "A" and includes imported logs by the Pascagoula Veneer Co., phosphate rock, sulphur, etc., by Coastal Chemical Corp., and chrome ore by H. K. Porter.

During the year the depth of the harbor and channel into the Pascagoula River was increased from a controlling depth of 30 feet to a controlling depth of 35 feet and additional depth has been assured as a result of modifications approved by the 87th Congress, authorizing further deepening of the channel and harbors to 38 feet plus 4 feet advance maintenance.

Estimates are that new records will be reached when 1963 totals are tallied with an expected tonnage exceeding 3,500,000 tons. The Louis Dreyfous Corporation has taken over management of the Jackson County Terminal Elevator and shipments are averaging 5,000,000 bushels per month. Under the terms of Jackson County's contract with the corporation, in addition to the annual base rent, the county receives $\frac{1}{4}$ cent per bushel for all grain moved through the elevator over 32,500,000 bushels.

At a March, 1963 ceremony, Mr. William L. Rogers of the Dreyfous Corp., presented the presidents of the Port Authority and the Jackson County Board of Supervisors with the significant 32,500,001 bushel of grain moved

through the elevator since September 1st, 1962, marking the starting period for additional revenue that should amount to between \$60,000 and \$75,000 by August 31, 1963. It was of further significance that this mark was reached during the loading of the Livanitia, the first ship to lift as much as a million bushels. A total of 1,028,454 bushels was loaded aboard this vessel which sailed March 24, 1963.

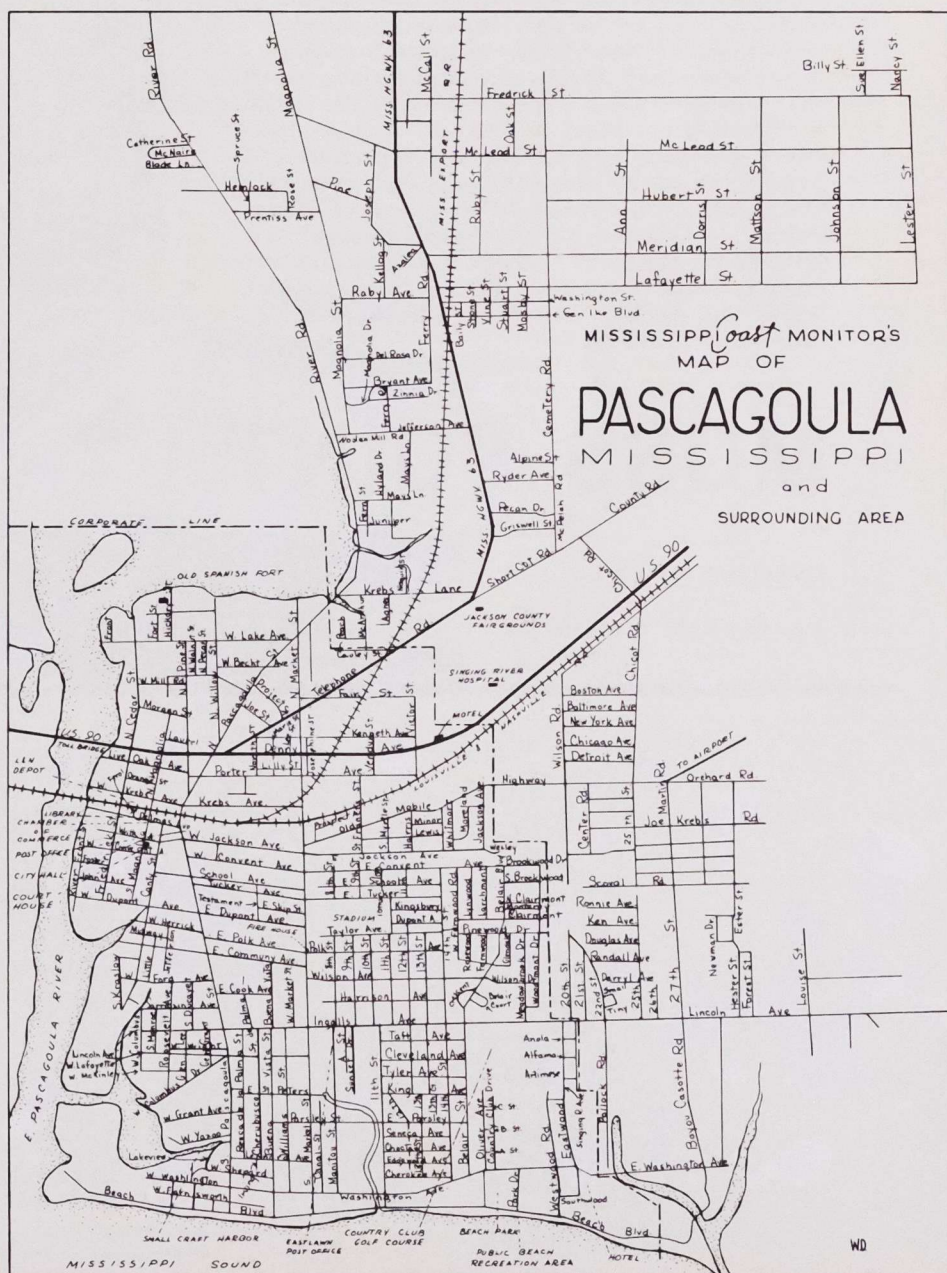
At Ingalls Shipbuilding Corporation, a division of Litton Industries, the last two of six 572 ft. cargoliners built for Farrell Lines of New York, near completion. In the past year, the USS Dace, the fourth atomic submarine built by Ingalls, and the Polaris submarine tender Holland, were launched, gaining nationwide attention for the area.

Destiny must have been charting the course for the success of the port of Pascagoula and her fame as a great shipbuilding center many years ago.

Jackson County Courthouse in Pascagoula.

Early records tell us that Bienville used the river in 1701 as a transportation artery to send cargo to the Choctaws and in 1838 Ebenezer Clark established the first shipyard of the area at what is now called Clarks Bayou. From these primitive beginnings evolved the spectacular port and shipbuilding center now identified by massive grain elevator and towering gantrys, the great and growing Port of Pascagoula.

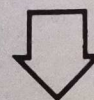
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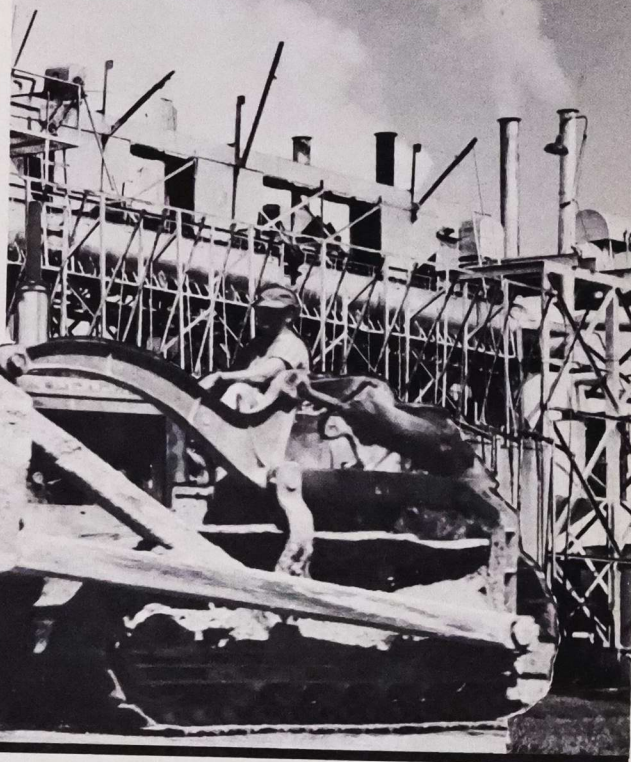


MAIN OFFICE
AT
MOSS POINT
MISSISSIPPI

MISSISSIPPI EXPORT RAILROAD COMPANY

SHAPING UP FOR INDUSTRY...

Heavy construction equipment and detour markers are signs of the times in the alert city of Moss Point. Wisely anticipating the tremendous population and industrial growth that will result from the location of the huge Standard Oil refinery, an extensive program of street widening and paving was launched well in advance to facilitate the easy flow of peak hour traffic. This foresight is typical of Moss Point, long recognized as one of the most progressive towns in Coastal Mississippi. Get more information about a going, growing city. Write Ann Avent, Moss Point Chamber of Commerce, City Hall—

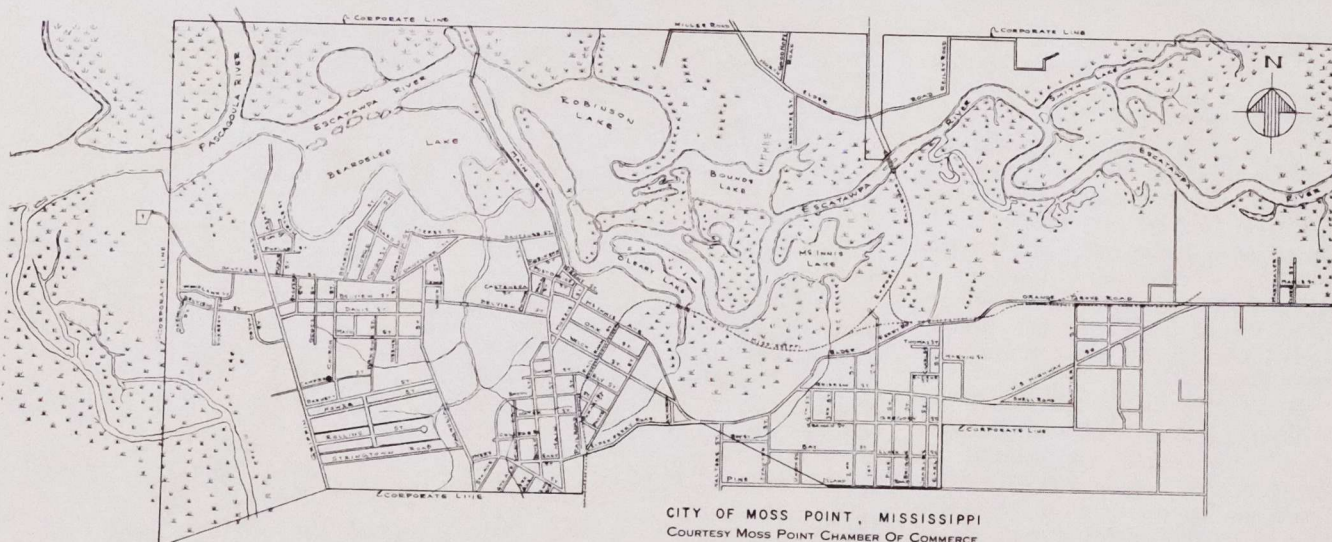


MOSS POINT

in

INDUSTRIAL

JACKSON COUNTY



CITY OF MOSS POINT, MISSISSIPPI
COURTESY MOSS POINT CHAMBER OF COMMERCE

MOSS POINT ●



City Hall and newly surfaced street in Moss Point.

POPULATION—Estimated 7,500.

LOCATION — In southern Jackson County, approximately five miles north of Pascagoula on Escatawpa River. Bisected by State 63, approximately 3 miles south of designated route of Interstate 10. On Mississippi Export Railroad Co. line.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT — Mayor and five Aldermen elected at four year intervals. Code Charter, city incorporated April 29, 1901.

TAX STRUCTURE—Assessed valuation \$15,499,083 city, \$6,004,924 school district. Assessment practices inside city approximately 30% of real value. Tax levy 43 mills, 15 mills homestead exemption. Bonded debt \$2,300,000. (The city also has \$794,000 self liquidating Water and Sewer Revenue bonds outstanding.)

SCHOOLS—Public 7, total enrollment 5,609; parochial 1, to be opened for 1963-64 term.

POLICE AND FIRE PROTECTION —Police chief, 6 officers, radio equipped patrol car, 24 hour protection. Volunteer Fire Department, chief and 40 men trained by regular drills, two 750 gal. per min. pumers. Water pressure 45 lbs. per sq. in., emergency pressure 90 lbs. per sq. in.

UTILITIES—City owned water, sewage (including central treatment plant) and natural gas systems.

MEDICAL—Hospital at Pascagoula, doctors 4, dentists 3.

CHURCHES — 11 representing all major faiths.

RECREATION — Hunting, fishing, aquatic sports, athletic field, Recreation Center with swimming pool, playground, and full time recreation director. First city on coast to receive Merit Award for recreation program. New motion picture theater.

CULTURAL—City library, residents join in Concert Series and Little Theatre activities at Pascagoula.

CIVIC ORGANIZATIONS — Chamber of Commerce, Jaycees, Rotary, YMBC, Civitan, Kiwanis, Women's Club, Fortnightly Club, Pandora Club, 2 garden clubs, Girl and Boy Scouts.

TYPES OF INDUSTRY—Chemicals, fertilizers, paper products, main office Mississippi Export Railroad Co.

PLANNING—City has recently employed Robert S. Batemen and Assoc. for comprehensive planning program.

As carefully as a general mapping campaign strategy, energetic citizens of Moss Point have acted to obtain the greatest advantage to their city from the giant Bayou Casotte Industrial complex. With "the shortest distance between two points" idea in mind, civic leaders worked untiringly to encourage a direct road from their city to the big industrial site. Now this has been accomplished and earth moving machinery and scores of workmen are leveling this ribbon of roadway across southern Jackson County. Soon it will be a moving mass of motor traffic carrying vital supplies and workers to and from the industrial center.

In keeping with their master strategy, the city has adopted comprehensive planning devised by Robert S. Bateman and Associates of Mobile. Another segment of the development program, the widening of Main Street, got under way May 1st, 1963 with the moving back of three buildings. This is part of a \$969,830 program for widening and improving streets. The project includes 33.9 miles of street repairs and 101,500 feet of curbs and gutters.

A new bridge over the Escatawpa River is also on the schedule and a large new parking area for business district shoppers was recently completed. Another sign of growth in the Moss Point area is construction now underway on a huge new shopping center. First store being built is a large Sears Roebuck & Co., one of the chain's biggest in this southern area with 174,000 sq. ft. of floor space and expected to employ 130 people.

Evidence of civic pride and accomplishment can be found in the fact that Moss Point attained the distinction of being the only Gulf Coast city to receive two Merit Awards from the Mississippi Economic Council. The first was for the city's recreation program and the second for the health and sanitation project.

While Moss Point aims at new industry and grasps the obvious opportunity of its relative nearness to Bayou Casotte, it must not be overlooked that it has been the location for successful big industrial ventures for many years. International Paper Co., with average employment far exceeding 1000 and a

multi million dollar annual payroll, is the largest of these. Thiokol Chemical is another large plant with an impressive record in size, production and payroll. Here, too, are The Fish Meal Company and Mississippi Menhaden Products on the banks of the Escatawpa.

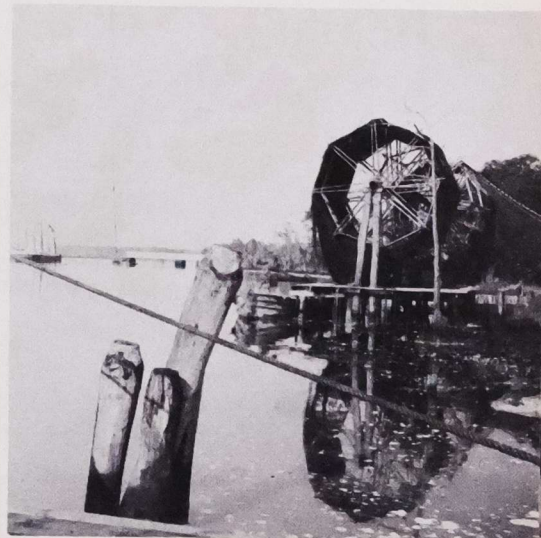
To accommodate new residents anticipated as a result of the area's industrial growth, many new homes are being constructed. Residential situations to suit every taste and purse are being developed by local builders. A fine new parochial school is under construction and the existing public schools of the Moss Point School District offer a well rounded curriculum and excellent teachers.

The personality of Moss Point is both delightful and impressive. Its business district, though not extensive, is compact and unusually well stocked with quality merchandise, making shopping a pleasure. There is a solid, established look to this alert city for its roots go back many years and its citizens have a heritage of the progressive spirit. It has made its mark among Coastal cities and gained respect and admiration for maintaining its identity of leadership rather than falling into the category of "suburb" of its larger sister city. It is obviously a city determined to grow in the "twin city" status, a city of major importance in Industrial Jackson County.

Those interested in learning more about Moss Point will receive detailed information by writing Mrs. Ann Avent, Manager, Moss Point Chamber of Commerce, City Hall, Moss Point, Mississippi. To learn more about the outstanding Mrs. Avent, turn to the last page of this edition and see "Meet Our People."

★★★

Valuable "pogey" (menhaden) nets drying on the banks of the Escatawpa at Moss Point. The menhaden is used in manufacturing products at two of Moss Point's largest industries.



A PLACE FOR YOU TO ENJOY GOOD LIVING

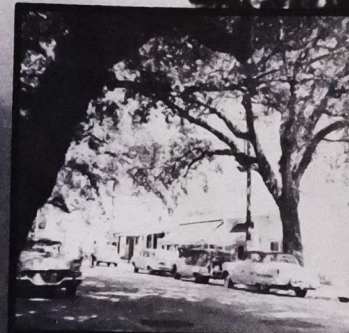
Charming...

IN EVERY WAY

Ocean Springs is a city that concentrates on a superior, serene residential atmosphere. Steeped in tradition and history, an aura of beauty appears absorbed into the whole community and new subdivisions, as well as the gracious older homes, maintain an air of distinctive charm that is a delight to all who come to live here. Ideally located midway between an industrial city and the giant NASA development, Ocean Springs offers relaxed living in a lovely environment.

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INDICATING THE REASON FOR YOUR INTEREST
(VACATION, NEW BUSINESS, NEW RESIDENT, INVESTMENT, ETC.)
WILL BRING THE INFORMATION YOU DESIRE

OCEAN SPRINGS ●

POPULATION—Estimated 6,000.

LOCATION — Extreme southeast Jackson County on mainline of Louisville and Nashville Railroad, bisected by U. S. 90. 2 miles east of Biloxi, 16 miles west of Pascagoula. 63 miles west of Mobile, Ala., 86 miles west of New Orleans, La.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT — Mayor and five Aldermen, elected at four year intervals. Code Charter.

TAX STRUCTURE—Assessed valuation \$7,705,000 approximately 25% of real value. Tax levy 47 mills. Bonded debt \$1,502,000 (includes \$635,000 new school district issue).

SCHOOLS—Public 3, total enrollment 1794; parochial 1, enrollment 230.

POLICE AND FIRE PROTECTION —2 police officers, twenty-hour hour protection. Fire department, one paid employee on twenty-four hour call, trained volunteer crew, modern fire truck and auxiliary pumper. Water pressure normal 50 lbs. per sq. in.

UTILITIES—City owned water, natural gas and sewerage systems, central sewage treatment plants.

MEDICAL—See County, local, doctors 4, dentists 3.

CHURCHES—7, Baptist, Catholic, Church of Christ, Episcopal, Methodist, Presbyterian.

RECREATION—Golf course, yacht harbor, stables at dude ranch, all aquatic sports, fishing and hunting in season, sand beach, community center, pier and athletic field. 3 playgrounds.

CULTURAL—City library located at City Hall.

CIVIC ORGANIZATIONS — Chamber of Commerce, Jaycees, Rotary, garden clubs.

TYPES OF INDUSTRY — Optics, choir and graduation robes, pottery, tourism (dude ranch and restaurants), printing and publishing.

PLANNING — The Ocean Springs City Council has appointed a seven man city planning commission. The goal of the group is the conservation and appreciation of property values by controlled development of the city. Industry is invited and offered every possible assistance by local officials.

.....

While industrial news from other Coastal Mississippi cities makes headlines, the delightful city of Ocean Springs is just as frequently heaped with praise and compliments from those who discover the beauty and charm of this primarily residential city. It proudly stresses this quality as citizens aim to develop their scenic residential areas to an outstanding degree.

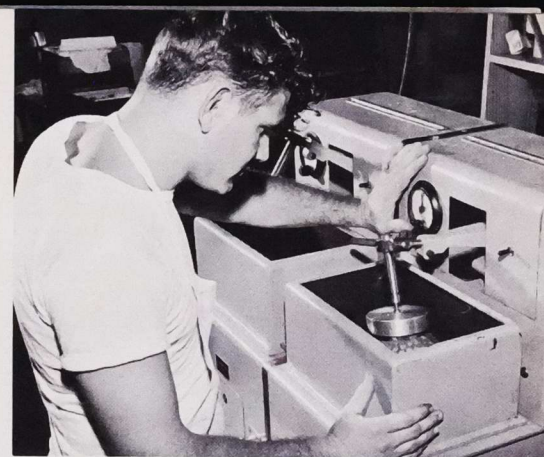


In Ocean Springs a marker identifies site of the first settlement by d'Iberville.

One great natural advantage is a more pronounced rolling topography than at any other point along the coast. Streets, in many instances, tend to follow the contours of the terrain, thereby creating lovely settings for homes. Another advantage is the predominance of those stately guardians of the coastline, the centuries old live oaks with their flowing beards of Spanish Moss. From high overhead spreading branches shade the ground in huge circles well over a hundred feet in diameter. A sizeable home can be placed beneath these arboreal giants that seem to lure and capture every Gulf breeze and offer a unique and delightful coolness.

The natural beauty of this spot undoubtedly has existed so for centuries and may well have decided Pierre Le Moyne Sieur d'Iberville to select this very location for the first settlement of the Gulf Coast in the year 1699. Here he laid claim to the territory in the name of Louis IV, then king of France. It was here, on April 19, 1699, while Fort Maurepas was still under construction, that Father Anastasius conducted the first religious services ever held in the Mississippi Valley. Today one can climb a flight of wide concrete steps, identified by a historical gaze across the waters of the Bay of Biloxi, past Deer Island, and out over the waters of the Gulf of Mexico as did those first settlers from precisely the same site.

Other "eyes" gaze from Ocean Springs—beyond the Gulf horizon, even beyond the moon, for Ocean Springs is the home of an industry so important and vital in its contribution to space science and the defense program, that Coastal Mississippians are fascinated by its scope. This is Ferson Optics, where precision lenses are made and such intriguing items as components for space probes, satellite, telescopes, periscopes, borescope, spectrograph, optical flats, are listed as company products. The plant has a floor space of 15,000 square feet and employs approximately 100 people.



Optician grinds a lens at Ferson Optics.

Another thriving and unusual industry of Ocean Springs is the E. R. Moore Company, makers of graduation caps and gowns, choir robes, and uniforms.

Shearwater Pottery is an artistic addition to the manufacturing picture and has gained international recognition for exquisite ceramics and fine art pottery pieces. Creations from the potter's wheel at Shearwater have won acclaim in the world of art and design. Visitors from the four corners of the nation have come to the Mississippi Coast to view the shop's matchless display.

So it seems the "unusual" becomes the "everyday" in this captivating community. Its industries, as it homes, are of a distinctive nature. Its history begins at the earliest point of Gulf Coast colonization. If these facts alone did not place it among the notables of Southern cities, the present day driving force of its citizens would accomplish the task; for these determined people, while possessing all the usual attributes of Southern friendliness and hospitality, are setting out to establish their city as the most beautiful residential location of the Mississippi Gulf Coast.

★ ★ ★

From Ocean Springs to Pascagoula, U. S. 90 is a fine divided four-lane highway. Here 90 crosses the Bay of Biloxi from Ocean Springs via a new concrete span.

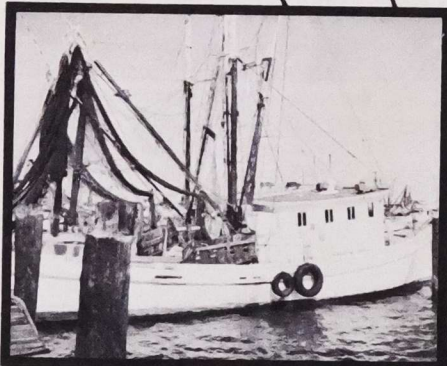


CALL IT THE NUCLEUS OF PROGRESS

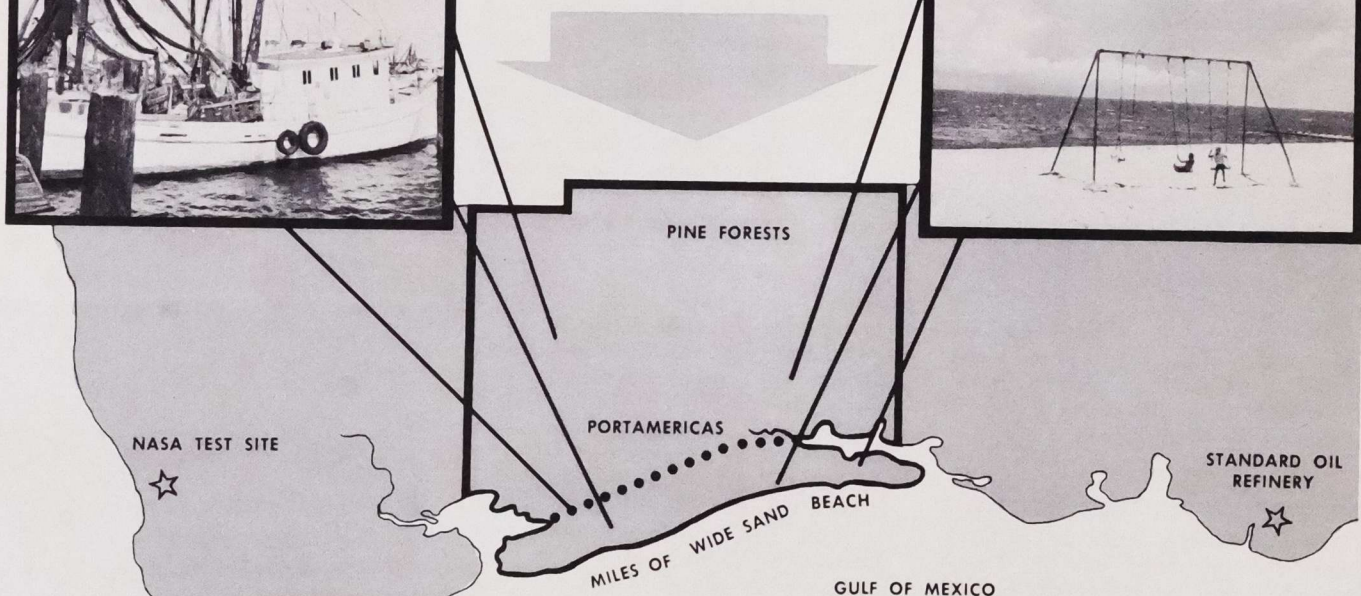


IN COASTAL MISSISSIPPI

Harrison County is not only the geographic nucleus of the tremendous growth factors that have recently burst upon the local scene. Long before announcements were made concerning the location of multi-million dollar facilities in our sister counties, we had embarked on OUR OWN MULTI MILLION DOLLAR DEVELOPMENTS based on the foresight of dynamic leadership with a keen knowledge of our strategic advantages and natural resources. We saw our destiny for economic success as a county and are now prepared for the most spectacular industrial and residential growth in the history of Coastal Mississippi.



10



HARRISON COUNTY

HARRISON county •

AREA—585 square miles; 374,400 acres.

POPULATION—Estimated 125,825.

LOCATION—Central Coastal Mississippi on Gulf of Mexico; boundaries—Stone County, north; Gulf of Mexico, south; Jackson County, east; Hancock county, west.

CLIMATE—Mild; annual averages—temperature 68.1 degrees (January 50.1, July 81.1), rainfall 62 in., frost free days 350.

GOVERNMENT—County Board of Supervisors, one elected from each of five beats. Organized Feb. 5, 1841.

TAX STRUCTURE—Assessed valuation \$72,316,008, approximately 20% of real value. Tax levies; Beat 1—Biloxi-inside, In-Fernwood, total 33.60, exempt rate 13.80, County school district, total 59.60, exempt rate 19.80; Beat 2—Gulfport-inside, Gulfport-outside, In-Fernwood, Long Beach-inside, Long Beach-outside, total 34.20, exempt rate 14.40, County school district, total 60.20, exempt rate 20.40; Beat 3, Pass Christian-inside, Pass Christian-outside, Long Beach-outside, total 36.40, exempt rate 16.60, County school district, total 62.40, exempt rate 22.60; Beat 4, County school district, total 59.90, exempt rate 20.10; Beat 5, Henderson Point-DeLisle County school district, In, total 59.90, exempt rate 21.10, Out, total 57.60, exempt rate 17.80. Bonded debt \$8,662,700.

SCHOOLS—Public 9, total enrollment 4684; public, special 2, enrollment 86; parochial 1, (Miss. City-Handsboro) to be opened for 63-64 term; private 1, (CCMA) enrollment 125; Catholic Seminary (Oblate) at Pine Hills, 94 members.

MEDICAL—County Health Dept., two general hospitals, Veterans Administration Hospitals at Biloxi and Gulfport. County Doctor of Veterinary Medicine for livestock and meat inspection.

UTILITIES — Urban and industrial electricity, Mississippi Power Co., rural electricity, Coast Electric Power Assoc. Natural gas, United Gas Co.

HIGHWAYS—U. S. 49 north-south in center of county; U. S. 90 east-west along coastline; State 53 west to U. S. 49 in center of county; State 67 from U. S. 49 in north part of county to U. S. 90 at Biloxi; State 15 north to State 67 approx. 5 mi. north of Biloxi. Interstate 10 will parallel 90 about 4 mi. inland.

TRANSPORTATION — Mainlines of Louisville and Nashville Railroad and

Illinois Central Railroad; Continental Trailways and Greyhound Bus Lines; major freight lines; Gulfport Airport, scheduled flights, Southern Airways; deep sea State port of Gulfport; Harrison County Industrial Seaway, under construction; Intracoastal Waterway. Municipal Transit Lines operate between coastal cities.

COMMUNICATIONS—Newspapers; Biloxi-Gulfport Daily Herald, dailies from Jackson, Mobile, New Orleans, weeklies at Long Beach and Pass Christian. Magazines; 2 monthlies at Gulfport, bi-monthly at Biloxi. Radio, stations at Gulfport and Biloxi; television, station at Biloxi. Other, Southern Bell Telephone Co., Western Union.

RECREATION — All types water sports, charter boats, hunting, golf, many special events such as Mardi Gras, Shrimp Festival, Fishing Rodeo, regattas, kennel and horse shows, wide sand beach extends along entire coastline. Coastal cities participate in spring Garden Pilgrimage.

TYPES OF INDUSTRY—Chemicals, epoxy resins, clothing, forest products, canning, boat building, seafood, paints and varnish, drugs, glass bottles, pecan packaging, meat processing and packaging, cotton compress, construction, machine works, piping, veneers, cattle, daily products, farming, poultry and poultry products.

NATURAL RESOURCES—Mild climate, products of the sea, extensive forests, gravel deposits, abundant water, including artesian stratas.

PLANNING—With the fullest utilization of her water frontage being realized by the construction of the Harrison County Industrial Seaway and expansions at the State port of Gulfport, the county is preparing for a tremendous influx of industry and residents. This is being done through careful evaluation of existing facilities.

•••••

Across the southern expanse of Harrison County a prosperous future is being carved for its people in the form of an Industrial Seaway—a unique and daring venture with a potential beyond their fondest dreams of yesterday. It has captured their imagination and stands as the high point of county-wide interest today. In recognition of its position of major importance it is described in detail in a special story in this issue, for this particular section is dedicated to the total county picture.

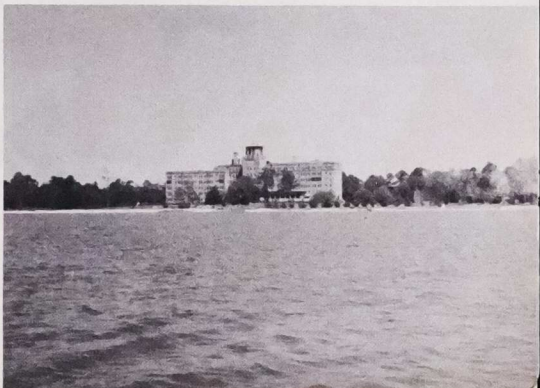


The beautiful wide, white sand beach that forms the entire southern boundary of Harrison County is one of the features long remembered by visitors and travelers along U. S. 90, which borders this remarkable longest man made beach in the world.



The latest in maintenance equipment is employed by Harrison County to keep its prized beach snowy and free from debris and litter.

The Oblate Fathers maintain this magnificent seminary on the shores of the Bay of St. Louis in western Harrison County.



BIG DEVELOPMENTS LOOM ON THE HORIZON OF COASTAL MISSISSIPPI

In Hancock County, served by our Bay St. Louis office and where we opened our first bank in 1899, NASA is now building a huge rocket booster testing site. The resulting industrial and population increase will vastly accelerate the already rising economy.

In Harrison County, waterside Industrial Parks at Gulfport and Pass Christian located on the new Industrial Seaway, together with a tremendous building program at the deep sea port of Gulfport, point to a considerable economic growth for the area.

Hotels and motels are expanding facilities to accommodate increasing number of visitors. Construction of commercial and residential properties is headed for an all time high and the signs indicate an era of unparalleled prosperity for Coastal Mississippi.

We keep pace with this growth and stand ready to meet all banking requirements of the area with six conveniently located banks.

12



STRENGTH • STABILITY • INTEGRITY

BANKS TO SERVE YOU AT

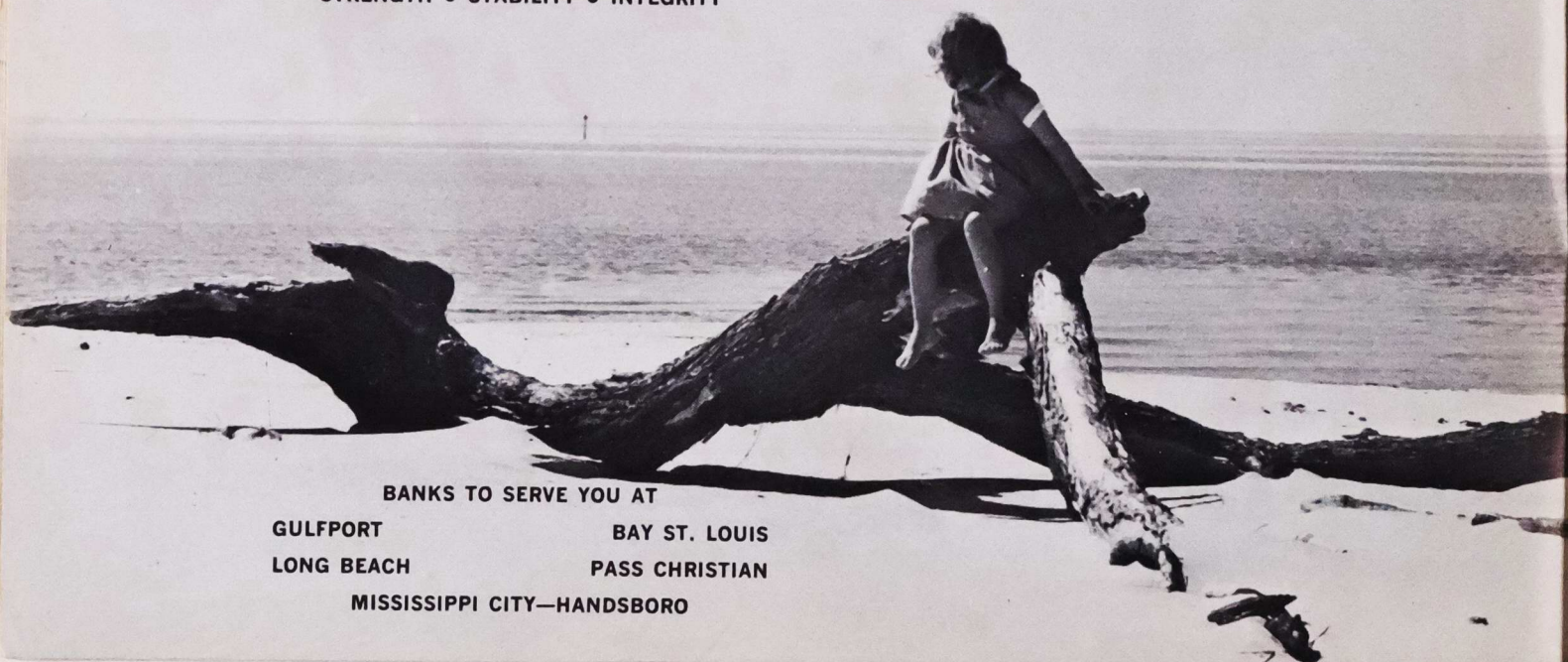
GULFPORT

BAY ST. LOUIS

LONG BEACH

PASS CHRISTIAN

MISSISSIPPI CITY—HANDBORO



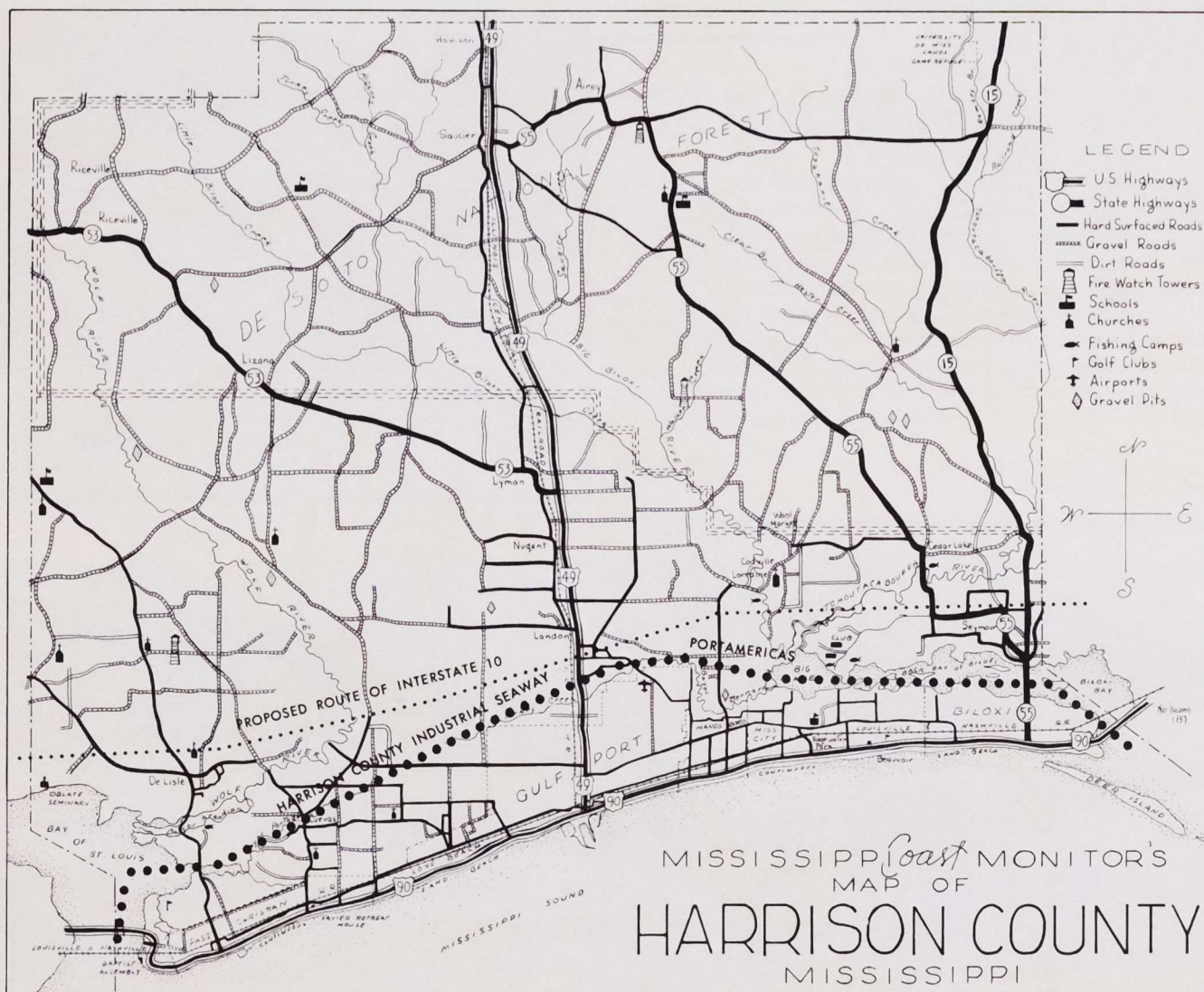
Second largest county in population in the state, Harrison presents a scene of interesting diversification of activity. She is most well known for her famous coastline, often called the Riviera of the United States. Along 28 miles of wide, white sand beach extends an unbroken line of habitation. It begins on its western extremity with fashionable Pass Christian where the parade of elegant homes pauses but briefly to accept the Yacht Club and harbor and a modest sprinkling of small commercial ventures. It continues the march of charming architecture until it becomes Long Beach. Here an area of large motels and restaurants, aided by the snowy beach and sparkling Gulf, persuade the traveler to visit awhile. The residential pattern resumes, changing momentarily at central Long Beach in the semblance of a spanking new shopping center. The continuous residential formation proceeds with only a small sign along the way to let you know that you have entered Gulfport.

Now the commercial aspect becomes more apparent. The docks and warehouses of the State Port of Gulfport are on your right, on your left, tall office buildings and stores identify the spacious, well planned Gulfport business district. Past Gulfport another procession of residences then, "the area between"—the Mississippi City—Beauvoir section, a tourist's delight generously endowed with restaurants, motels, hotels, and specialty shops. Here is the Deer Ranch, a great favorite with youngsters, and historic and beautiful Beauvoir, home of Jefferson Davis.

Excellent hotel and motel accommodations can be found to suit any taste and any budget. The Edgewater Gulf Hotel, a well-known landmark towering many stories above the tree-lined shore, is a long time favorite of vacationists and has its own golf course. Today it is joined by a sister venture, the Edgewater Plaza Shopping Center, scheduled for a fall 1963 opening.



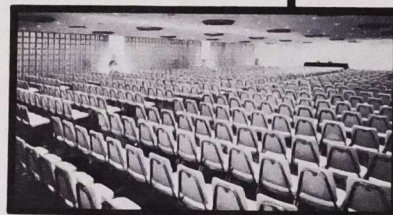
Many fine golf courses in Harrison County attract golfing enthusiasts from colder climes during the winter months.



Distinguished

For BUSINESS

The atmosphere in which today's business man conducts his affairs has become recognized as an essential element toward ultimate success. At Broadwater Beach, a prestige setting in meeting accommodations has been created and special care has been taken to assure excellent service that smoothly provides for material needs. This eliminates distractions and allows busy executives to concentrate on objectives. The latest and most complete facilities are available to make meetings and conventions more effective, more efficient, and more enjoyable.

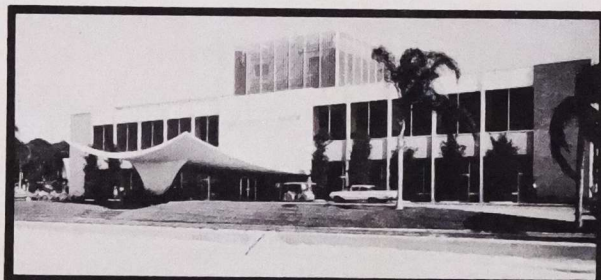


Delightful

For PLEASURE

14

A resort planned to offer pleasure to people from every walk of life and any age. Hotel rooms and cottages are beautiful and relaxing, in a tropical garden setting. There is a gay guest train, lanai pool, fascinating shops, dining as it pleases you (be it formal or most casual), delicious food and Broadwater Beach's own 18-hole golf course. There's also a beauty salon, barber shop and health salon for ladies and men. Truly, everything one could desire for a perfect vacation can be found at Broadwater Beach.



Sea·Sun  Food·Fun

THE BROADWATER BEACH

**HOTEL AND GOLF CLUB
ON THE GULF • BILOXI, MISSISSIPPI**

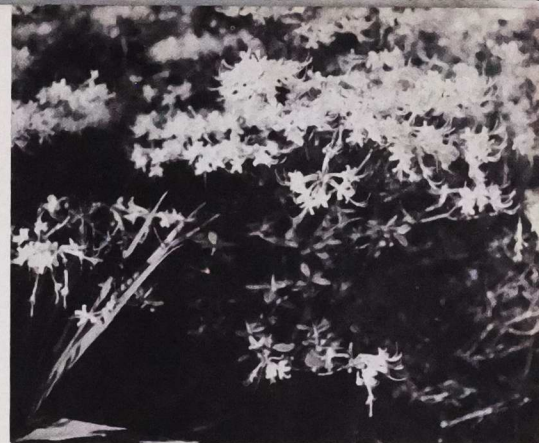
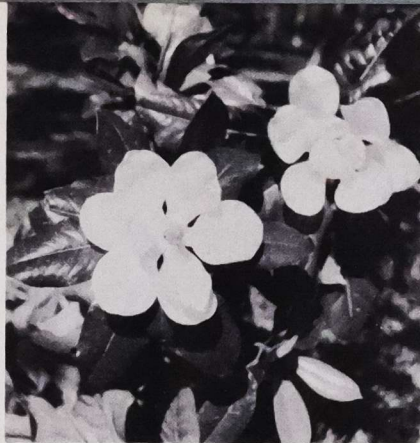
The fabulous Broadwater Beach with its beautiful lanai pool placed like a jewel amid tropical foliage, also watches over new construction, but of a different kind. A magnificent new marina is being shaped in the Gulf waters directly in front of this "dream vacation" hotel to add to its many existing attractions. The Broadwater too, offers an excellent golf course for year round enjoyment.

Sun-n-Sand Motor Hotel identifies itself immediately by a towering arch over U. S. 90 supporting an overpass walkway. Guests cross leisurely from "landside" to pool, fishing pier, guest rooms and other facilities directly on the beach.

The vacation area merges into Biloxi following the same pattern it begins at Gulfport, still sparing series of blocks here and there along the way to lovely residences. At Biloxi you are suddenly aware that among the large beach front homes there is a predominance of columned facades, mute evidence that this historic city gained fame as a distinguished resort center long years ago when this imposing architectural style was in vogue.

Biloxi teems with activity for here is Keesler Air Force Base, electronics training center for the Air Force. It is also the location of the Veterans Administration National Soldiers Home and General Hospital, situated on the Back Bay of Biloxi. The total payroll of these two government installations is over \$50 million annually.

U. S. 90 traverses the entire southern coastline of the county, is four lanes wide and, for the most part divided by landscaped parkways and provided with spacious parking bays for travelers who care to stop awhile. The highway departs from Harrison via new four lane concrete spans over the bays at the southern ends of its eastern and western boundaries. It is a superior route to travel, a scenic delight every inch of the way.



Inland Harrison County abounds in natural beauty accented in spring by wild azaleas, above, and magnolias, left.

Harrison County has excellent diversity in existing industry (see preceding statistics) and industry finds the "industrial climate" most satisfactory. The rolling inland country is fine for pastures and farms. Thousands of acres are covered with pine and a part of DeSoto National Forest covers the northern half of the county. Record seafood catches at coastal centers affirm that Nature has indeed been bountiful in her gifts to this pleasant land.

To assist Nature in propagating the forest most advantageously, researchers at the Southern Institute of Forest Genetics north of Gulfport are working toward development of ideal types of pine trees, aiming to produce trees superior in natural pruning, quick growth, dense wood, and disease and insect resistance. From Lyman, also north of Gulfport, the U. S. Fish Hatchery aided the sportsman by stocking rivers, lakes and ponds with over two million fish in the past year.

Much interest is being directed at Harrison because of its natural and man made advantages and the initiative, ingenuity and progressiveness of its people. Its obviously secure future offers unlimited opportunity to those who Fortune guides to this outstanding county in the heart of the booming Gulf South.

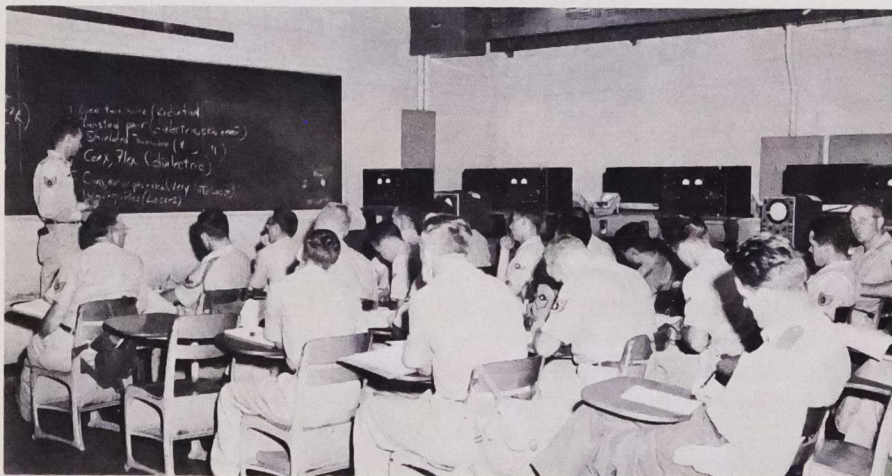
★ ★ ★

Students at Keesler Air Force Base



Crabbing in the inland bays of Harrison County produce some fine "blue claw" specimens, as delicious to eat as they are fun to catch.

No trip to Coastal Mississippi is complete without a visit to historic Beauvoir, home of Jefferson Davis.



Keesler Air Force Base Photo



HARRISON COUNTY INDUSTRIAL SEAWAY

"PORTAMERICAS"

• an idea becomes a reality

May 8, 1963

—a report on a giant—an industrial development unique in its scope, entirely conceived and executed within the local scene.



Looking eastward from a point on the north bank of the Harrison County Industrial Seaway at the District 1 location. Sites for industry are constructed simultaneously with channel dredging as pump deposits channel spoils from hydraulic dredge in opposite picture.

Impressive progress is now evident on the Harrison County Industrial Seaway, Phase 5, as men and machinery forge ahead shaping Industrial District 1. Three hundred and ten (310) acres are ready as sites for light or heavy industry with three contractors working simultaneously on this phase of the Herculean project. Work has been completed on the water supply system, sewerage collection system and construction of a central sewerage disposal facility. Railroad spur and access roads to the sites are complete. The channel, with present dredging, will have a 150 ft. width, a 16 ft. depth with approximately 2 ft. overdepth.



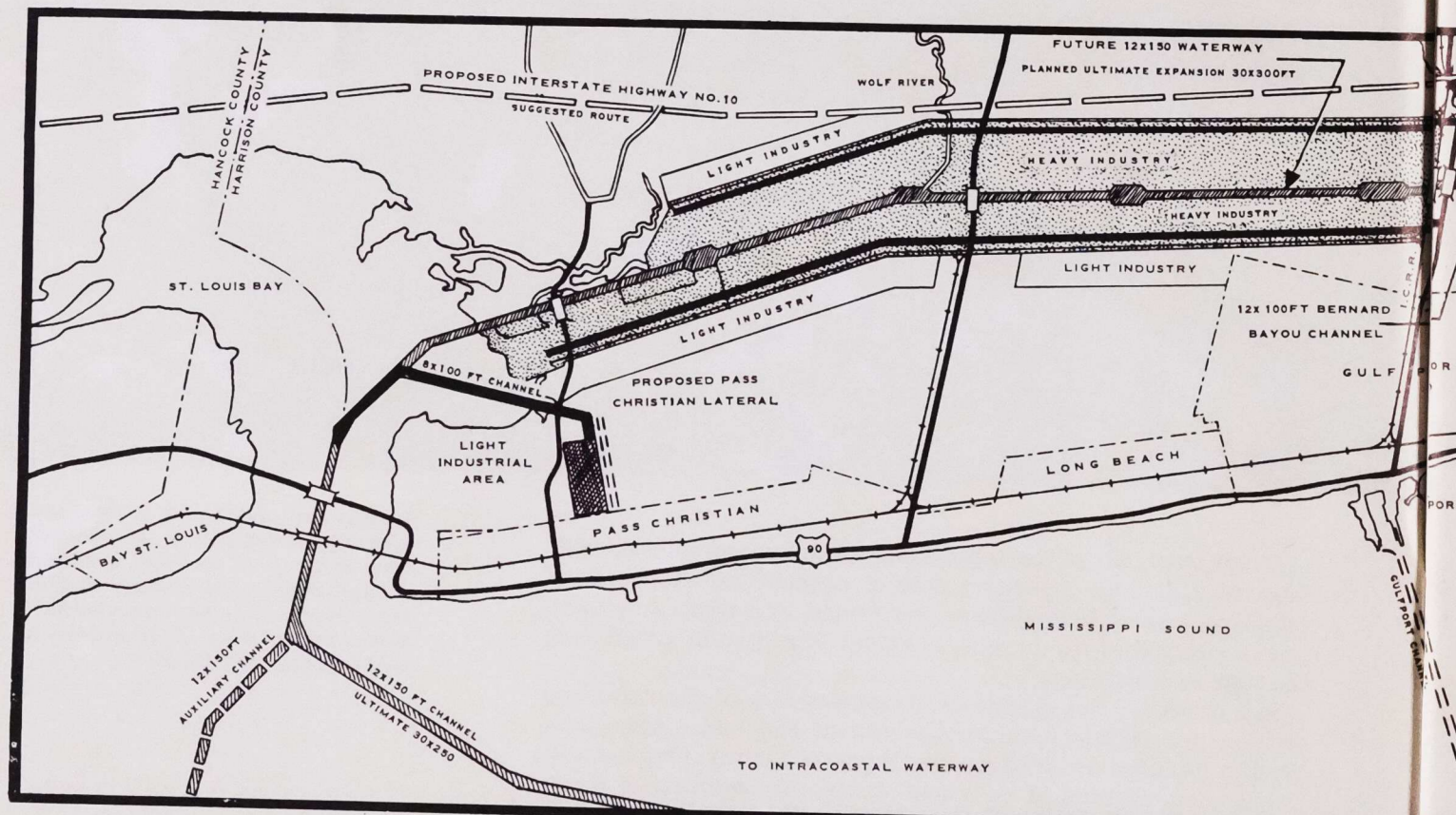
A visit to the site of this concentrated activity is an unforgettable experience. It adds a positive note of emphasis to the words of executive director Perry Wingo, who stated in a recent interview, "we're engaged in the biggest industrial development program in the state of Mississippi."

In a project of this magnitude, a constant flow of discussion and decisions are necessary to expedite current and future operations. Weekly meetings are held by the Harrison County Development Commission, a group of dedicated, farsighted businessmen representing a cross section of county interests. They devote their time

Turning toward the west at the same spot where the picture on the left was made, we see the hydraulic dredge shaping the channel and at the extreme right, the dragline which makes the initial cut. Cost of present work exceeds \$6,000,000.

At the present time the carving of the great canal is progressing at the rate of approximately fifty (50) feet a day. An interesting dredging system is being used with a combination of a 20 in. hydraulic dredge and draglines (see pictures). Channel spoils are being pumped behind the retaining levee area which will be used for industrial sites. The draglines make the initial cut ahead of the dredge which utilizes a water swivel head to slough the tons of earth into its suction cutter. The dry spoils are providing filling for operations well in advance of the dredging. Immediate water access from District 1 to the Intracoastal Waterway, a short distance out in the Gulf, will be through Biloxi Lake, Back Bay, and Biloxi Bay (see map).

Aerial view of present activity shows dredge and pump (in circle) seen in pictures on preceeding pages. Arrow indicates where construction will soon begin on Loraine Road bridge. At left are new road and rail facilities for sites.





The Harrison County Development Commission is composed of members from county, Pass Christian, Long Beach, Gulfport, and Biloxi.

A fourth contract involving the same area was let for construction of the \$1,329,484 Loraine Road bridge. It will be 518 feet long, with a single leaf, bascule type drawspan with a 28 ft. roadway and a vertical clearance of 34 ft. 2 in. above mean low water.

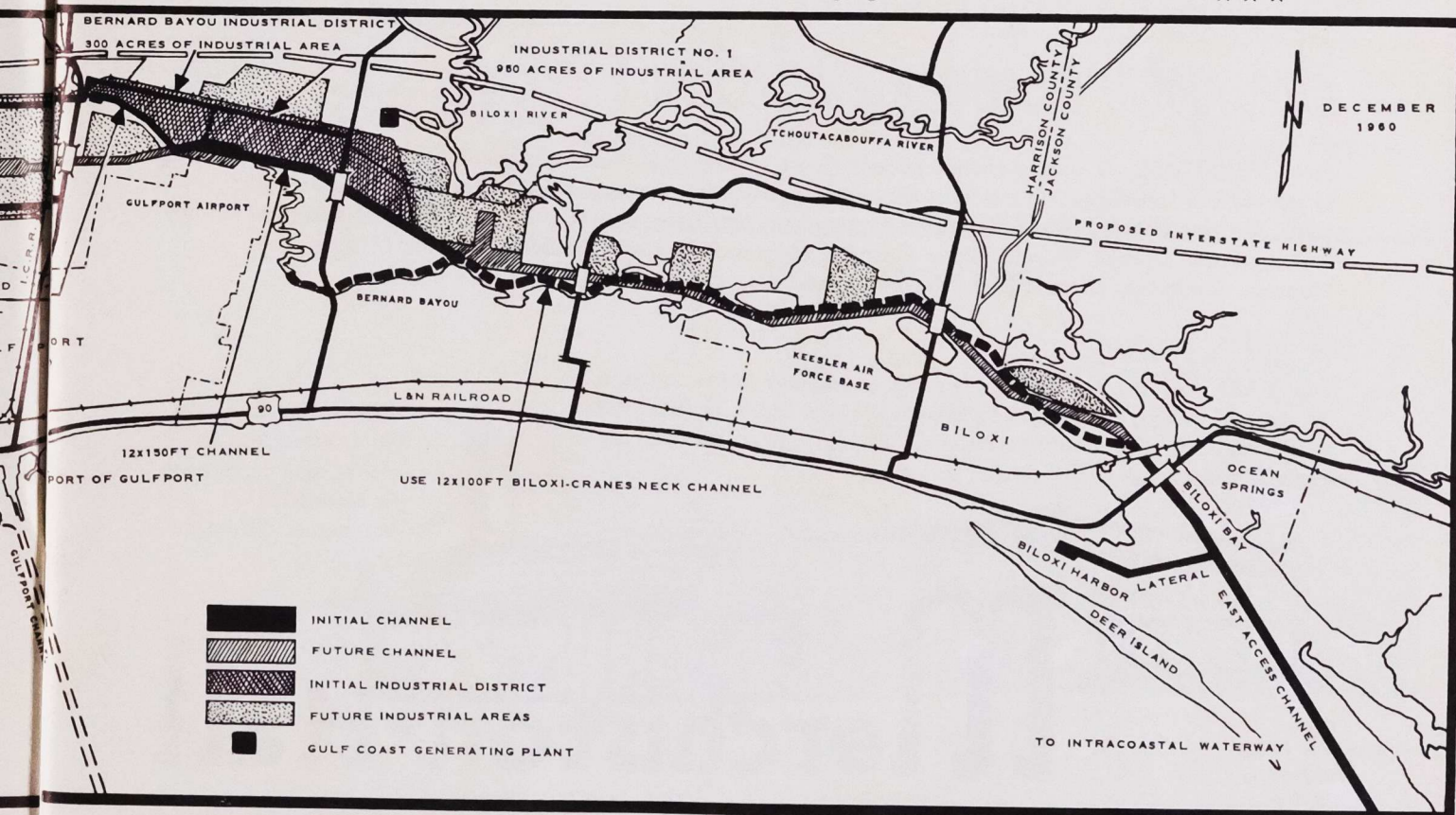
Phase 4 of the five phase development is now complete and offers ninety (90) acres north of Pass Christian designated for light industry. The channel, 8 ft. deep and 100 ft. wide, connects with the Intracoastal Waterway through the Bay of St. Louis. Eight (8) industrial sites with barge dockage and turning basin will have land

transportation access by rail spur and paved road.

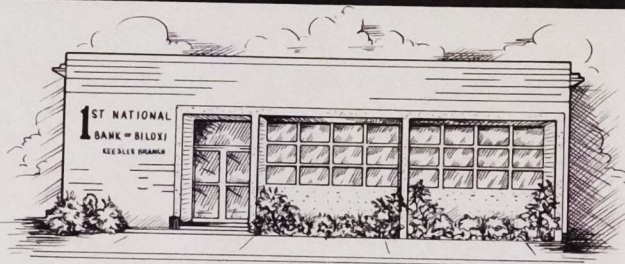
The construction of this seaway, alone encouraging in its potential, is given added impetus by other important factors. Proposed Interstate 10 will parallel its entire length and provide an excellent truck route; airport runways at Gulfport Municipal Airport are being improved to accommodate jet aircraft, assuring necessary fast travel for top echelon personnel. To the west, just across the Bay, lies Hancock County with its fast unfolding NASA activity. Many support industries and sub-contractors will be involved in this segment of the nation's space program.

Industries, both domestic and foreign, have been contacted and informed of the waterway's advantages and potential. These contacts have ranged from electronics and steel to aircraft, candy to chemicals. It is now just a matter of time before block shapes of buildings, masses of workers and lines of traffic complete the scene. Then as the hum and drone of machinery accompanies the rhythmic plying of barges, pride will swell in the hearts of the fortunate people of Harrison County, pride in the realization of a daring dream, one that could only be accomplished by men of rare vision.

★ ★ ★



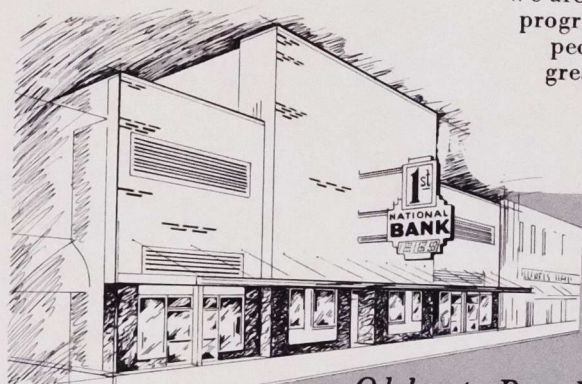
Now Two Locations to serve the fast growing Mississippi Gulf Coast...



NEW 1st National of Biloxi at Keesler Field

To meet the ever growing banking requirements of our citizens, our new location will more conveniently serve the military and civilian personnel of Keesler Field. We continue to offer complete banking service at our main office in downtown Biloxi.

We are all proud of the growth that is so evident throughout our area; progress and development created through the untiring efforts of our people. We are confident, that with diligence and hard work, even greater strides lie ahead in the bright future of Coastal Mississippi.



Member F.D.I.C.

Member of Federal Reserve System

1ST NATIONAL BANK OF BILOXI



Oldest Bank on the Mississippi Coast

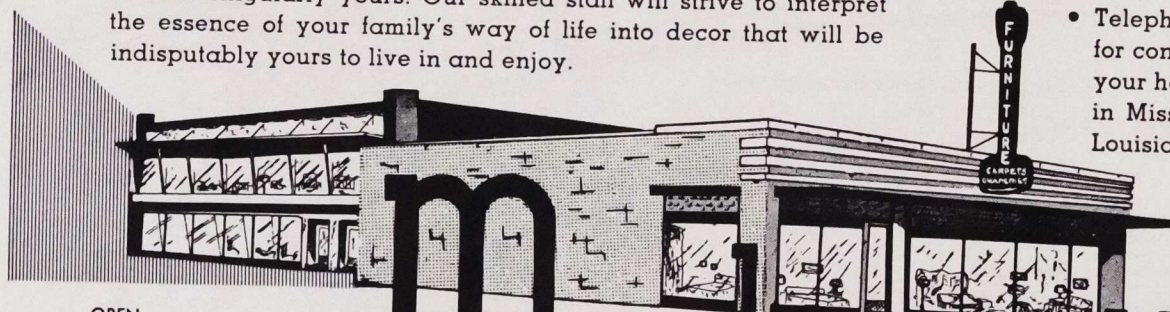
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For your discerning selection.....

FINE FURNITURE, A distinguished collection of accessories, lamps, paintings, reproductions, to accent the individual charm of your home. Fabrics for draperies and slipcovers. Carpets and rugs. We are privileged to offer these names you have learned to trust . . . Schoorbeck-Henredon, Willet, Drexel, Wunda Weve Carpets, Masland, Waverly, Stiffel, Frederick Cooper, Paul Hanson, Simmons, Conant-Ball, Hickory Chair Co., Century and Shaw.

Interiors

expertly planned to capture the mood that is most singularly yours. Our skilled staff will strive to interpret the essence of your family's way of life into decor that will be indisputably yours to live in and enjoy.



- Telephone ID 2-2626 for consultation in your home anywhere in Mississippi, Louisiana, Alabama

OPEN
TUESDAY & FRIDAY
EVENINGS
UNTIL 9:00

Merchiston Hall

914 WEST HOWARD AVENUE • BILOXI, MISSISSIPPI

BILOXI ●

POPULATION—44,053, official 1960, exclusive of Keesler Field.

LOCATION — Extreme southeastern tip of Harrison County on Gulf of Mexico; on U. S. 90; southern terminus State 55; on mainline of Louisville and Nashville Railroad; 84 miles east of New Orleans, La.; 61 miles west of Mobile, Ala.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT — Mayor and two Commissioners, elected at four year intervals. Code Charter.

TAX STRUCTURE—Assessed valuation \$28,049,712 inside, \$12,251,130 school district, approximately 35% of real value. Tax levy 48.713 city, 24.36 school district.

SCHOOLS—Public 15, total enrollment 8,535; parochial 7, total enrollment 2,066.

POLICE AND FIRE PROTECTION—Police force, 35 full time personnel; fire department, 38 full time employees, six pumpers, chief's car, water pressure normal 40 lbs., emergency 65 lbs.

UTILITIES—City owned water and sewer systems. Electricity and natural gas, see county.

MEDICAL—Biloxi Hospital, Howard Memorial Hospital, Keesler Hospital, Veterans Administration Hospital, numerous clinics.

CHURCHES—30, all principal denominations represented.

RECREATION—Parks, playgrounds, golf courses, Yacht Club, sand beach, all water sports, charter boats for deep sea fishing, bowling, supper clubs, movie theaters, ball parks. Special events—Mardi Gras celebration, Shrimp Festival, Outboard Jubilee.



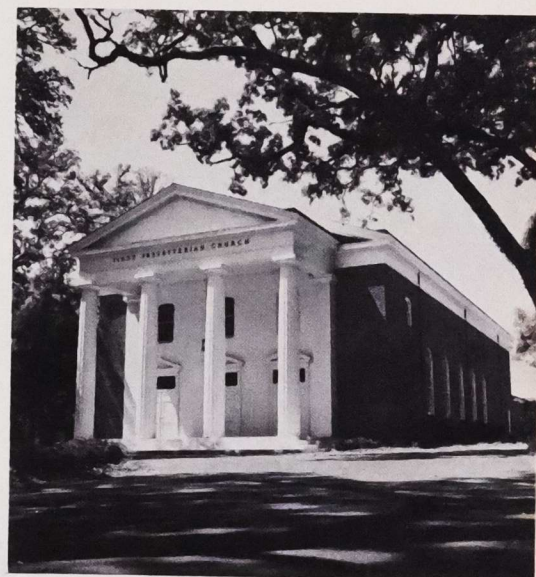
CULTURAL—Biloxi Public Library, Lameuse St. Local art and theatre groups.

CIVIC ORGANIZATIONS—All major organizations represented by local groups.

TYPES OF INDUSTRY — Seafood, canning, boat building and repair, cat food, tourism.

PLANNING—Louis C. Bisso Planning Services, Inc. employed as city planner.

★ ★ ★



One of the most beautiful structures facing the Gulf at Biloxi is the new First Presbyterian Church, surrounded by a frame of live oaks.

Top center, famous Biloxi Lighthouse.

THE PEOPLE'S BANK OF BILOXI

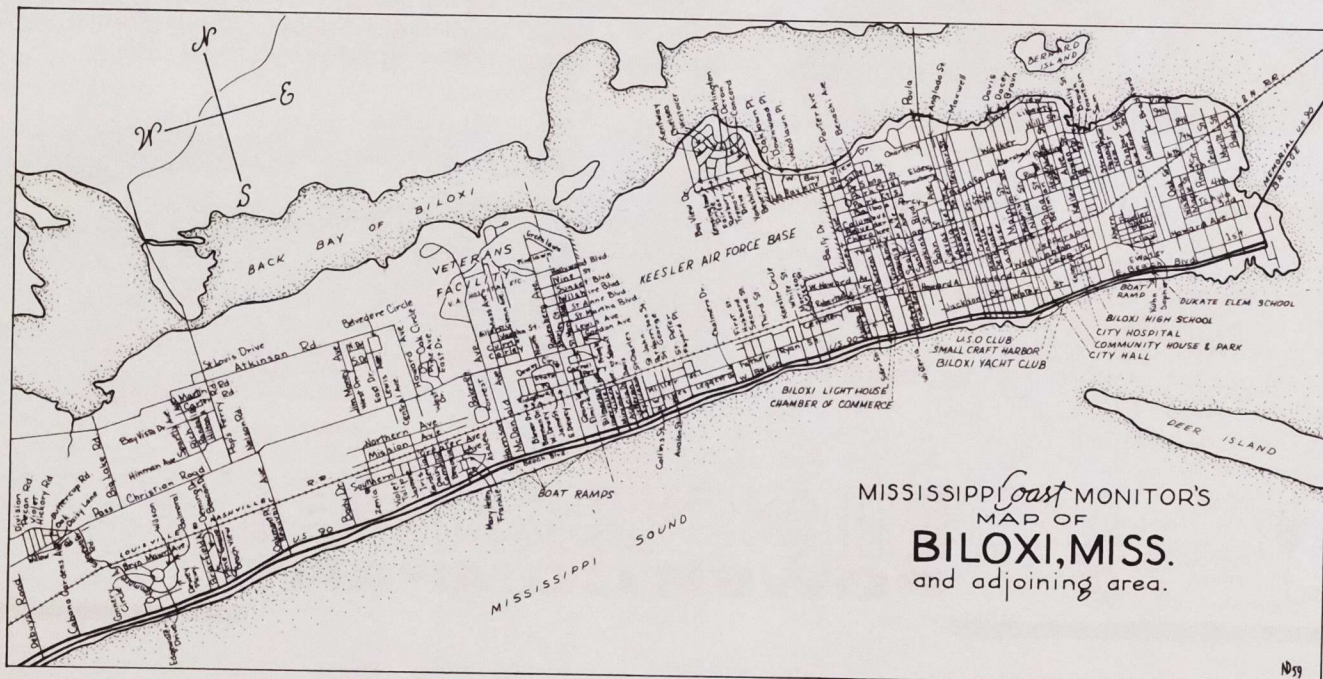
Complete Banking Service

Dependable • Efficient

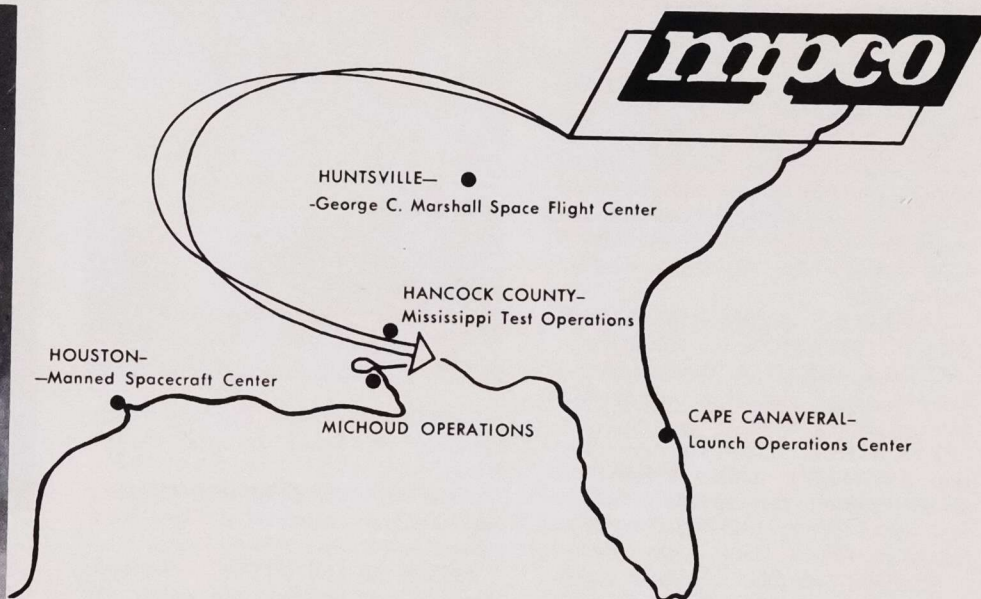
ORGANIZED 1896

MEMBER F.D.I.C.

21



MISSISSIPPI Coast MONITOR'S
MAP OF
BILOXI, MISS.
and adjoining area.



In the heart of the Space Crescent

22



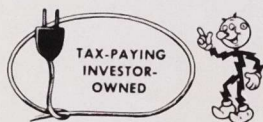
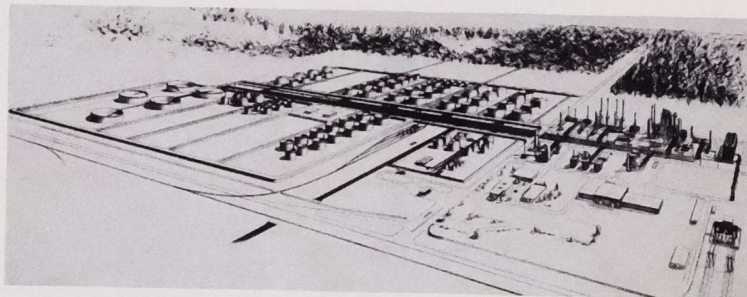
Standard Oil at Bayou Casotte

In Jackson County towering high over the Pascagoula River, frameworks of steel support portions of the 33-mile 115 KV line extending from Biloxi to Pascagoula. This new highway of electric power will better serve increased customer requirements and the Standard Oil Refinery.

When Nasa selected locations for its "Man on the Moon" space program, the area they outlined formed a giant crescent over the Gulf South. In the center of this area of activity is coastal Mississippi and its multi-million dollar burst of industrial vigor. Mississippi Power Company serves this area and is staying well ahead of customer needs by allocating \$52.5 million for construction and improvements during the next three years. In Hancock County, one of our major projects is 20 miles of new high voltage transmission lines from Bay St. Louis, NASA's southern next door neighbor, to Picayune on NASA's northern perimeter.

Harrison County Industrial Seaway

The company's 262,000KW Gulf Coast Generating Plant stands on the rim of this industrial navigation artery which will cut a wide swath across the southern part of Harrison County and ultimately link the Bay of St. Louis with the Bay of Biloxi. The first major industrial park on this seaway is nearing completion adding to the growing economic stature of Coastal Mississippi.



MISSISSIPPI POWER COMPANY

MISSISSIPPI CITY—HANDSBORO ●

POPULATION—Mississippi City, estimated 4500; Handsboro, estimated 3200.

LOCATION—Mississippi City, south central Harrison County from Gulfport to Debuys Road approximately 3 miles east, from the beach on the south to approximately the Pass Road about one mile inland; Handsboro, between Gulfport and Debuys Road about 2½ miles east, from the northern limits of Mississippi City to and including Bayou Bernard.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, (see County).

GOVERNMENT—Both unincorporated, in County Beat 2.

TAX STRUCTURE—See County.

SCHOOLS—4 public serving area; total enrollment 1541; 5 school buses; part of Gulfport Municipal Separate School District, 1 parochial, opens 1963-64 term.

POLICE AND FIRE PROTECTION—Harrison County Sheriff; Harrison County Patrol; State Highway Patrol. Volunteer Fire Department, 35 members, 3 fire trucks including 750 gallon pumper, community supported; in case of need, interchange of service with Gulfport Fire Department and Keesler Field.

UTILITIES — Electricity; most of area, Mississippi Power Co.; section on Courthouse Road south of Bayou Bernard, Coast Electric Power Assoc. Natural gas, United Gas Co. Sewerage and drainage, water supply, in subdivisions by builders.

MEDICAL—Hospitals at Gulfport and Biloxi; Miss. City-Handsboro, 2 private clinics, 9 doctors, 4 dentists.

CHURCHES—11 representing Baptist, Catholic, Episcopal, Lutheran, Methodist, Presbyterian.

RECREATION—Beach, fishing, boating, swimming, water skiing, golf, Community Center.

CULTURAL—Residents participate in Theatre and Art Groups at Gulfport and Biloxi; libraries at same cities.

CIVIC ORGANIZATIONS — Lions, Mississippi City-Handsboro Jaycees, Mississippi City Garden Club, Sandyland Garden Club, American Legion, many church groups; for youth, Girl and Boy Scouts, Little League.

TYPES OF INDUSTRY — Tourism (hotels, motels, restaurants); imports, iron work, construction.

PLANNING—Area on tremendous Harrison County Industrial Seaway, which promises arrival, in near future, of industrial ventures new to Coastal Mississippi. Developers in area building excellent residential subdivisions to accommodate expanding population.

Though not incorporated cities, the Mississippi City-Handsboro area has experienced such a surge of growth during the past few years, we feel it now deserves an identity among cities of the Coastal Area described in this book.

Mississippi City came into existence in the first half of the last century, when it was selected as the coastal terminal point of a railroad extending from northern Mississippi. In 1841 Harrison County was organized and Mississippi City made the county seat. The same year it lost the location of the University of Mississippi to Oxford, by one vote in the Legislature.

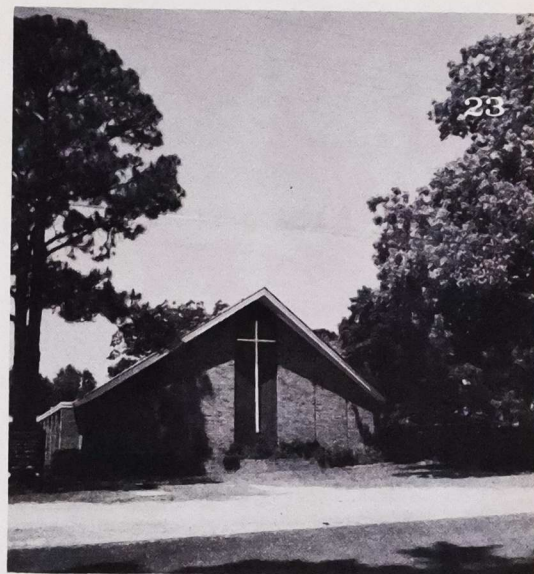
Today, at the corner of Courthouse Road and Sixteenth Street stands a two-story yellow brick building, known as the Old Courthouse, erected in 1841 for offices of the Chancery and Circuit Clerks. Not far away, facing Sixteenth Street near the beach, is St. Marks Chapel (Episcopal) the erection of which was sponsored by Dr. Wm. H. Teagarden who received a donation to the construction from his friend Jefferson Davis. A few blocks east is Paradise Point, a spot where Indians traded with ships passing through the Gulf. Close by is Piaggio Villa, once a Gulf Coast showplace splendidly furnished in the European "grand manner". Residents like to point out the spot where, beneath huge live oaks, John L. Sullivan fought and defeated Paddy Ryan on February 7, 1882. Many other facts of historical interest, cherished and retold many times, add to the proud heritage of the people of Mississippi City.

Handsboro had its beginning as early as 1800 when settlers, drawn by the abundant timber and water facilities, established sawmills, foundries and commercial fishing ventures. They first named their beautiful new location Buena Vista in tribute to its magnificent trees. About 1840 two enterprising brothers, Milas and Sheldon Hands, arrived from New York State and erected homes that are standing today. In recognition of their success as pioneer businessmen, the community adopted its present name.

Today, its citizens envision a prosperous future in connection with the same waterway that helped lure early settlers to the southernmost forests of Mississippi. The Harrison County Industrial Seaway will traverse the northern limits of Handsboro, utilizing Bayou Bernard. The first major industrial park, at Handsboro, will be complete and ready for occupancy in 1963. The unique advantages it will offer will



Historic brick building erected in 1841 to house offices of the Chancery and Circuit Clerks. It was at one time owned by Dr. Teagarden and today, surrounded by lovely gardens, is the home of Mr. and Mrs. J. Bonner Gladney. It is located on Courthouse Road near the beach.



Attractive First Methodist Church on Courthouse Road in Mississippi City.

attract new types of industry to this locale, bringing many new residents and small businesses to meet their needs. These new citizens will find excellent, well planned residential subdivisions with attractive new homes ready for occupancy and more being completed almost daily in this captivating twin community area of Mississippi City-Handsboro.

★★★

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*A name that's a guaranty
to home buyers...*

BUILDERS of QUALITY HOMES in

- ★ BROADWATER GOLF ESTATES
- ★ LAKE FOREST SUBDIVISION
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Invites you to the only subdivision
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All Brick Homes • Swimming Pool
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Fishing Lake • Close to—Beach,
Schools, Churches, Shopping

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COLLINS BUILDING SERVICE

Third generation builders on the Mississippi Gulf Coast

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MISSISSIPPI CITY

COLLINS BUILDING SERVICE ●

In 1947 a general contracting business, destined to make its mark in this most progressive area of the state, was organized on the Mississippi Gulf Coast by Francis and Paul Collins. When these far-sighted young men began this company they were no strangers to the building trade, having learned from their father and grandfather, both of whom had been in this field.

The greatgrandfather of Francis and Paul Collins, William D. Collins, came to this country from Ireland approximately 117 years ago and started a farm on the Mississippi Gulf Coast, on the old Pass Road. It was given the name of "Midway Farm" because it was midway between Handsboro and Biloxi, the only two cities of any size in those days. Gulfport was founded many years later. One of William's sons, John, was to be the first Collins builder on the coast. Two of his sons, William and George, also became builders. In 1912 they organized a general building company, while another son, John Collins, became an architect. William Collins was the father of the present team, Francis and Paul.

This third generation of Collins builders started their company by operating on a small scale, but they have been growing from the very beginning. Their best known projects have been the Gulf Homes Development and its addition, Lake Forest Subdivision. This

development comprises approximately 425 homes completed, with a total of over 1000 planned for total construction. The newest section is Broadwater Golf Estates bordering the beautiful tree-bordered greens of the famous Broadwater golf course.

Located between DeBuys Road and Cowan Road in Mississippi City, this tremendous residential complex is a well planned community containing stores, Post Office, parochial and public schools, and its own water and sewage system. There is also a three-acre fishing lake that has been stocked with perch and black bass for over ten years.

Francis and Paul Collins stress quality homes and careful consideration of the home buyer's wishes. Their high ethical standards, diligence, and hard work, have established Collins Building Service high on the list of those firms assuring integrity and quality in home construction. A home, they feel, is a family's most important purchase and they honor it as such. Their resolve is to strive to always build the best possible homes at the lowest possible price on every size level.

It is the dedication and dependability of business men of this caliber that has made, and will continue to make Coastal Mississippi one of the more sought after residential locations of the South.

★ ★ ★

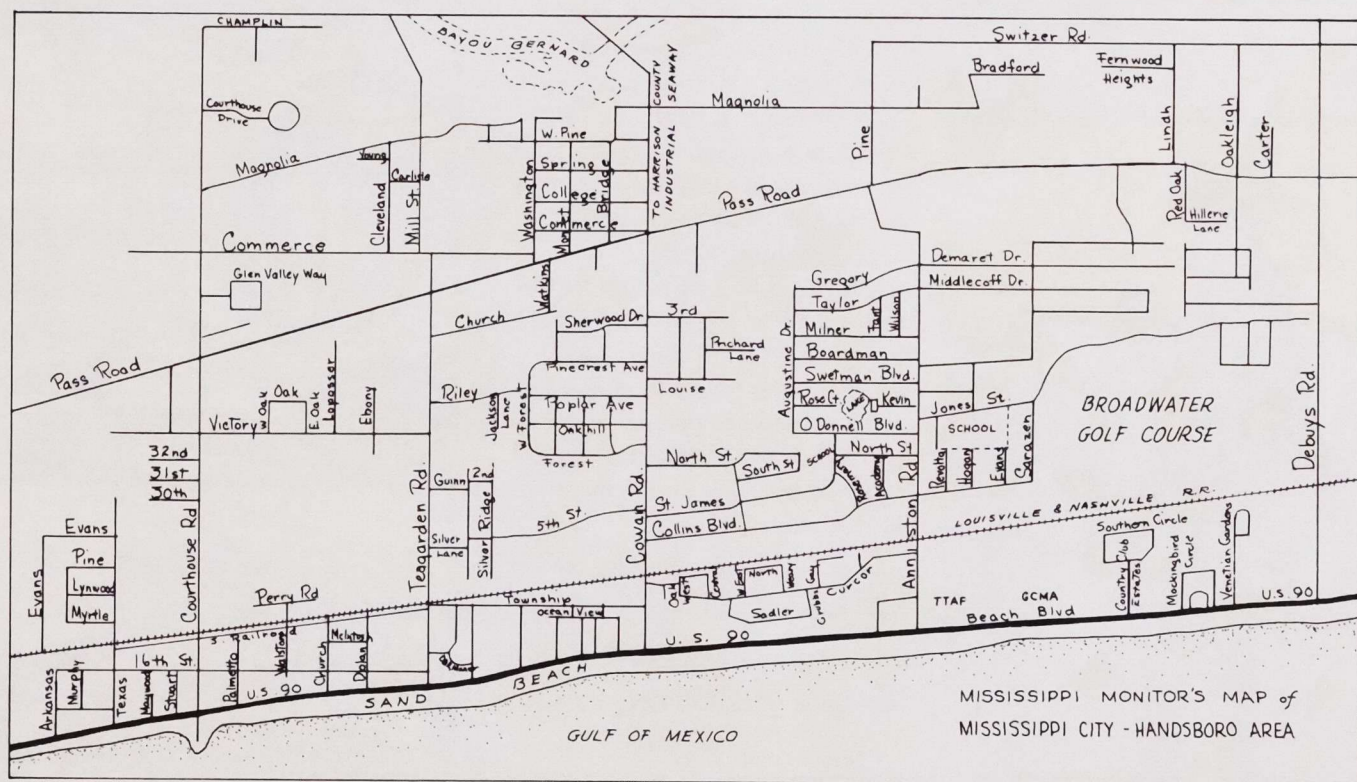


Frank Collins, right, and Paul Collins, left, head the firm of Collins Building Service.

Interior of model home in Broadwater Golf Estates, built by Collins Building Service recently displayed during annual Parade of Homes showing.



25



HOW WOULD YOU DESCRIBE

GULFPORT, YOUNG MAN?

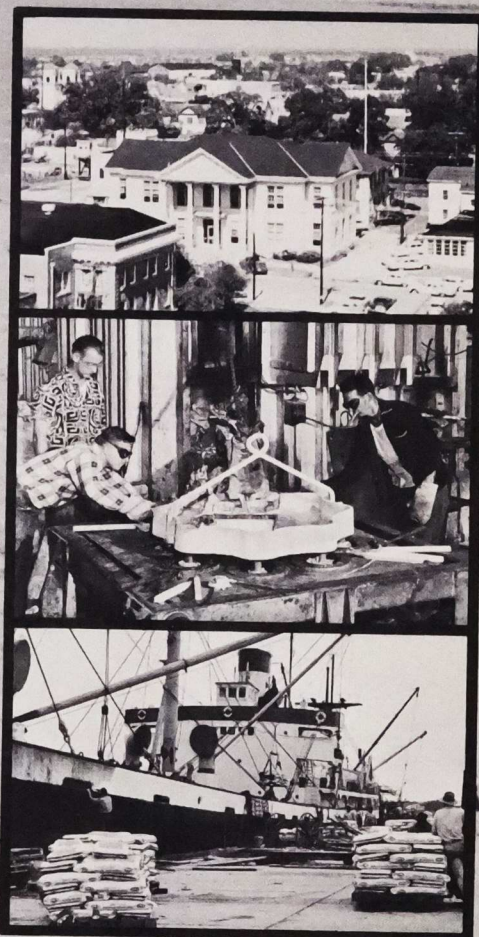
....the best place
to have good fun
in the whole world!

TRUE ENOUGH, BUT—

the description usually depends on who is answering the question. His Mother and Father agree with him because they say it is an ideal place to raise a family—but—his Dad will tell you he also likes its industrial and business growth and opportunity and his Grandad says don't forget its great potential as a world port and unique industrial seaway. All of these things, ideal family residential community, with excellent new schools and well-planned playgrounds, air terminal of the Mississippi coast, center of industry and commerce (at PortAmericas), are

GULFPORT

a fast growing city in
COASTAL MISSISSIPPI



GULFPORT ●

POPULATION—Estimated 35,000.

LOCATION—At center of Harrison County coastline; southern terminus of U. S. 49; on U. S. 90; on mainline of Louisville and Nashville Railroad, southern terminus of an Illinois Central line. 74 miles west of Mobile, Ala., 71 miles east of New Orleans, La., 71 miles south of Hattiesburg, Miss.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and two Commissioners, elected at four year intervals. Code Charter incorporated 1898.

TAX STRUCTURE—Assessed valuation \$26,500,000, approximately 33% of real value. Tax levy 52 mills, homestead exemption 15 mills. Bonded debt \$6,277,000 (includes new school issue of \$1,850,000). There are also \$2,600,000 self liquidating revenue bonds outstanding.

SCHOOLS—Public 18, total enrollment, 8,346; parochial 1, enrollment 504.

UTILITIES—City owned water and sewerage systems; electricity and gas, see County.

POLICE AND FIRE PROTECTION—33 police officers working three shifts daily, five radio equipped patrol cars. Fire Department, 42 full time employees, modern equipment including 8 pumpers, 6 auxiliary vehicles. 10,000 feet of hose. Water pressure 50 lbs. per sq. in.

MEDICAL—Memorial Hospital, Eye, Ear, Nose and Throat Clinic, Asthma Clinic, Surgical Clinic, doctors 56, dentists 26, several private clinics. County Health Department.

CHURCHES — 45 representing all principal denominations.

RECREATION—10 playgrounds, 2 parks, 6 baseball fields, full time superintendent of recreation with 10 assistants, directing excellent recreation program, Senior Citizen Club, Gulfport Tourist Club, Art Association, Theatre of the Arts, Little Theatre, sand beach, bowling, all water sports, boat launching ramps, yacht club, golf course, country clubs, movie theatres.

CULTURAL—Public library, Art Association, Theatre of the Arts, School of the Arts, Little Theatre.

CIVIC ORGANIZATIONS — Chamber of Commerce, Jaycees, American Legion, Lions, Rotary, Civitan, Kiwanis, Jaycettes, American Legion, V F W and Auxiliary, Women's Club, Red Cross, Boy and Girl Scouts, Garden Clubs.

TYPES OF INDUSTRY—39 major industries including garments, chemicals, iron, steel and machine works, food packing and freezing, drug laboratories, aluminum extrusions, printing and publishing, paint and varnish,



An artist conception of the new Gulfport Air Terminal Building.

vegetable oil, epoxy resins, concrete pipe, glass bottles, wood treating, bakeries, cotton compress, metal pipe, seafood, concrete blocks, construction.

PLANNING—Gulfport is on the tremendous Harrison County Seaway with much future development scheduled at Gulfport, including a 1200 acre industrial park. New Interstate 10 will skirt city on north. New Gulfport Air Terminal and extended runways will increase importance of city as an air terminal for the Mississippi Gulf Coast. The port of Gulfport is state owned and extensive improvements are underway on port facilities at this time.

.....

"Hub of Commerce" may well be the title of the fast growing city of Gulfport for it possesses superior advantages in transportation via land, sea, and air. Two U. S. highways carry motor traffic north, east, and west. Two major railroads offer rail freight services in the same direction. To the south she reaches ports of the world through the ever expanding State Port facilities. A new air terminal and enlarged air field will provide jet service to all points of the compass. This position of major significance comes as no surprise to the people of the "planned city" on the shores of the Gulf of Mexico.

Soon after the Civil War, Captain W. H. Hardy, who was building the New Orleans and Northwestern Railroad, conceived the idea of a railroad leading directly to the open waters of the Gulf at a point where deep water existed close to shore. The site chosen in 1884 as the southern terminus for the Gulf and Ship Island Line was named Gulfport. Captain Joseph T. Jones, a native of Philadelphia, Pa., headed the company that later bought and completed this railroad.



The Gulfport Recreation Department maintains ten playgrounds and two parks plus its excellent activity program that includes all ages.



Quality...

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Fashions
Accessories
Cosmetics
Footwear
Lingerie
Fine China
Gifts

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LANVIN • FABERGE

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PARADISE KITTENS • RICE-O'NEILL • JOYCE

• RHYTHM STEP • OLD MAINE TROTTERS • DANIEL GREEN • MONET •
MARVELLA • WHITING AND DAVIS • MERCURY • PRINCESS GARDNER

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EVYAN • VAN RAALTE • WARNER-LAROS • WIN'JAMMERS

EVELYN PEARSON • BIEN JOLIE • SARONG • JEZEBELL

• CHARLES OF THE RITZ • GOSSARD • WELDON •

MARJORIE MONTGOMERY • HERBERT BARNARD

• MOORDALE • MARION McCOY • HARRY KEISER •

SCHIMMEL FURS • SEATON HALL • WARNER'S

• LADY MANHATTAN • CARLYE • PEGGY HUNT •

• FIELDCREST • CALLOWAY • WHITE STAG •

• SHAPELY • SEVEN SEAS • IVAN FREDERICS •

• ELISABETH STEWART • MODERN JUNIOR •

• WILL STEINMAN • GEORGIA BULLOCK •

ROTHMOOR • JULIE MILLER • SERBIN

EVAN-PICONE • AMERICAN GOLFER

MR. JOHN JR. • SALLY VICTOR

• COUNTRY TWEEDS •

NELLIE DON

RANDELLE

JAN LESLIE

• JUNIOR SET •

LORCH • PIXIE JUNIORS

HAROU • ALFRED ANGELO

• SPODE •

JOSIAH WEDGEWOOD

Northrop's

SINCE 1876

14TH STREET AT 24TH AVENUE... GULFPORT

In 1902, the year that the first ship docked at what is now a bustling port, Capt. Jones made Gulfport his home. From that time on, his energies and fortune were dedicated to building this new city he had come to love. He invested \$16 million in his belief of Gulfport's great future, building a trolley line, electric light plant, hotel, bank, creosote works, street utilities, court-house yards, yacht harbor and one of the nation's first golf courses. Today's small craft harbor and yacht club sites were presented to the city by heirs of Capt. Jones.

His faith was well founded for willing hands took up his work and continued shaping an impressive city in this strategic location on the Gulf. This same faith and dedication of the people has created beautiful residential areas, continued the plan of wide paved street, encouraged citizens to maintain lovely grounds surrounding their homes and landscaped street parkways often planted with great beds of roses or flowering annuals.

The business district is so attractive and easily accessible, the shops offering such an excellent choice of merchandise, it has become a shopping center for the Mississippi Gulf Coast. Fine new shopping centers are conveniently located throughout the city.

In addition to its advantage of two U. S. highways, the proposed route of

The charming home of the James Nicholson family on Woodglen Drive is representative of residences in the Gulfport area where new home construction has been extensive in the past year. Most subdivisions boast homes of excellent design, both contemporary and traditional.

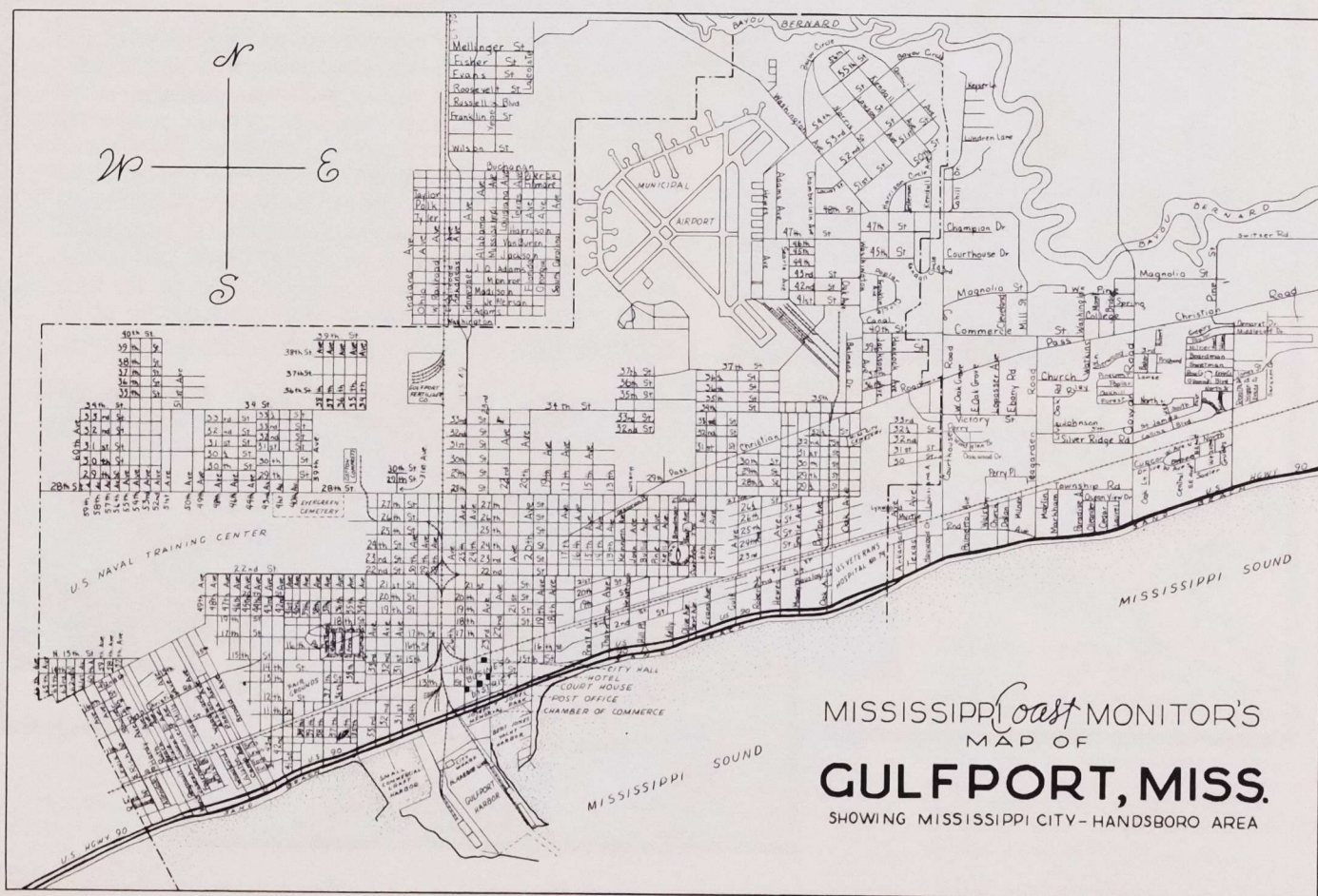
Interstate 10 will be just north of the city limits. On these northern city limits will in time be situated a giant industrial park for heavy industry on the Harrison County Industrial Seaway. Work is advancing steadily on this project.

The big news of the moment is the increase in airport facilities. The new Gulfport Airport Terminal Building will cost \$153,000 plus furnishings. It is expected to be completed in September of 1963. A direct regular flight from Huntsville, Ala. (a NASA location) to Gulfport, is anticipated. This flight, plus easy access to NASA's MTO via an inland highway scheduled for reworking, will offer a speedy transportation route to those concerned with this segment of the space program.

There's year round fun for youngsters on the wide sand beach at Gulfport. Here the surf is gentle and safe due to the protection of a chain of offshore islands.



29





COMFORTABLE
CAREFREE LIVING
ALL YEAR ROUND



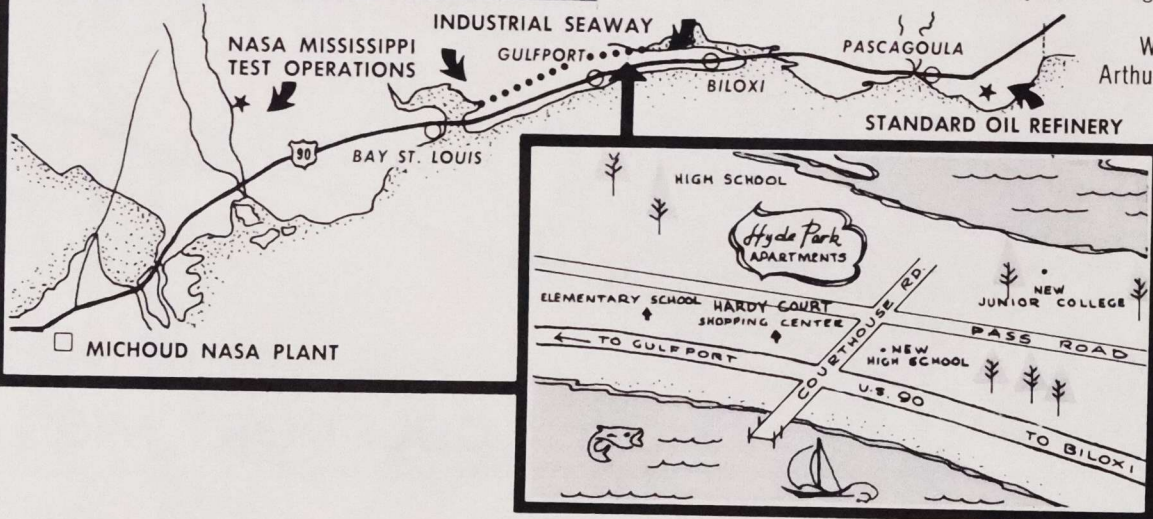
Hyde Park APARTMENTS

GULFPORT

30



Household tasks no longer need consume your daytime hours. In a dust-free apartment with year round temperature and humidity control, no matter what the weather, you'll relax—take it easy—and enjoy all electric living. Hyde Park Apartments are of advanced design in construction, soundproofing, stormproof and fireproof. The location is midway between NASA's Mississippi Test Operations and the Standard Oil Refinery; also near the Harrison County Seaway and Keesler Field. You'll have more leisure time as management provides complete maintenance for air-conditioning, pest control, gardening, and service on major appliances furnished. For those leisure hours, there's recreation to please every member of the family only minutes away. Inquire today about living this better way.



Write or Telephone
Arthur Pogue, Manager
P. O. Box 823
Gulfport, Miss.

Telephone
864-2310

The city's recreation department is an outstanding municipal endeavor. Under the direction of a Superintendent of Recreation, assisted by ten men and women, a most comprehensive program stems from their offices at the community center next to City Hall. Weekly classes for adults and children are offered in ceramics, art, and square dancing, plus daily classes for children in ballet and tumbling. In summer, daily swimming lessons are given at two private pools. The department also boasts 65 baseball and softball teams at baseball season and 14 Pee Wee football teams in winter months. In basketball season, 45 teams participate. The Teen Center is open every day, with supervision, and a Senior Citizen Club meets once a month for Potluck Supper, games and singing.

The city of Gulfport and its Chamber of Commerce sponsor the Gulfport Tourist Club from Dec. 1st to May 1st, as many come from colder climes to spend the entire season and enjoy the pleasant, mild winter of the Gulf Coast. Meetings are held at the West-side Community House on U. S. 90 facing the beach. A hostess is employed to be on hand each afternoon to greet guests and assist all in getting acquainted. Tuesdays and Fridays are "party days" with refreshments, games, and prizes donated by local merchants. An annual Mardi Gras Ball is held with reigning royalty selected from "out-of-townners".

This fine Coastal city, so intent on progress, so accurately paced to meet modern demands of industry and commerce, yet vitally concerned with the happiness and welfare of residents, seems now to be reaching the peak of a most impressive period of development. If you wish to learn more about Gulfport, a doorway to the world via the Gulf of Mexico, write to: Mr. Sam Williams, Gulfport Chamber of Commerce, U. S. 90, Gulfport, Miss.

★ ★ ★



Work is well underway increasing facilities of the State Port of Gulfport. Scheduled for completion in September 1963, the \$2.5 million banana terminal will be unequalled in design and functions.



The new Gulfport Yacht Club is one of the city's favorite gathering places and features regattas and other events during the summer months.



31

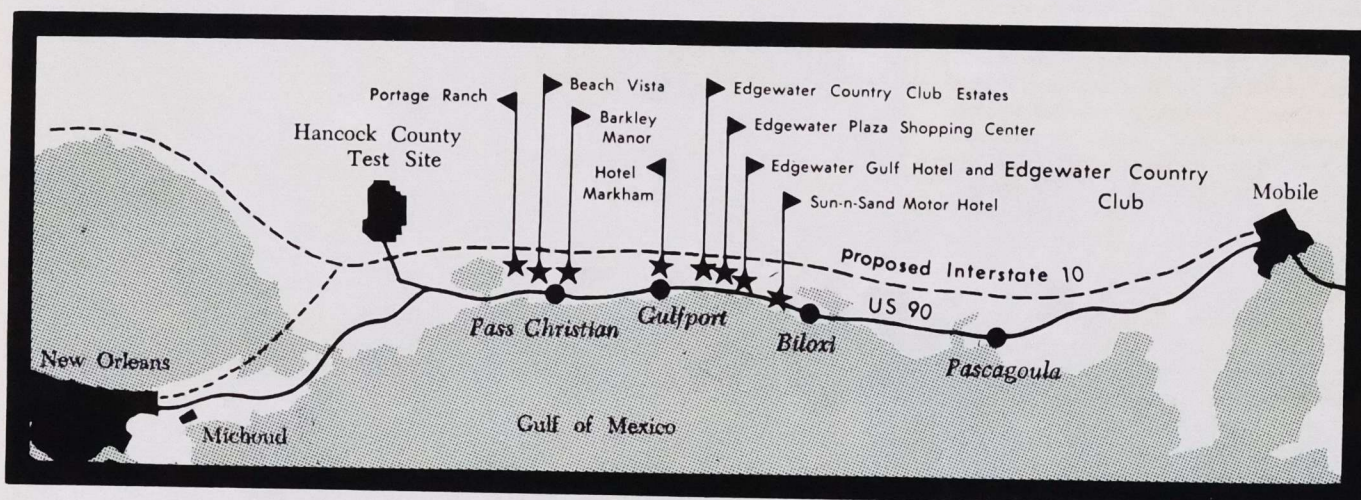


Four Coastal Mississippi 11 year olds selected to represent the United States at the 1963 Children's International Summer Village in Long Beach. From left to right they are Donald DeMetz, Pass Christian Elementary, son of Capt. and Mrs. D. J. DeMetz; Emily Koenenn, St. Thomas School, Long Beach, daughter of Mr. and Mrs. L. A. Koenenn; David Lawrence, Nativity of the Blessed Virgin Mary School, Biloxi, son of Mr. and Mrs. Leo Lawrence; Liann Taylor, Ocean Springs Elementary, daughter of Mr. and Mrs. E. R. Taylor.



This symbol identifies Children's International Summer Villages, Inc. the world over—a symbol of faith and hope. Faith, because it aims to instill in the gifted child, endowed with leadership qualities, understanding of peoples of other countries and their ways. Hope, because this knowledge will help them, at maturity, to aid world peace through world fellowship.

This is W.L. HOLCOMB & ASSOCIATES, Inc. !



■ W. L. Holcomb & Associates are builders, in the broadest sense of the word. They are a vital part of the Mississippi Gulf Coast, with substantial investments in the area. Holcomb & Associates are in a dominant position to serve the requirements of the investor, the industrialist, the home purchaser and the retiree.

32 For complete orientation and detailed information concerning the Mississippi Gulf Coast, write, wire or phone W. L. Holcomb & Associates today.

THE Sun-n-Sand MOTOR HOTEL BILOXI



The Sun-n-Sand Motor Hotel, vacation resort in the heart of the play area of the Mississippi Coast. Choice accommodations—175 units. Heated Olympic pool, famous Pier 13 restaurant featuring gourmet seafood dishes, private saltwater fishing and small boat harbor.

The Edgewater Gulf HOTEL EDGEWATER PARK



The Edgewater Gulf Hotel, resort and convention center of the Gulf Coast. Fabulous new furnishings and modernization of every room, beautiful new interior decor, bright and spacious lobby. New Convention hall will seat 1200. Adjoining 18-hole Championship Golf Course, Olympic pool, tennis courts, 600-foot pier.

THE HOTEL Markham • GULFPORT



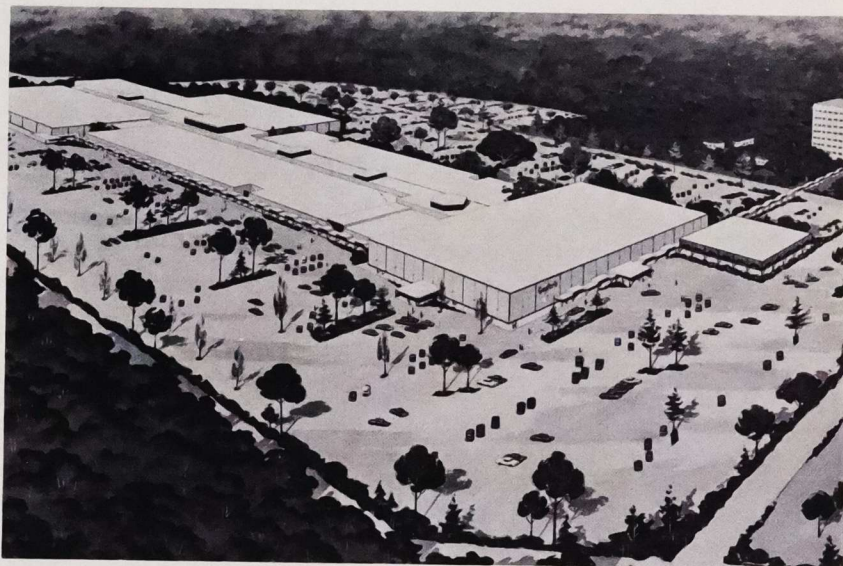
The Hotel Markham, famed Gulf Coast landmark for over a quarter of a century. Now under Holcomb & Associates ownership, the Markham is undergoing a complete face-lifting, which will include conversion of three floors into modern offices and the ground floor to small shops, available for leasing now.

The Gulf Coast's Leading Developers...



The Edgewater COUNTRY CLUB EDGEWATER PARK

Private Country Club and 18-hole Championship Golf Course, offering associate, active, non-resident and daily membership. Adjoins Edgewater Gulf Hotel, and homes of residents of Edgewater Country Club Estates front on fairway. The finest in the deep south.



The Edgewater Plaza SHOPPING CENTER

The Edgewater Plaza Shopping Center, located just west of the Edgewater Gulf Hotel, will be the largest complete retail complex for one-stop shopping in Mississippi. The 6-million dollar project is scheduled for completion in 1963.

33

BEACH VISTA • BARKLEY MANOR • EDGEWATER COUNTRY CLUB ESTATES PASS CHRISTIAN EDGEWATER PARK



Beach Vista and Barkley Manor in the charming Pass Christian community. Beach Vista offers magnificent community facilities: pool, pavilion, 500 feet of white sand beach, 350-foot T pier for water sports. Barkley Manor is a prestige community exemplifying all the beauty of the Pass Christian area.



Edgewater Country Club Estates—prestige community offering a choice of water front or Edgewater Golf Club Fairway sites. 350 lots, private roads, amidst stately pines and moss hung oaks.

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The Hotel Markham & Restaurants

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LONG BEACH

selected as the first city in the Deep South to be hosts to ...

CHILDREN'S INTERNATIONAL SUMMER VILLAGE

Children from 44 countries participate in the Children's Village program throughout the world. Long Beach will be 1963 hosts to children and their adult chaperones from eight foreign countries. Here they will find an appropriate setting in a city where children and their environment are given prime consideration and all schools, public, parochial and private, have highest ratings. Located only 40 miles from the Mississippi Test Operations with excellent connecting roads, Long Beach offers superior residential locations to NASA personnel.



LEARN MORE ABOUT "THE SOUTH'S FASTEST GROWING FRIENDLY CITY" ON THE GULF OF MEXICO
WRITE LONG BEACH CHAMBER OF COMMERCE • P. O. BOX 396 • LONG BEACH, MISSISSIPPI

34

Always the most quality for your money when

BUILT BY

RESIDENTIAL

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**"ASK ANYONE I'VE
EVER BUILT FOR"**

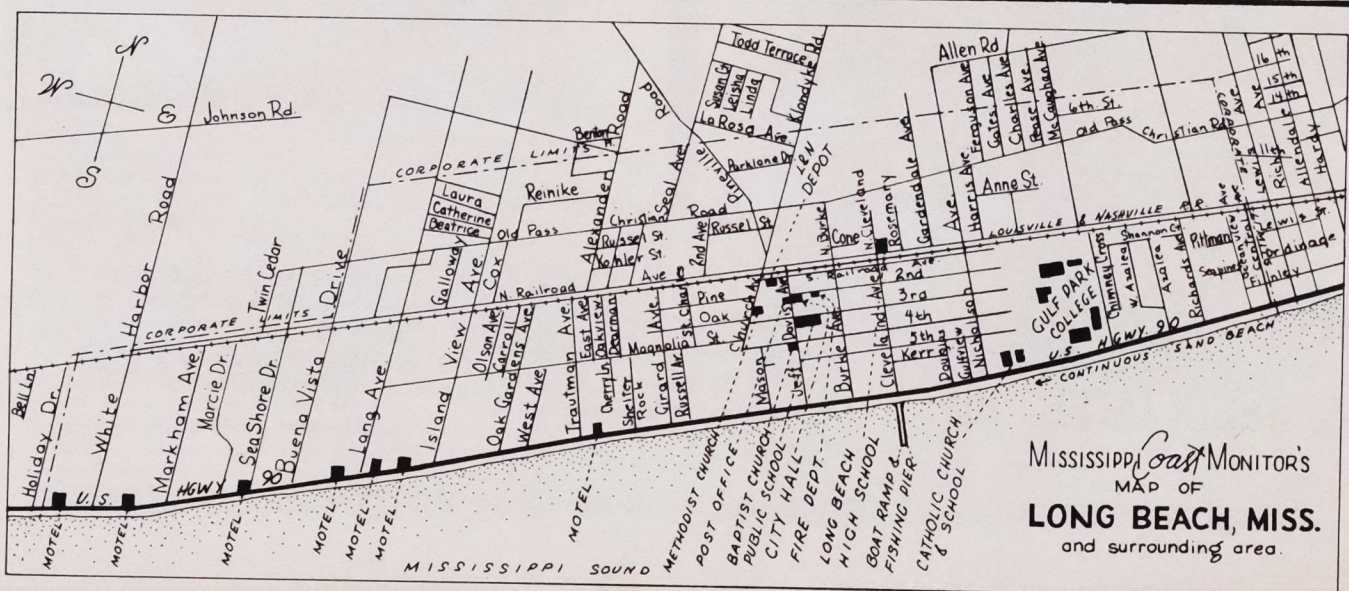
COMMERCIAL

BUILDING SINCE 1936

JACK W. BOWDEN • DESIGNER • BUILDER

205 Ellis Drive • Pass Christian Mississippi •

Telephone 452-4114 or 452-4835



LONG BEACH ●



Lucky shoppers at this beautiful new shopping center in Long Beach can gaze upon the white sands and blue waters of the Gulf of Mexico directly opposite.

POPULATION — Estimated 5,270, estimated school district 8,800.

LOCATION—On southern coastline of Harrison County; on U. S. 90 and mainline of Louisville and Nashville Railroad; 75 miles west of Mobile, 65 miles east of New Orleans.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT — Mayor and five Aldermen elected at four year intervals. Code Charter, incorporated August 10, 1905.

TAX STRUCTURE—Assessed valuation \$7,000,000 city, \$9,000,000 school district, approximately 30% of real value. Tax levy 47 mills inside, 27 mills school district, 15 mills homestead exemption. Bonded debt \$1,431,252.

SCHOOLS—Public 3, total enrollment 1505; parochial 1, enrollment 270; private 1, (Gulf Park College) enrollment 284.

UTILITIES—City owned water system (artesian wells), city now constructing sewage system with treatment plant. Electricity and gas, see County.

POLICE AND FIRE PROTECTION—4 police officers with radio equipped patrol car. Central fire station with chief and three paid firemen plus twenty-five member volunteer fire department. Modern fire fighting equipment, water pressure 40 to 60 lbs. per sq. in.

MEDICAL — Doctors 3, dentists 2, clinics 2.

CHURCHES—8, Baptist, Catholic, Church of God, Methodist, Holiness Pilgrim, Nazarene, Presbyterian, Unitarian-Universalist.

RECREATION — City park, playground, Little League, public beach, pier, fishing jetty, small craft harbor, all water sports.

CULTURAL—City library, Garden Center, residents participate in art and theatre groups on coast.

CIVIC ORGANIZATIONS — Chamber of Commerce, Jaycees, Lions, League of Women Voters, Jaycettes, Lions Auxiliary, Masons, Eastern Star, Long Beach Garden Club.

TYPES OF INDUSTRY — Nursery (specializing in pot plants), pecan packaging, candy making, tourism (motels and restaurants), printing.

PLANNING—Industrial park in planning stage.

As each city of the area has keenly evaluated its own particular position in relation to the unprecedented growth-stimulating events which are taking shape in Coastal Mississippi, so Long Beach has analyzed those qualities uniquely its own and proceeded to develop them to the utmost for its great advantage.

A strong community spirit may be the secret of the phenomenal growth record set by this sun drenched city on the Gulf. There's no doubt that many new residents were lured by the attractive procession of handsome homes, the happy and welcoming attitude of these friendly people or the vast stretch of beach. Whatever the reasons, the cumulative effect is a wonderful, bright, optimistic city, fairly bursting at the seams, yet maintaining its easy relaxed nature.

This must have had some influence in the decision of CISV (Children's International Summer Village, Inc.) in selecting the city of Long Beach as the location for a 1963 Children's Village, the first ever held in the south. Seven will be conducted throughout the world in 1963. Only two will be in the United States, the other in Philadelphia, Pa. One will be in Guatemala and four on the European continent. This non-profit organization, CISV, works with over 2000 children and 500 adults; 44 nations have participated in the program. Thirty-two (32) children from eight (8) different nations will come to Long Beach, each group of four (two boys and two girls from each nation) will be accompanied by an adult chaperone. All children selected are 11 years old as this age group more easily adapts to new and different situations. The choice of young delegates is made in each country after careful individual study and based on observation of outstanding traits indicating potential leadership and initiative in those children gifted socially as well as scholastically. The famed Dr. Alton Oschner has publicly highly praised the wisdom and scope of this program.

The youthful delegation will gather for a month at Happy Day Camp, a beautiful privately owned location where Gulf breezes gently sway the silvery moss hanging from the branches of great aged live oaks, and patterns of shade dance on the carpet of emerald lawn-beneath the venerable trees. Here they will learn to communicate with one another with the help of games and crafts, sample our local seafoods and southern cookery, take little trips to discover the beauties and wonders of the Mississippi Coast. They will learn of our history and visit those structures linked with our past, lovingly preserved for future generations to appreciate and enjoy.

Dr. Doris Twitchell Allen, president of CISV's United States Organization, has often visited Long Beach and been implored by interested local residents that the Gulf Coast be given the opportunity to act as hosts. Long Beach indeed gained an honor in being chosen for 1963, a year when all the world is striving to maintain good will among nations.

These children will bring home a story of a beautiful, friendly city where all children can participate in healthy outdoor sports, where the air is balmy and considerate city fathers provide playground equipment and a pier for fishing and crabbing. They will note that the surf is gentle and safe even for the toddler. Their chaperones are sure to remember the fine schools of Long Beach where expansions are being considered to meet expected enrollment increase resulting from the NASA MTO influx, for Long Beach is easy commuting distance from this space program facility. They will observe that public utilities are undergoing extensive improvements and a small craft harbor is being dredged 1500 feet out in the Gulf to provide safe harbor for pleasure boats.

These adults will also note the wide streets, the trim City Hall of recent construction, new Post Office, and the large, attractive new shopping center. They will visit and be charmed by Gulf Park College, commended by the New York Hall of Science for "outstanding educational contribution to the nation as one of America's foremost Junior Colleges for Women".

Long Beach can truly feel proud to be a part of the distinguished CISV endeavor and prouder still that these neighbors from abroad will return home to report on the happy, friendly city that made them welcome in beautiful coastal Mississippi.

★★★

Upholding a tradition as a city of BEAUTIFUL HOMES



Pass Christian today still maintains a century old reputation as a small city of rare residential beauty. Old mansions have been lovingly preserved while countless homes of contemporary design have grown in their midst. These, too, reflect a dignity and charm unique to "the Pass". We are proud of the fact that we are the original home of yachting in the south and maintain a superior Yacht Club and harbor. We invite you to be a part of our distinguished, gracious city on the shores of the Gulf of Mexico.

PASS CHRISTIAN

• A PRESTIGE RESIDENTIAL AND RESORT CENTER FOR OVER 100 YEARS •

36

J. C. ELLIS & SON • REAL ESTATE

★ 13 years in business
in Pass Christian

HOMES • LOTS • ACREAGE

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U. S. HIGHWAY 90
PASS CHRISTIAN
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PASS CHRISTIAN ●

POPULATION—Estimated 4816.

LOCATION—Harrison County coastline, on U. S. 90 and mainline of Louisville and Nashville Railroad. 59 miles east of New Orleans, La., 12 miles west of Gulfport.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and five Aldermen, elected at four year intervals. Incorporated as a town 1830, as a city 1886. Code Charter.

TAX STRUCTURE—Assessed valuation \$7,500,000, approximately 20% of real value. Tax levy total 49.5 mills inside (34.5 with homestead exemption) 31.5 mills outside (16.5 with homestead exemption). Bonded debt \$548,346.20.

SCHOOLS—Public 4, total enrollment 1350; parochial 2, total enrollment 294; private 1, (Kern School) enrollment 125.

UTILITIES—City owned water system, for other, see County.

POLICE AND FIRE PROTECTION—Police chief and two patrolmen, radio equipped patrol car. Fire Department, chief and three firemen, two 500 gal. per minute pumpers, water pressure 40 lbs. per sq. in. with three booster pumps for emergency. Also volunteer fire department with chief and twenty men.

MEDICAL—Doctors 3, dentists 2, private clinics 1, County Health Dept. Clinic, private nursing home.

CHURCHES—9 faiths represented, Baptist, Catholic, Episcopal, Methodist, African Methodist, Sanctified Church of God. Catholic retreat house for laymen operated by Jesuit Order.

RECREATION—Park, sand beach, public pier, golf course, tennis courts, yacht club, baseball park. All water sports, movie theater.

CULTURAL—City library. Residents participate in art and theatre groups on coast.

CIVIC ORGANIZATIONS—Chamber of Commerce, Rotary, Lions, Jaycees, Jayettes, Women's Civic League, League of Women Voters, VFW, Knights of Columbus and Auxiliary, for youth, Scouts, Garden Club.

TYPES OF INDUSTRY—Garments, seafood (fresh), seafood canning.

PLANNING—School expansion program underway. Completed Industrial Park for light industry on Harrison County Industrial Seaway, "Portamerica", ready for occupancy.

When those familiar with the Mississippi Gulf Coast mention Pass Christian it is in much the same manner one speaks of a beautiful lady in an outstanding family. She holds a position of historic importance among cities of the coast, is fascinating in personality, distinguished by natural and architectural beauty, genteel of manner, steeped in tradition. Her prestige is undeniable.

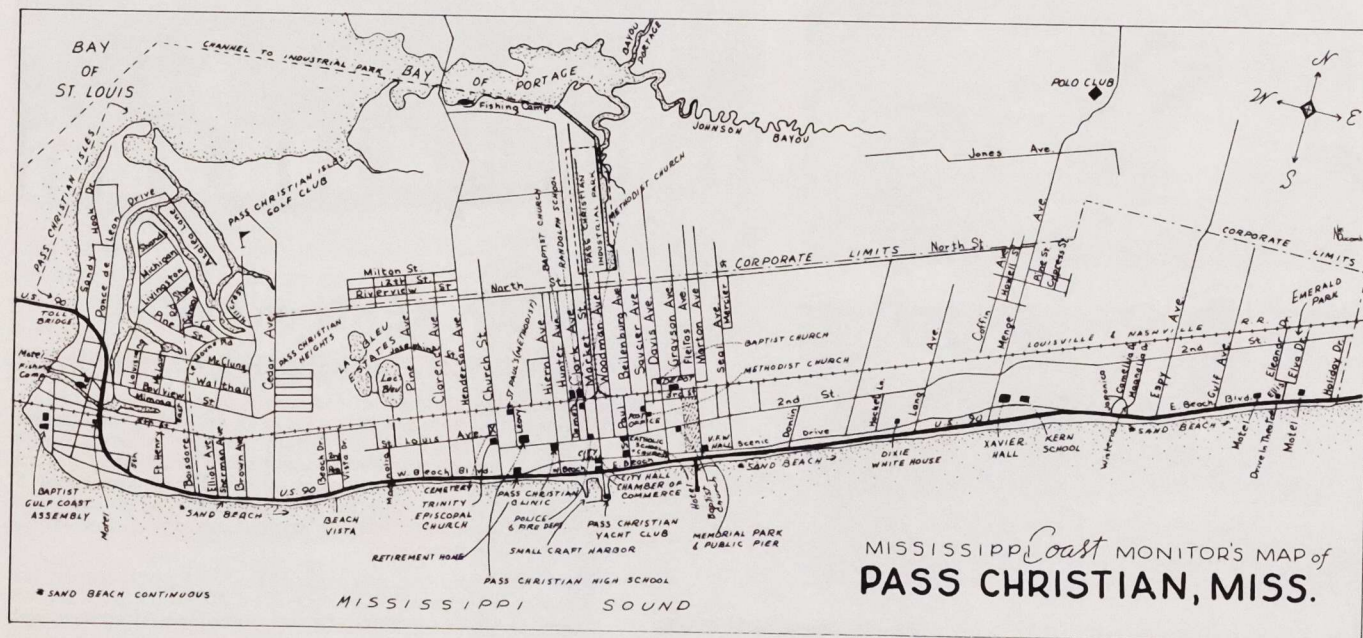
Named for the channel found by Christian L'Adnier in 1699, this city achieved fame as a resort center around 1840. The south's first yacht club was founded here in 1849 and today's residents still turn out in record numbers when regatta time dots the waters with sails. Weekend sailing races during the entire summer claim wide participation with skippers and skipperettes from six to sixty-plus vying for trophies.



Young people, like this group from The Kern School, find ideal outdoor recreation in sailing the blue-green waters of the Gulf.



This lovely Beach Vista residence of Mr. and Mrs. J. B. Meyer is typical of the homes in the new subdivisions of Pass Christian.



a new scope in education

"A good school is not just an institution where students are prepared for life, it is life for those students who are enrolled with us. Feeling this, we attempt to give the utmost possible in establishing a home where love, affection, understanding, and intelligent discipline are as much a part of the inheritance of youth as are the primary 'R's' of education."

Albert Kern • Headmaster



at Pass Christian • Mississippi

THE KERN SCHOOL on-the Gulf

A fully accredited day and boarding school for girls and boys offering a living education for youth. The complete academic program, kindergarten through high school, embraces college preparatory, accelerated and remedial reading, individual instruction, music, arts and crafts, dancing, sports including swimming (pool), golf, tennis, baseball, football, Naval military program for boys. Small classes give students benefit of tutoring and advancement according to ability; enrollment limited.



Write or telephone for information

923 East Beach • Pass Christian • Mississippi

Telephone 452-2 4686 • 452-2 2823 • 452-2 4687

38

a school of distinction
the best for your child



for your child's summer activity



CAMP KERN on-the-Gulf

RECREATION FOR HEALTH AND HAPPINESS

The general program of the Camp promotes physical development. There are many types of children; the slender, the stocky, the under-developed, the child whose strength is always taxed by the adolescent spurt in physical growth, the child who loves athletics, the child who is timid or sluggish. At Camp Kern there is regard for individual needs and interests, watchfulness against overdoing, and stimulation where needed.

Give your child the privilege of building character in Nature's own workshop, a chance to enjoy out-of-doors recreation that offers physical, mental and spiritual advantages.



A cool green live oak tunnel invites picnickers to Memorial Park.

In a more practical vein, during the shrimping and oyster seasons luggers present an interesting seascape as they ply to and from fishing grounds. The harbor is a favorite outdoor studio for artist and photographer where the ever-changing play of light and color and fascinating array of boats, nets and fishermen offer endless subject matter.

Great live oaks are centuries old citizens of this graceful city. One long remembers a sunset seen from a "Pass" beach residence with their foliage etched against a sky of blue, amethyst, rose and gold. The elegant beach homes, surrounded by lawns and the exuberant green foliage and bright blossoms of semi-tropical plants, seem utterly removed from the great surge of activity that is swelling so close to this peaceful scene. Here is a haven for the busy executive, the scientist, the engineer, the family seeking a relaxed retreat yet wishing all city conveniences.

Charming new residential subdivisions have taken their places in quiet dignity among the older sedate dwellings. They exhibit no sign of architectural repetition usually associated with such developments and are so tastefully executed they create no jarring note with their century and more older neighbors.

Pass Christian is an ideal family town. The best in leisure time activities are here to enjoy—picnics on the beach, swimming, sailing, fishing, golf, tennis, a marvelous municipal park, cultural pursuits in theatre and art groups and excellent training available for youngsters in all of the arts.

The Kern School, an exceptionally fine private boarding and day school located here, employs the latest teaching methods. Its curriculum and approach to educating the child is so outstanding it has gained recognition far afield. The campus is uniquely beautiful with four separate dormitories created from lovely old "Pass"

homes, all shaded by colossal magnolias and live oaks. In such a serene and homelike atmosphere, aided by personal attention, a child is most certainly encouraged to study, to observe, to learn. In summer, Kern School becomes Camp Kern, offering a program of activity that would delight any youngster. For those who desire it, summer school classes for credits are available along with the camp schedule.

A new parochial school building is now under construction and will be the first completely year-round air conditioned school on the Mississippi Gulf Coast. It is one of two parochial institutions in the city.

The excellent public school system will undergo extensive expansion with bond issue funds voted for by the people, for they are well aware of the importance of top flight educational facilities for youth.

Paradoxically, this fastidious city has received enviable praise from industry. Pass Christian Industries, Inc. of 350 Fifth Ave., New York, manufacturers of ladies blouses, boys and mens sport and dress shirts and ladies and mens bowling shirts, is more than pleased with operations at this site. The company was founded in September 1957, employs 300 workers and occupies 34,000 sq. ft. of space plus warehouse. It is owned by the 87 year old firm of Philip Rothenberg & Co. of McAllisterville, Pa.

The successful industrial picture of Pass Christian is prominently occupied by the recent completion of the 90-acre Pass Christian Industrial Park for light industry on the Harrison County Industrial Seaway. It is served by a paved road and rail spur and is ready for occupancy. Its facilities and proximity to the MTO installation will be of interest to many corporations.

For those who wish to know more about Pass Christian, a request to the Pass Christian Chamber of Commerce, U. S. 90, West Beach, Pass Christian, Miss., will bring a prompt reply.

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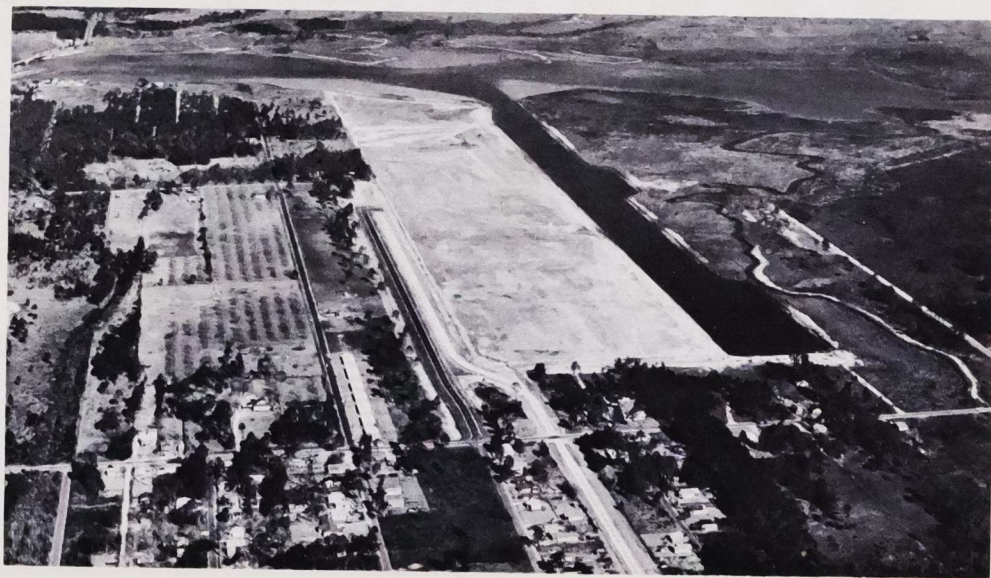


Part of the colorful fishing fleet at Pass Christian Harbor.



Crabbing, as evidenced by these youngsters from Camp Kern, is an exciting though not overtiring activity for all ages.

The Pass Christian Industrial Park on the Harrison County Industrial Seaway adds a new dimension to this beautiful coastal city of Harrison County. It is ready for occupancy and has direct access to the Intracoastal Waterway via the Bay of St. Louis.





TOWNS and CITIES

County Seat	
POPULATION	
25,000 - 60,000	
5 - 25,000	
1000 - 5000	
250 - 1000	
0 - 250	



We have analyzed the impact

**OF THE MISSISSIPPI TEST OPERATIONS
ON THE ECONOMY OF HANCOCK COUNTY**



and we are ready
to serve the
new residents
who will arrive
because of this
installation
with all services
required to meet
their banking needs.

Checking Accounts — Savings Accounts — Christmas and Vacation Saving Plans—Safety Deposit Boxes —Bank Money Orders—Estates and Trusts—Travelers Checks — Drafts and Collections—Insurance Department—Government and Municipal Bonds, as well as County Bonds.

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**BAY ST. LOUIS, MISSISSIPPI
WAVELAND, MISSISSIPPI**

ESTABLISHED 1903

HANCOCK county •

AREA—485 square miles; 310,400 acres.

POPULATION—15,239.

LOCATION—Boundaries; Pearl River, west; Harrison County, east; Pearl River County, north and northeast; Bay of St. Louis, southeast; Gulf of Mexico, south.

CLIMATE—Mild; annual averages, 350 frost-free days, temperature 68°, rainfall 62".

GOVERNMENT—County Board of Supervisors, one from each of five beats.

TAX STRUCTURE—Assessed valuation \$14,250,000, approximately 18% of real value; tax levies, Beats 1-2-3—57.5 mills, Beat 5—59.5 mills, Beat 4—63.5 mills, homestead exemption rates, Beats 1-2-3—19 mills, Beat 4—24 mills, Beat 5—20 mills. Total bonded debt \$1,100,000.

SCHOOLS—County public 3; total enrollment 852. Parochial 1, at Kiln, to open for 63-64 term.

MEDICAL—Hancock General Hospital (location Dunbar Ave., Bay St. Louis); Hancock County Health Center (location Dunbar Ave., Bay St. Louis).

UTILITIES—Urban and industrial electricity, Mississippi Power Co.; rural electricity, Coast Electric Power Ass'n. Natural gas in urban areas, United Gas Co.

HIGHWAYS—U. S. 90 east-west; U. S. 11 east-northeast; State 604, (connecting highway) south-southwest; State 603 north-southeast; State 53 east-north; State 43 to be relocated east-west/northwest; State 600 west-east/meets 53.

TRANSPORTATION — Mainline of Louisville & Nashville Railroad, Greyhound Bus Lines, airfield for light planes. Nearest scheduled air service, Southern Airways at Gulfport. Navigable streams; Pearl River, Jourdan River, Bayou Caddy.

COMMUNICATIONS—Newspapers; two weeklies, Bay St. Louis, dailies from Gulfport and New Orleans. Radio and telecasts from all nearby sending stations, no local stations. Other, Southern Bell Telephone Co., Western Union.

RECREATION — Beaches, public piers, small boat launching ramps, commercial boat renting and launching, fishing, hunting in season, water skiing and boating in rivers, bayous and bay.

TYPES OF INDUSTRY—Enameled steel construction panels, component

house parts, frozen foods, publishing, printing, industrial electrical panels, aluminum window and door frames, candy making, pulpwood, poultry products, cattle and dairies, gas wells.

NATURAL RESOURCES—Pine forests, seafood, petroleum and natural gas wells, artesian wells and abundant ground water, navigable streams with abundant water flow, gravel deposits, mild climate.

PLANNING—At present a county planner has not been employed but is being considered by the Board of Supervisors. A Port and Harbor Commission was recently formed and the Hancock County Chamber of Commerce has organized a group of coordinated committees to study and develop to the greatest advantage of all, situations resulting from the anticipated population growth which will accompany the establishment in Hancock County of NASA's huge Mississippi Test Operation. Hospital to be enlarged.

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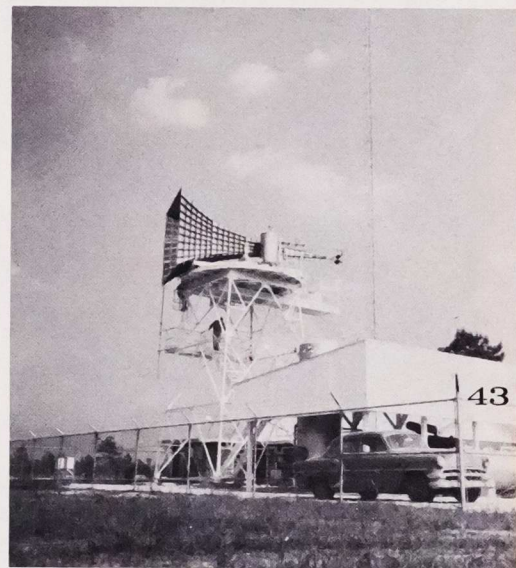
Viewing the high gear activity and air of excitement that exist in Hancock County today, we recall the tranquil sentence that opened its story in our second edition. It began simply—"Hancock is primarily an agricultural county —". The striking change of pace was set into motion by NASA's decision, in late 1961, to locate its Saturn Booster testing facilities on the banks of the Pearl River in western Hancock County (see map).

The county's present status is brought to national attention almost daily as developments at the site get under way. NASA recently announced that \$25,000,000 has been allocated for immediate construction at Mississippi Test Operations (official designation). The greater part of this sum will be spent for the erection of two test stands with accompanying control and support buildings. Allied items include site development, utilities, grading, foundations, engineering, waterway extension and canal construction. Approximately \$7,700,000 will be spent for equipment, instrumentation, and propellant transportation systems.

Purchase of 13,500 acres in the actual test site has been completed and acquisition of land in the 128,000 buffer zone is under way. In this buffer area, timber operations, farming, and livestock raising may continue, but all



Mr. Mack Herring, MTO Public Information Officer, was one of the first NASA personnel to arrive at the Gainesville office.



Earliest operations at Hancock County's NASA site are acoustical testings made with this huge horn that simulates low rumble of Saturn Booster.

Mr. W. Horn, of Raytheon, operates electronic equipment which controls elaborate functions of acoustical testing horn.



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a restricted residential subdivision planned
for discriminating home seekers...

On the beautiful Gulf of Mexico in the charming, picturesque town of Waveland—a concept in residential development new to the area is taking shape. Fifty two sites are available, nine bordering a lake near the center of the subdivision. Two through streets to give you direct access to the beach or Central Avenue. Extra touches that make a difference to those who care—Gas lights, curbed paved streets. A limited number of sites on private lanes for executive type homes.

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existing buildings must be removed and no structure of any type may be erected in the future.

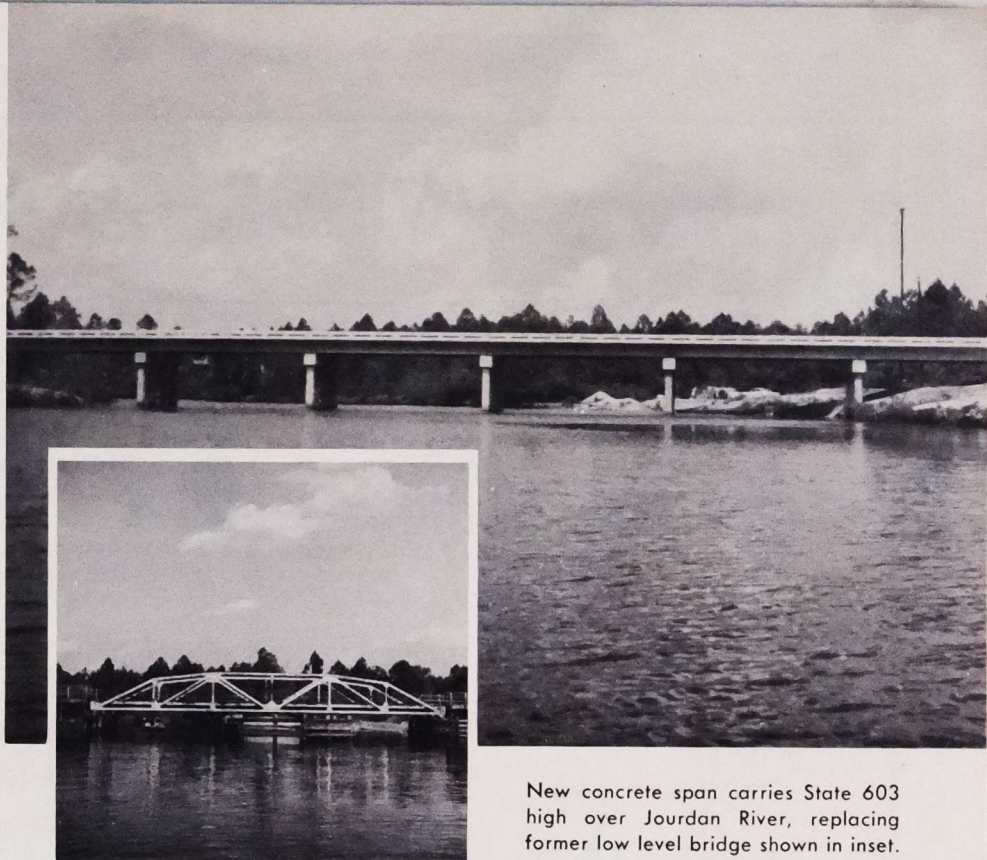
Prime factor determining selection of the site was efficient and economical transportation, via water, of the giant rocket engines to be constructed at Michoud, New Orleans East. The completed rocket booster will be barged to MTO, approximately 40 miles, via the Intracoastal Waterway and Pearl River. Straightening and widening of the Pearl for a distance of 15 miles is now underway. A bridge with adequate clearance will be constructed at the intersection of Interstate 10 and Pearl River. After testing at Mississippi Test Operations, boosters will be reloaded on barges and transported to Cape Canaveral launching towers.

The first operational group of personnel (Raytheon) for MTO moved into the area in December 1962. They operate and maintain a large horn which simulates the low rumble of a booster being tested. Measurements of the sound are made at distances up to ten miles under diverse atmospheric conditions. This expotential horn is shaped somewhat like an oversized trumpet, 30 feet long and 12 x 12 feet at its mouth. Mounted on a 40 foot high tower, it can be aimed in any desired direction for acoustical testing purposes. The controls for the horn are housed in a nearby building along with a weather station whose operations coordinate in the acoustic testing to provide information for future use on conditions for test firings. When actual testing begins, the station will have two years data on local weather, both surface and aloft.

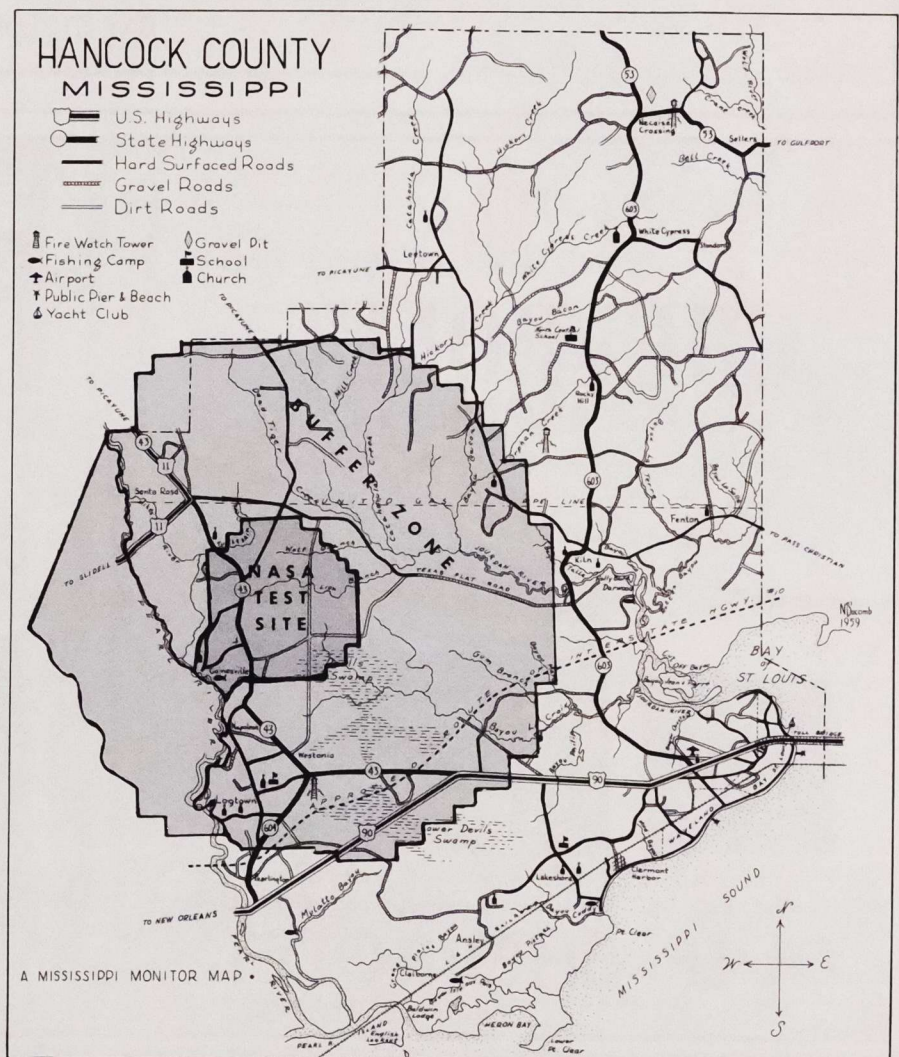
Captain William C. Fortune, project manager for MTO, stated at an April 1963 news conference that \$73,000,000 would be spent on construction and design at MTO in 1963, \$111,000,000 in fiscal 1964 and \$140,000,000 had been requested for fiscal 1965.

Southern Railway has completed a \$1.25 million spur from Nicholson, Miss. to the testing site, at its own expense. Within the facility, fifteen miles of canal, 15 feet deep and 200 feet wide, will be dug for barging boosters directly to stands.

Unquestionably the Mississippi Test Operations is a tremendous factor in the economy of Hancock County, however, the county's former economic mainstay, forest products, will continue in a place of importance. Only minor curtailment is anticipated because of the NASA land acquisition. The vast acreage in the buffer zone, with human habitation now prohibited, may be utilized for forest development and greatly increase the long range value in standing timber. Mississippi Monitor was informed by Mr. Sam Whitfield, Hancock County's leading pulpwood



New concrete span carries State 603 high over Jourdan River, replacing former low level bridge shown in inset.





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IN HANCOCK COUNTY.....

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Mr. Arthur Tipping • Owner

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PERSONNEL

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operator, that last year was the most successful on record for pulpwood in the area with a return of approximately a million dollars. Other forest products also showed increased yields and indications are that this trend will continue. According to reliable information, current supplies of available timber are as follows: softwoods-sawlogs, 166,400,000 bd. ft., pulpwood, 176,700 cords; hardwoods-sawlogs, 54,400,000 bd. ft., pulpwood 241,000 cords.

Today only 20% of the land is listed for agricultural crops as timber farming is on the increase. There are approximately 6,500 dairy cattle with an annual income of \$369,000 from this source; 9,500 head of beef cattle, annual income \$295,000; approximately 2,500 head of sheep, annual income \$100,000; hogs, 5,400 head, annual income \$117,000; poultry, 48,500 head, annual income \$241,000. Total income from crops and livestock was estimated at \$1,500,000 for the past year.

Hancock County, alert to the advantages it can realize from its new role in the Space Age, is considering a county-wide planning program and reevaluating its residential, educational and medical facilities. An important north-south arterial route, State 603, will be completed before fall of 1963 and east-west traffic in the center of the county will be aided by the relocation of State 43 from Picayune to just north of Kiln.

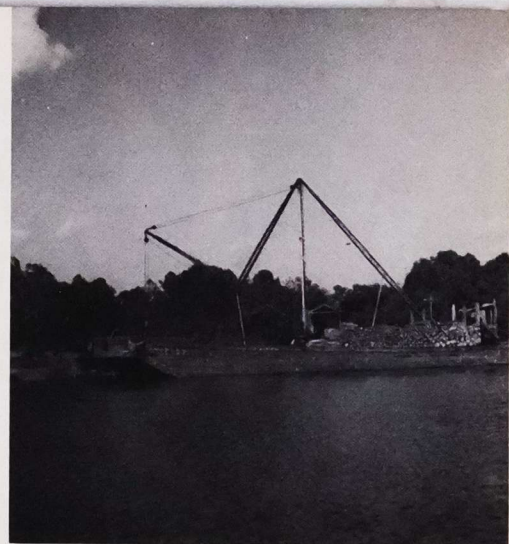
Residentially, Hancock County has attracted many in the past year. Records compiled by the Hancock County Chamber of Commerce Newcomers Information Committee reveal that over one hundred families connected with the Michoud facility have settled in the county. An additional number of new residents are listed as retired persons and personnel employed in industry or business other than the space program.

Anticipating the need for additional medical facilities, Hancock County General Hospital has the approval of

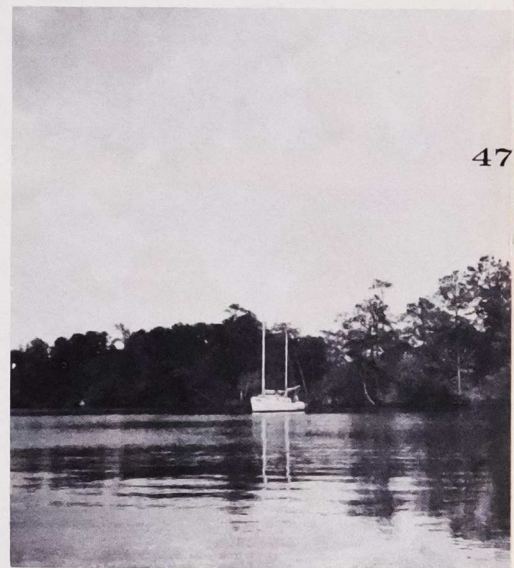
the Commission on Hospital Care of the State of Mississippi for doubling its capacity to 60 beds. This expansion will cost approximately \$400,000. A chapel is included in plans for the new addition. Hospital officials are presently working with NASA to set up a permanent infirmary at the test site. The recent leasing of a large building by the hospital board will add a 50 bed emergency facility which will also serve as a center for first aid training, a course in emergency medical self help when no doctor is available, and health home care classes offered by the Health Department and the Red Cross. Recent donations of a \$25,000 X-Ray machine, a \$2,000 orthopedic table, and a \$500 positive pressure machine add to the efficiency of existing excellent equipment at Hancock General.

The county is widely recognized for the superiority of both its public and private schools, this status being maintained by constant improvements and additions at all educational institutions. Fall of 1963 will see the opening of a new parochial school at the unincorporated town of Kiln, in the center of the county, and the addition of four elementary classrooms at nearby Hancock North Central, part of the county school system. This area has experienced a recent sizeable increase in population.

Evidence of what the future may hold for Hancock County can be found in the areas adjacent to Huntsville, Alabama and Cape Canaveral, Florida. In order to be prepared for coming developments, county officials and civic leaders have made many trips to these locations to study existing situations. Analysis and conclusions resulting from these experiences will contribute to an effective and orderly planning program. With such competent guidance the greatest benefit to all will be realized and assure the future of Hancock County as a well organized center of national importance.



The waterways of Hancock County are utilized for both profit and pleasure. Above, a pulpwood barge on Jourdan River is loaded at Kiln dock. Below, a sailing craft rests at anchor while the skipper enjoys a bit of fishing on Bayou Beneshewah which branches off from Jourdan River.



47

THE FOCAL POINT IN COASTAL MISSISSIPPI

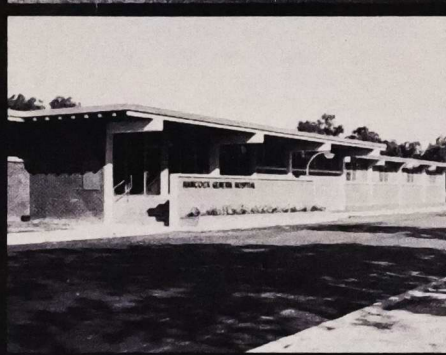
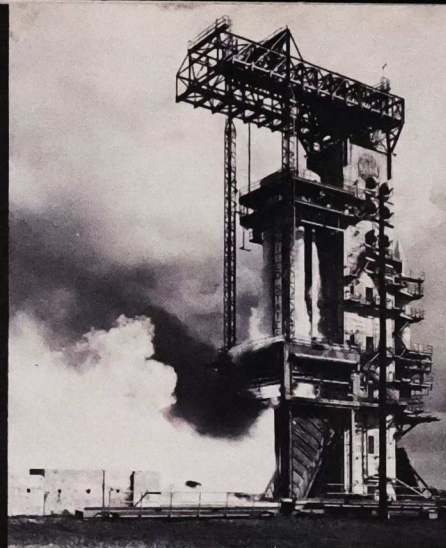
Hancock County

HOME OF NASA'S MISSISSIPPI TEST OPERATIONS

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HANCOCK COUNTY CHAMBER OF COMMERCE • BAY ST. LOUIS, MISS.

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48

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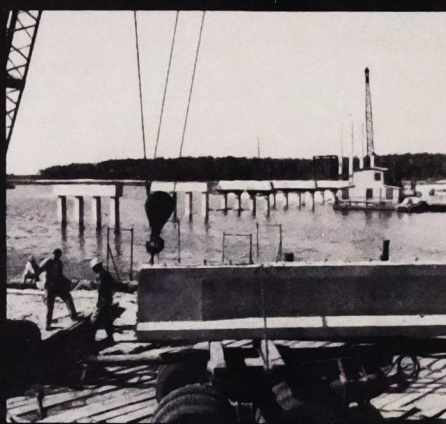
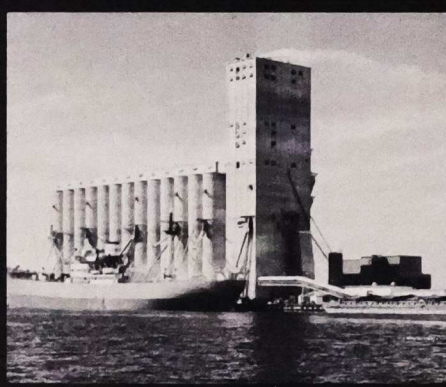
140 Carondelet Street • New Orleans, Louisiana

Jackson • Mississippi

Baton Rouge • Louisiana

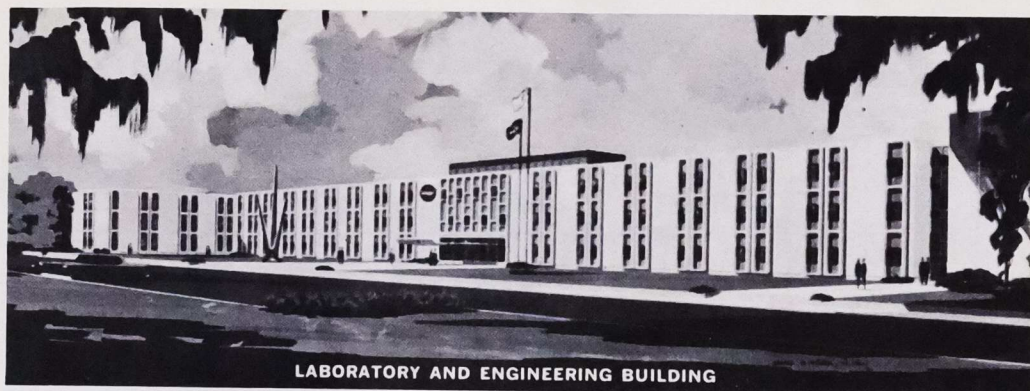
Shreveport • Louisiana

Lafayette • Louisiana



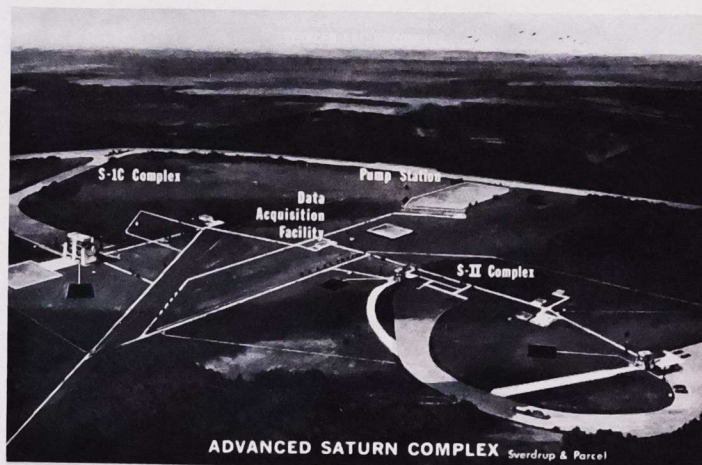
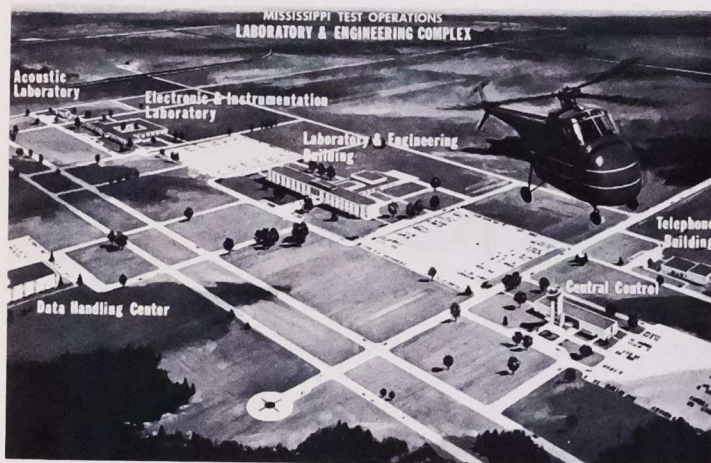


A PREVIEW OF

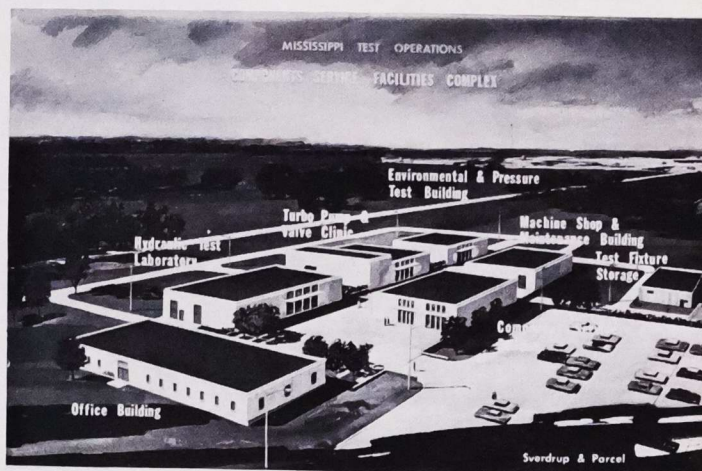
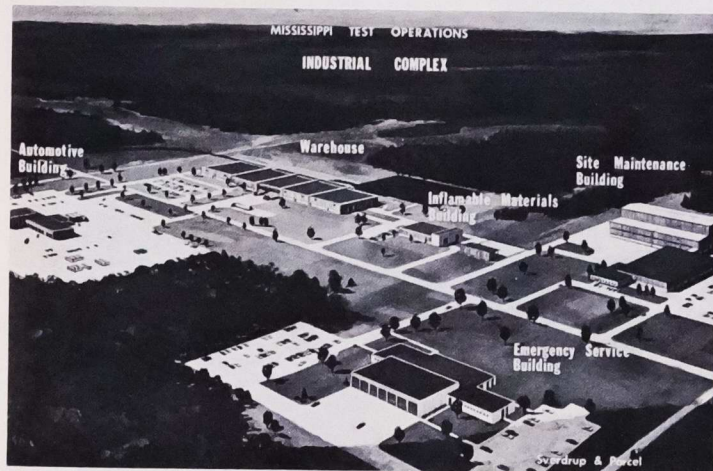


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MISSISSIPPI TEST OPERATIONS IN HANCOCK COUNTY



ADVANCED SATURN COMPLEX Sverdrup & Parcel



S-1C VEHICLE STORAGE BUILDING



MISSISSIPPI TEST OPERATIONS
LOCK & BASCULE BRIDGE

We Invite You To Enjoy Living



in an
atmosphere
of friendliness

an
environment
ideal for fun



Excellent...
Schools
Churches
Shopping Facilities
Recreation
Civic clubs
Climate
Transportation
(Michoud 45 miles)

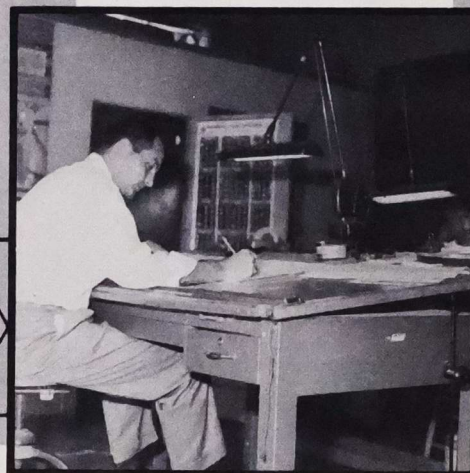


Located on the
Gulf of Mexico
and Bay of St. Louis
bisected by U.S. 90
ONLY 17 MILES
from the main gate
of NASA's
MISSISSIPPI
TEST OPERATIONS



a city of
great beauty
and charm

a city
planning for
growth



"Western Gateway City to the Fabulous Mississippi Gulf Coast"

BAY ST. LOUIS

NEXT DOOR NEIGHBOR TO NASA'S MISSISSIPPI TEST OPERATION

BAY ST. LOUIS ●

POPULATION—Estimated 5800.

LOCATION — Southeast Hancock County, 52 miles east of New Orleans on U. S. 90, 15 miles west of Gulfport, bounded on east by Bay of St. Louis and on south by Gulf of Mexico. On mainline of L. & N. Railroad.

CLIMATE, COMMUNICATIONS, TRANSPORTATION (see County).

GOVERNMENT—Commission Council, Code Charter, incorporated 1858. Mayor and two Commissioners elected at four year intervals.

TAX STRUCTURE—Assessed valuation \$4,800,000 city, \$9,000,000 Bay St. Louis Municipal Separate School District, approximately 25% of real value. Tax levy 42.5 mills. Bonded debt, city \$50,000; Municipal Separate School District \$209,000.

SCHOOLS—Public 5, total enrollment 1650; private 3, total enrollment 865; parochial 2, enrollment 740; special (Retarded Children) 1, enrollment 10; Catholic Seminary 1, 125 members.

POLICE AND FIRE PROTECTION—Two way radio-equipped police patrol cars with men on 24 hour duty. Full time fire department with modern equipment.

UTILITIES—City owned water and natural gas systems. Electricity, see county.

MEDICAL—Location of county hospital, health center, two private clinics, one convalescent and senior citizen hotel.

CHURCHES—Catholic 4, Episcopal, Methodist, Baptist, Presbyterian, Lutheran, God in Christ, 1 each.

RECREATION—Youth Center, baseball park, tennis courts, sand beach, public piers, boat launching ramp, 6 city maintained parks and playgrounds, bowling, movie theatres, Yacht Club, Little Theatre, golf across Bay.

CULTURAL—City County Memorial Library, 123 Court St.; Garden Center 1st block Leonhard Ave.; Little Theatre.

CIVIC ORGANIZATIONS—Hancock County Chamber of Commerce, Rotary, Jaycees, Garden Club, Masonic Order, Eastern Star, Knights of Columbus and Auxiliary, American Legion and Auxiliary, Veterans of Foreign Wars, 4-H Clubs, church and school youth organizations.

TYPES OF INDUSTRY—Enameled steel, industrial electrical panels, printing.

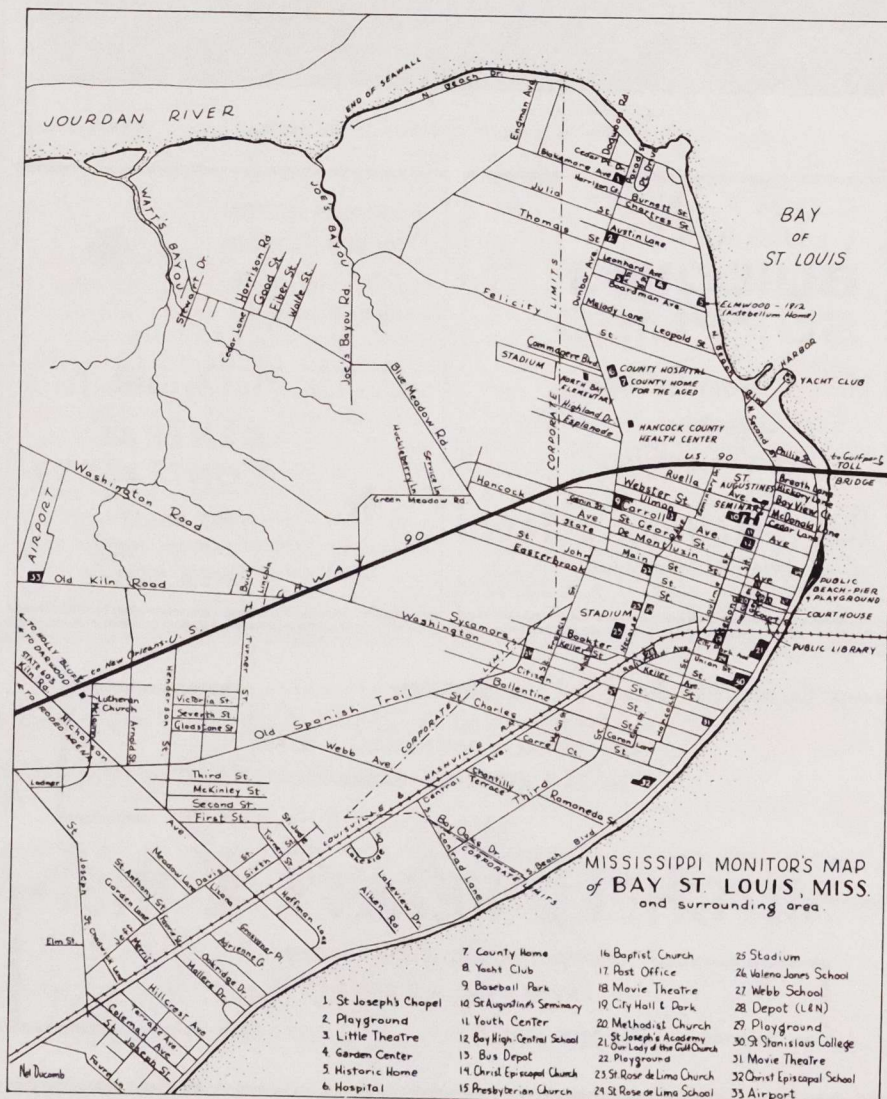
PLANNING—City planner, Robert S. Bateman and Associates. Extensive activity in advanced planning stage on school expansion; work expected to begin soon on new sewerage system; zoning and annexation studies underway

Several years ago the historic small city of Bay St. Louis seemed to be undergoing a period of rediscovery as an ideal place to live and population growth showed a rapid increase. A number of new industries established successfully and a proportionate increase in new small business ventures and home construction resulted. City fathers, leaders in education, those concerned with "the public health and welfare", met needs efficiently and promptly. Then came an economic explosion. Almost as fast as news media spread the word of NASA's choice of a Hancock County location only a few miles from their city, governing officials and civic leaders went into action. Exhibiting a chameleon character to a degree never before required, the easy, friendly, resort or "Suburbia" type city of Bay St. Louis set about conforming to necessary Space Age standards of operation.

Plans were outlined and committees were formed to study the growth experiences of cities at established NASA sites. Citizens banded together in active



Sailing is a favorite local sport and the beautiful waters of the Bay of St. Louis are dotted with sails during the summer months.





A striking view of the Bay of St. Louis.

52

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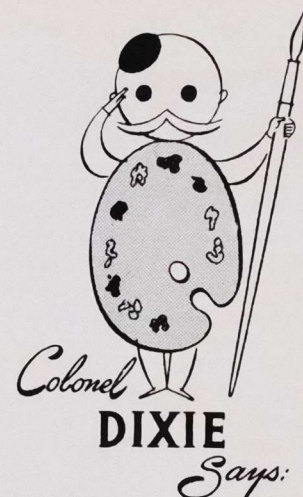
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Peoples Federal Savings & Loan has been serving the area since 1890. It is one of the oldest Savings and Loan Associations in Mississippi and is guided by a board composed of leading local citizens. This new two story brick structure is located in the heart of the Bay St. Louis business district.

groups to discuss the coming changes in their town. Today a course has been charted and the indications are that the once small relaxed city of Bay St. Louis will have a prominent place on the map as Mississippi's Space City on the shores of the Gulf of Mexico.

The first conclusion was that much must be done to accommodate the expected increase in school enrollment. Public and private school systems of Bay St. Louis are excellent. St. Stanislaus College for boys and St. Joseph Academy for girls, both private schools, are more than 100 years old and attended by boarding students from all over the United States and Latin American countries. Both of these schools are Southern Association approved. St. Rose de Lima, a parochial day school, has also passed the century mark and is coeducational, grades 1-12; Our Lady of the Gulf, a new parochial school opened in fall of 1960, offers grades 1-6 and plans addition of grades 7 and 8 in the near future. Both are accredited by the Mississippi Education Association. Christ Episcopal Day School, another new private institution of learning, is highly accredited and plans to accommodate boarding students and add high school courses in the near future. City schools, led by a board of outstanding citizens, are giving concentrated attention to methods of maintaining their high educational standards while meeting anticipated enrollment increase.

New home construction is, of necessity, leaping ahead. Builders, too, have traveled to Huntsville and Cape Canaveral and returned to revamp

schedules and methods to better accommodate expected new citizens. Plans are at present being formulated to improve and expand the Bay St. Louis water system to meet all future residential and industrial needs. An extensive program of street resurfacing was recently completed and most city streets are now paved.

Many Michoud employees and early arrivals for MTO who have already located at Bay St. Louis are delighted with the charm and natural beauty of the surroundings and captivated by the friendliness of the people. Moss-hung live oaks and flowers blooming abundantly at Christmas time are novel to those arriving from such far-flung points as Boston, Mass., Detroit, Mich., and Seattle, Wash. Discoveries of the Mardi Gras celebration, plentiful, delicious seafood, water sports, the Gulf of Mexico, southern cooking, ante bellum homes and historic landmarks have afforded pleasant surprises and delightful hours to these new friends.

An outstanding cultural feature of the town, City-County Memorial Library, in addition to an exceptionally fine collection of books, presents a series of yearly programs for adults and school children embracing such topics as archeology, geology, ancient history, and the arts, as well as book reviews. A superior Little Theatre Group draw attendance from a radius of 75 miles. Regattas throughout the summer months at the Bay-Waveland Yacht Club create a colorful scene on the waters of the Bay of St. Louis and golf is available by a short drive over the Bay Bridge.

It is easy to visualize how such a well rounded community, its charm heightened by the traditional graciousness of its people, will attract many seeking a location on the fast growing Mississippi Gulf Coast. For further information write Mrs. Mabel Green, Hancock County Chamber of Commerce, City Hall, Bay St. Louis, Miss.

★ ★ ★



53



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Happy families at Waveland will tell you there is no better place to live. Homes are attractive, the shopping center centrally located, and some of the finest schools in the Gulf South are located in the area. Many beautiful home sites are available and best of all, here are facilities for unequalled family fun—a public beach and seawall for swimming, sunning, fishing and crabbing—a tree-shaded public park with playground equipment, a roller rink and close at hand, sailing, boating, and horseback riding are all yours to enjoy.



54

BUILD WITH THE BEST... **METI-A**

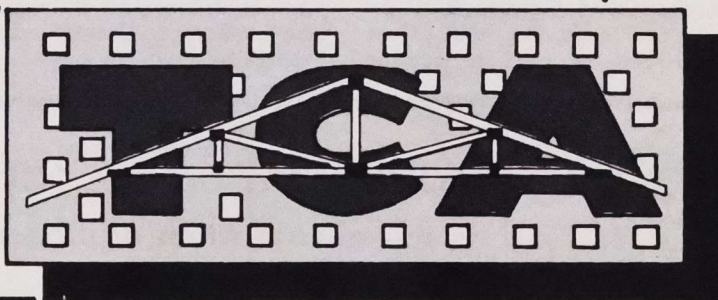
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WAVELAND ●

POPULATION—Estimated 1600.

LOCATION—48 miles east of New Orleans on U. S. 90 facing Gulf of Mexico. Just south of southern end of State 603 and on mainline of L&N Railroad.

CLIMATE, COMMUNICATIONS, TRANSPORTATION (see County).

GOVERNMENT—Aldermatic, Special Charter, Mayor and board of 4 Aldermen elected at four-year intervals.

TAX STRUCTURE—Assessed valuation \$2,767,901; assessments 15% of real value; tax levy 16 mills; bonded debt \$176,000.

SCHOOLS—see Bay St. Louis and County.

POLICE AND FIRE PROTECTION—Law enforcement by town marshall and sheriff's deputies. Volunteer Fire Dept. has new fire truck with a 600 gal. tank pumping 300 gals. per min. City streets equipped with fire plugs on city water system.

UTILITIES—City owned water and natural gas systems.

MEDICAL—see Bay St. Louis and County.

CHURCHES—Catholic, Methodist, Baptist.

RECREATION—Municipal park, public beach, Catholic Parish Hall available for activities, skating rink.

CULTURAL—see Bay St. Louis.

CIVIC ORGANIZATIONS—Garden Club, church and school organizations, (for others, see Bay St. Louis).

TYPES OF INDUSTRY—Aluminum door and window frames, frozen foods, component house parts, cement, building materials.

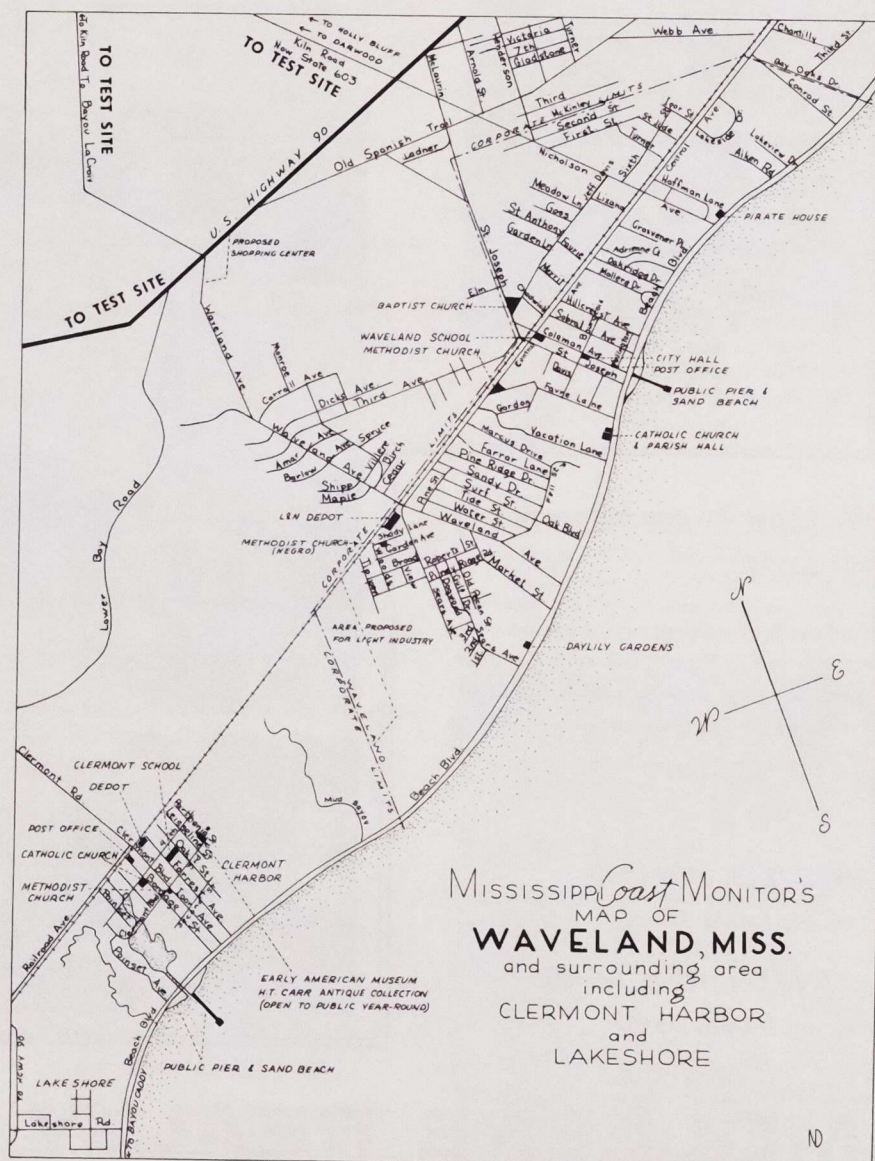
PLANNING—B. M. Dornblatt & Assoc., Consulting Engineers, planners of zoning adopted by city in January of 1963. City plans to drill new well to increase city water pressure (now 40 lbs.); privately owned transit system now in planning stage; shopping center to be located at corner of Waveland Ave. and U. S. 90, construction to start late 1963.

.....

Some say the best way to strike up an acquaintance with Waveland is to first travel the several miles of her coastline drive and examine the homes that turn contented faces toward the sparkling Gulf waters. This residential panorama moves from elegance to charming simplicity with a dexterity that achieves a subtle unified blend of beauty, warmth, and friendliness. But there's more to Waveland than just an interesting stretch of beach frontage. As you investigate its inland streets you discover a bustling, well equipped business district, lovely residential neighborhoods composed of both fine,



New Post Office building on Coleman Avenue in Waveland business district.



STOP a moment IF...

these pictures
catch your fancy...
and you are
contemplating
a move to
the MTO area

Your interest indicates that you

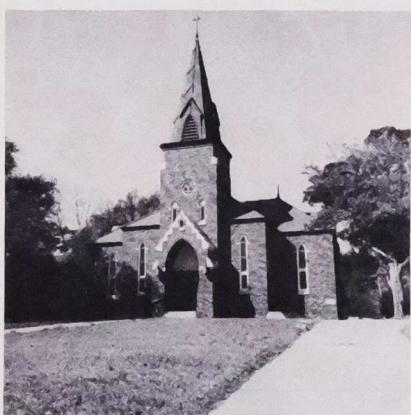
1. want a beautiful home site
(either town or country)
2. prefer level ready-to-build-on land
consider your location in relation to
3. family fun (at its best when
subdivision resident has pier rights)
4. convenient services (such as
drive-in bank)
5. churches
6. schools
7. well planned subdivision
FHA approved
8. shopping centers

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large homes and more compact types, all equally charming and set in well tended gardens. For Waveland is a city of gardens. Newcomers are also enchanted with the number of streets that are veritable green tunnels beneath ancient live oaks bearded with Spanish moss. Most of the streets are paved making long drives through town pleasant and inviting.

Waveland is a town for relaxed living and embodies a tradition for many residents, both full-time, "week-end, and summer people." Some who are now full time residents will tell you that this was their family's summer retreat for generations. Now that modern travel methods have made commuting time dwindle, they choose to live in this delightful community away from the brash and intrusive elements of big city life. The magnetism and lure of the water, its changing moods, its invitation for family fun, is a prime motivation in many moves to this nearest incorporated city east of New Orleans.

Residents are neighbors in every sense of the word and leisure time activities, shared in many cases with her sister city of Bay St. Louis, are gatherings enjoyed by friends, not mere acquaintances.

A new Post Office Building proudly stands on Coleman Avenue, the business street of town. A drive-in bank, super markets, bakery, department store, dress shop, and shops featuring gifts, jewelry, sporting goods, and household appliances, a restaurant, laundromat, everything one would expect to find in an alert, growing community is here to serve residents. Several small industries operate successfully utilizing local labor. Building permits indicated new construction for 1962 totaling \$225,625 and records showed a 6.16% increase in utilities service connections over 1961.

Many new subdivisions have been established by local developers. These are well planned and located with easy access to shopping in mind. An abundance of ingredients essential to family fun and interests exist in and around Waveland. The sportsman has the water of the Gulf of Mexico and inland streams for boating and fishing and the nearby woods abound in game, the gardening enthusiast has an ally in the climate, cultural pursuits may be selected to suit individual taste and civic clubs invite participation by all who enjoy this type of endeavor. Here one finds no problem creating a beautiful balance between work and leisure.

All of these obvious advantages quickly caught the attention of many who came to the area because of the NASA Mississippi Test Operations or the Michoud facility. Waveland has

Swimming pool at rear of the lovely home of the Kearny Roberts family in Waveland is dappled with shade from surrounding trees.



claimed an exceptionally high number of new residents from this source. City officials, with penetrating foresight, are in advanced preparation stages for orderly growth management of their city. A zoning ordinance has been adopted and the municipal water supply will be improved. Plans are in readiness to enlarge the Waveland School, a part of the Bay St. Louis Municipal Separate School District, when the enrollment increase requires such action. Construction of a new parochial school is scheduled to begin in June 1963.

Strategically located just a short distance from MTO, just 15 minutes driving time, and offering easy commuting to Michoud, about one hour's drive, Waveland promises to emerge as a city of top flight residential status in the coming years. Additional information about Waveland can be had by writing Mrs. Mabel Green, Hancock County Chamber of Commerce, City Hall, Bay St. Louis.

★ ★ ★

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Mistletoe Cottage on the beach front drive is one of the interesting older residences dating back to the last century.

The piers at Waveland provide hours of happy family fun. This view is from the gardens in front of the ante bellum home of the Mollere family located on Beach Blvd.

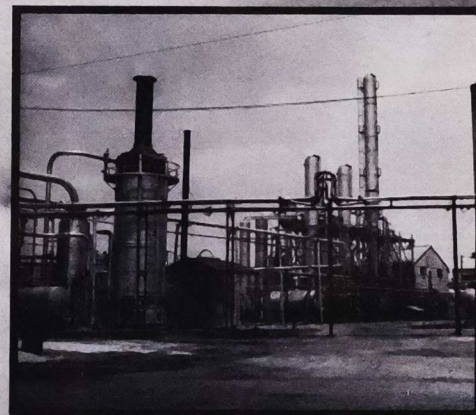


PEARL RIVER COUNTY

- ★ **TUNG OIL CENTER OF AMERICA**
LEADER IN
- ★ **FORESTS and FOREST PRODUCTS**
- ★ **CATTLE and DAIRY FARMING**
- ★ **INDUSTRY**

Now enters the Space Age!

Pearl River County is, and has been for years, the TUNG OIL center of America. Vast timber resources gave rise to successful ventures in the manufacture of forest products. Cattle and dairy farming have prospered and increased in importance. Pistol Ridge Oil Field in the northern part of our county rounds out our well balanced economy. Now we enter a new phase of our steady growth. NASA is building a giant testing facility touching our southern boundary. This will bring a tremendous industrial and population increase to our entire county and assures Pearl River's continued successful development as one of the outstanding counties of Mississippi.



REMEMBER—IT'S PEARL RIVER COUNTY YOU'LL BE WATCHING!

LEARN MORE ABOUT ADVANTAGES OF LIVING IN PEARL RIVER COUNTY

PEARL RIVER county •

AREA—810 square miles; 530,000 acres.

POPULATION—Estimated 24,500.

LOCATION — Boundaries; Marion and Lamar Counties, north; Hancock County, south; Forrest and Stone Counties, east; Pearl River, west.

CLIMATE—Mild; annual averages, January 53.9 degrees, July 81.3 degrees, rainfall 62.5 inches, frost free days 265. Elevations to 313 ft. above sea level.

GOVERNMENT—Country Board of Supervisors, one elected from each of five beats. County organized, 1890.

TAX STRUCTURE—Assessed valuation \$13,567,000, approximately 10% of real value; tax levies, Poplarville Special Municipal Separate School District—Beats 1-2-3 76 mills, Poplarville Special Municipal Separate School Districts—Beats 4-5 70 mills, Picayune Municipal Separate School District 33 mills, Pearl River County School District situated in Districts 1-2-3 77 mills, Pearl River County School District situated in District 4-5 71 mills, Lumberton Line Consolidated School District 69 mills. In addition to these levies there is a two cent per acre levy, for forest protection, on all lands assessed as uncultivable. Bonded debt \$220,500.

SCHOOLS — County consolidated schools—2; total enrollment 875. Pearl River Junior College, enrollment 650.

MEDICAL—Pearl River County Hospital, West Moody St. and U. S. 11, Poplarville; excellent hospital at Picayune; new County Health Center, Poplarville.

UTILITIES—Urban and industrial electricity, Mississippi Power Co.; rural electricity, Coast Electric Power Association and Pearl River Valley Electric Power Association. Natural gas to urban centers, United Gas Co.

HIGHWAYS—U. S. 11 northeast-southwest; State 43 north-south; State 26 east-west; State 53 Poplarville-south; State 13 east-west in northeast corner of county; Interstate 59 northeast-southwest now under construction.

TRANSPORTATION — Mainline, Southern Railway System; Pearl River Valley Railroad, local short line serving industry at Picayune; Greyhound Bus Lines; Picayune Airport for light planes, nearest scheduled flights at Gulfport and New Orleans; several motor freight lines; navigable stream, Pearl River.

COMMUNICATIONS—Newspapers; weeklies at Picayune and Poplarville, dailies from Jackson and New Orleans.

Radio; WRJW Picayune, also radio and television reception from sending stations in nearby cities. Other, Southern Bell Telephone Co. and Western Union.

RECREATION—Boating and fishing, Pearl River; fishing in smaller streams; hunting in season; golf; recreation centers in cities; sports programs for youth in cities.

TYPES OF INDUSTRY—Agricultural equipment, clothing, wood products, chemicals, paints and varnish, furniture, tung oil, containers, wood treating, bees and honey, refrigerated truck bodies, printing and publishing.

NATURAL RESOURCES—Mild climate, timber, oil, gas, good soil, abundant water supply, gravel deposits.

PLANNING—Pearl River County is at present making plans and expansions of facilities where needed to meet anticipated population and industrial increase resulting from nearby NASA testing facility.

.....

Long heralded as the Tung Center of America, Pearl River County now seems to stand on the threshold of a period of transition brought about by the location of NASA's Mississippi Test Operations at her southernmost border. Though the economic status to be gained because of this location of "Space Age" activity threatens to rival the importance of tung, it is well to remember that scientists are diligently at work studying this remarkable product of the land and constantly revealing new tasks it alone can perform, new qualities almost magical in their scope. So, Pearl River County still regards her beautiful tung orchards with respect and admiration.

In spring they provide one of the most exquisite sights in the land as dark bands of highways are bordered with billows of white and pink tung blossoms. In summer the great heart shaped vivid green leaves of this tree of ancient Chinese origin shade herds of registered cattle, so frequently raised in conjunction with tung orchards. In fall the groves are alive with activity as workers scurry beneath the now bare branches harvesting the oil rich crop. Winter is crushing time and sacks of nuts which have been "curing" in forks of trees are loaded aboard trucks and brought to the mill. The world's largest processor of tung oil, Crosby Forest Products, is located at Picayune, in Pearl River County.



An exquisite blossoming tung tree standing a little apart from the grove, gives an effect of almost oriental beauty to the landscape.



A curving drive shaded by great pecan trees leads to the home of the W. A. Alexanders. Hundreds of acres of pasture dotted with herds of fine Black Angus surround this handsome estate just south of Poplarville.

A close up view of the elegantly columned facade of the Alexander home.



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PEARL RIVER COUNTY

Meadowgreen AT PICAYUNE

Construction of the first of 117 homes on initial 40 acre development of this 390 acre subdivision is underway. Water and sewerage line are being installed. FHA and VA financing available. Sites reserved for commercial interests. Tract borders, and is also partially within, Picayune city limits. Close to northern main gate of MTO.

HANCOCK COUNTY

North Central Acres.....

A chance to invest in Hancock County, location of MTO. Lots from 1 acre to 40 acres, 100% financing. On paved State 603 near intersection with relocated State 43 (also will be paved). Rolling pine country, near large consolidated county school, on bus line to new parochial school at nearby Kiln, Miss. Moderately priced for investor or home owner.

HARRISON COUNTY

Biloxi River Estates.....

A giant industrial seaway is under construction spanning this county. In only a matter of time industry will move in and land values will rise. We offer good high land with easy access to all types recreation and fast growing coastal cities. All lots on paved streets. 50 x 110 ft. lot—\$235, limited number of waterfront lots \$1250. Tract located on beautiful Biloxi River.

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As the frost free date passed in early spring of 1963, optimism ran high and experts who toured the blossoming groves predicted that the 50 to 70 thousand acres of tung would yield a 30 to 35 million pound fall crop. The present price of tung oil is around 40 cents per pound and if this holds, the estimated crop will bring a record breaking cash return of \$12 to \$14 million.

The new lunar inspired economic picture cannot exclude two other reigning symbols of prosperity in this land of rolling hills and gentle climate, for here the pines grow straight and tall and are tended as a valued crop. Their growth is relatively fast and modern methods of forest management have increased the yield and encouraged more tree farming, thereby salvaging once useless cutover land.

Beneath the tung and pine and on vast stretches of velvety year-round pastures, fine herds of beef and dairy cattle thrive in ever increasing numbers. The magnificent estate of Mr. W. A. Alexander, just south of Poplarville, contains not only a showplace home but encompasses hundreds of acres of pastures dotted with magnificent Black Angus. Just north of Picayune Mr. J. E. Mitchell's 2000 acre Millbrook Ranch is a beautiful vista of trees and pastures where prized Polled Herefords graze. At its highway entrance a sign proudly states it to be the residence of Gay Hills Victor, a famed Polled Hereford bull. A 1962 winter auction at this ranch netted \$43,960 and drew attendance from a dozen states and one buyer from as far away as Mineral Point, Wisconsin. In the northwestern sector, Santa Gertrudis, a breed of Texas origin, are raised at huge Toframa Plantation. The Pearl River Fair and Livestock Show will be held for the first time at the new 22-acre Fair Grounds at Poplarville in the fall of 1963. The new Fair Grounds Building is expected to be completed by this time.

Considerable economic importance is claimed by the oil and gas resources of the county. In 1962 a new well was added to the two in production for three years at the Stewart Field in the northwestern section of the county and the output from the ten pools in the established Pistol Ridge Field in the northeast, continued steady.

Countywide enthusiasm has been stirred by construction getting well under way on Interstate 59, which cuts diagonally across the county. It is expected to create new residential and industrial patterns in areas now developed only to a limited degree. The county as a whole is traversed by an excellent road system.

Pearl River County Schools are up-

to-the-minute, well staffed and capable of absorbing a considerable increase in enrollment. Pearl River Junior College will be able to accommodate additional day students for the fall term although dormitory space has already been signed to capacity.

Medical facilities at the two incorporated cities are excellent and the County Health Department Center at Poplarville recently moved into a fine, new, air-conditioned brick structure complete with the very latest in necessary equipment.

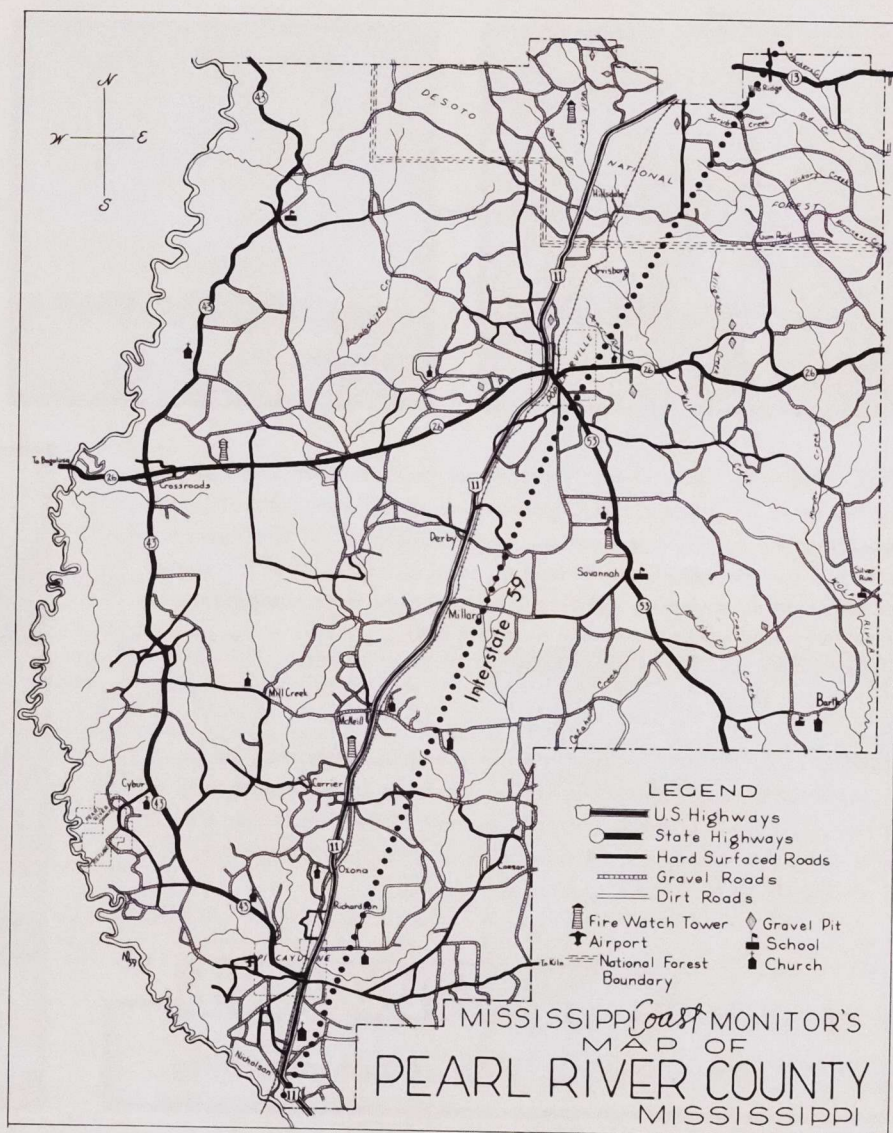
Many large tracts are being cleared and shaped for residential development as time draws near for the arrival of the first groups of personnel associated with the NASA operations. They will discover an interesting new environment here, friendly though busy, light-hearted though dedicated to serious and conscientious application to daily work. New industry will find a willing labor force, easily trained to new skills and new methods. The evidence is

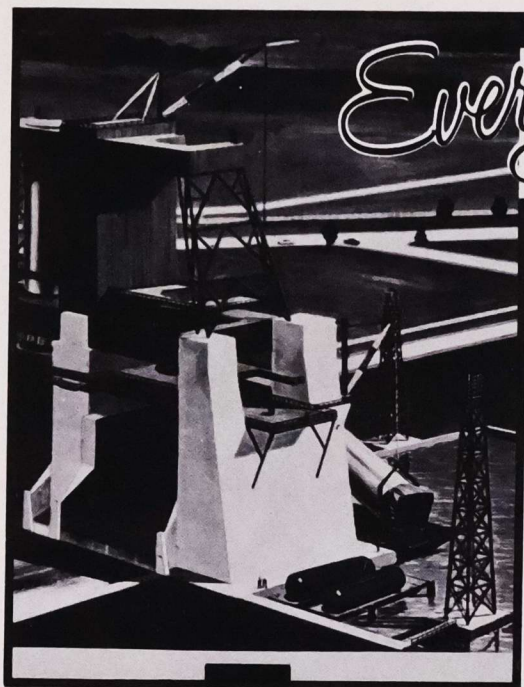


Construction on Interstate 59 and State 603 overpass at Poplarville.

obvious that if this be a period of transition, then it is to a more prosperous future, a new era of success and plenty for "The Tung County" on the eastern banks of the meandering Pearl.

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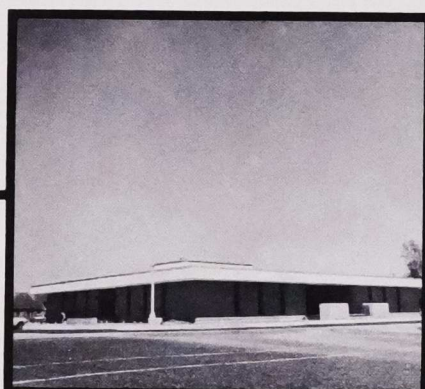
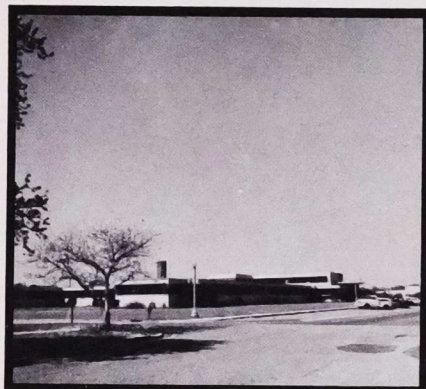


Everyone's looking toward

PICAYUNE

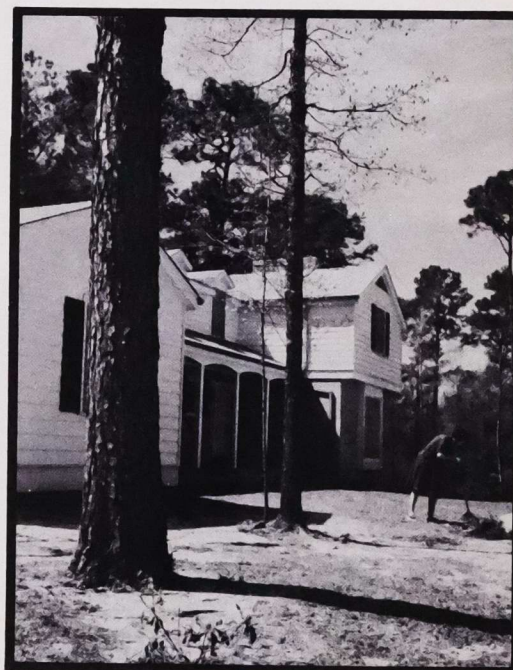
THE TRIPLE THREAT CITY
on the northern boundary of
NASA'S MISSISSIPPI TEST OPERATIONS

FIRST . . . We couldn't be closer to NASA! Our city's southern limits touch the northern boundary of the buffer area surrounding the actual site. This places us in a priority situation with industries anticipating NASA subcontracts, as one of the main entrances is indicated for this sector. Our established Industrial Park is linked by a spur line to the railway used by NASA.



SECOND . . . Medical and educational facilities. Picayune has one of the finest hospitals in the South—A new library and cultural center boasting the latest in equipment and furnishings—A recently constructed auditorium, classic in design, seating 1400—And a superior school system, including our fine high school with its comprehensive curriculum and up-to-the-minute teaching aids.

THIRD . . . Guided by professional planning, embarked on years before NASA came upon the scene, we have grown into a city of beautiful residential areas and will continue to develop in this orderly and attractive manner as we absorb the population increase resulting from the NASA location.



YOU'LL LIKE

PICAYUNE

... a city growing with sound planning

PICAYUNE ●

POPULATION—Estimated 8,500.

LOCATION — Extreme southwest Pearl River County; on route of Interstate 59, bisected by U. S. 11, and State 43; on northern perimeter of Mississippi Test Operations buffer zone; 56 miles northeast of New Orleans and 62 miles southwest of Hattiesburg. On mainline of Southern Railway System.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor, four Councilmen, City Manager; operating under Code Charter, incorporated September 31, 1904.

TAX STRUCTURE—Assessed valuation \$10,156,883, approximately 15% of real value. Tax levy 53 mills, includes 35 mills for Municipal Separate School District. Bonded debt, \$548,500.

SCHOOLS—Public, 11, total enrollment 3800.

POLICE AND FIRE PROTECTION—Nine police officers, 3 police women, six radio equipped patrol cars. Two fire stations, chief, 8 paid firemen, trained volunteer crew, equipment—two 750 gal. per min. pumpers (water pressure maintained at 60 lbs. per sq. in.).

UTILITIES—City owned water, sewerage, and natural gas systems.

MEDICAL—Location of 100 bed Lucius Olen Crosby Memorial Hospital; Health Center; three private clinics; 9 doctors; 4 dentists.

CHURCHES—11, representing Baptist, Catholic, Christian Scientist, Church of God, Episcopal, Lutheran, Methodist.

RECREATION — Park, playground and swimming pool owned by city and operated by YMCA; playground with swimming pool; year round recreation program with full time supervision; Picayune Memorial Stadium, seating capacity 5,000; golf course at Millbrook Golf and Country Club; water sports nearby, 2 motion picture theatres; Little League and Scout groups for youth; bowling lanes.

CULTURAL—Margaret Reed Crosby Memorial Library and Cultural Center; Picayune Art Guild. New 1200 seat auditorium at Picayune Memorial High School can accommodate concerts, plays, etc.

CIVIC ORGANIZATIONS — Chamber of Commerce, Rotary, Lions, Masons, Shrine, VFW, American Legion, Kiwanis, Jaycees, Civitan, Civic Woman's Club, Garden Clubs.

TYPES OF INDUSTRY—Chemicals, paints and varnish, tung oil, veneers, furniture, containers, milk products, refrigerated truck bodies, steel fabricating, clothing, bees and honey, printing and publishing.

PLANNING—Dan S. Martin and Associates, City Planners, New Orleans, La. making comprehensive study and long range planning for new area and changes concerning recent developments. City following plan for continuous improvements and developments. Completing full installation of utilities and extending services to newly annexed area.

.....

The business man, industrialist, or individual homeseeker contemplating a move to a new area becomes keenly aware of the projected image a city conveys by the attitudes of its inhabitants as well as its civic attributes. He knows that alert citizens, ready to utilize opportunity, indicate the existence of sound government, stable property values, and a secure foundation for youth in education, ethics, and morals. Add easy, natural friendliness and you add the oil that makes the gears run smoothly.

These qualities are evident in Picayune today. The advent of NASA's Mississippi Test Operations merely added impetus to an already existing healthy situation, namely a dynamic planned approach to municipal development. What are the salient factors contributing to this cooperative effort? Picayune leaders decided many years prior to NASA's appearance that their budding city must grow in an orderly fashion to achieve an eventual influential position in Coastal Mississippi. With this goal in mind Picayune installed the City Manager type of government. The job went to the capable hands of A. J. Read, at that time city clerk and tax collector since 1931.

Picayune became the first city in the state of Mississippi to take advantage of assistance under Federal Law 701 for employment of a professional city planner and engaged Dan S. Martin and Associates of New Orleans, La. to chart a course for them to follow. The smoothness of progress through the years affirms the wisdom of those steering the fate of this determined and vigorous city from its early years to its present success. Now, in 1963, young Mayor Granville Williams, 32, his Councilmen, and City Manager Read, coordinate efforts with clockwork precision in executing phases of the planning program.

Consequently, when by annexation the city doubled its physical size, the planning firm was requested to make an additional comprehensive study of the area. The city immediately set about expanding services in record time. At this writing installation of gas lines has been completed and 75% of water connections realized. Gas pressure and volume will be upped and



The lovely home of the Louis D. Megehee family on Tung Tree Drive in Picayune.



Home of Dr. and Mrs. D. C. Rudeen on Glenwood Drive.



The new shopping center in Picayune.

We are right in
the center of
PROGRESS with two locations



to serve the people of

PICAYUNE

where action gives ideas
dynamic form

It has been said that progress results from man's thoughts and ideas released through action. Inspiring evidence of this can be found in PICAYUNE, where through the years dedicated citizens have planned and, one by one, conquered the tasks necessary to make each dream a reality. Today PICAYUNE is recognized as a center for industry and an ideal residential situation with outstanding medical, educational, and cultural facilities for all to share. For tomorrow PICAYUNE still keeps her sights high and maps ever expanding plans to continue growth and development.

We feel privileged to serve the people of the Picayune area with complete banking services and to participate in building its bright future as it enters the space age.

BANK OF PICAYUNE

COMPLETE BANKING SERVICE • MEMBER F. D. I. C.

SERVING CITIZENS OF THE AREA SINCE 1904

seven small wells will be added to increase the city's water supply, now obtained from three large wells. Police and fire protection, street lighting and garbage collection will also be extended to the new area. The annexation made the southern boundary of the city coincide with the northern buffer zone boundary of MTO.

One of the prime reasons for expansion was to protect property values of the area from blight effects of haphazard growth and substandard buildings through regulatory provisions of existing subdivision codes. An added benefit will be the proportionate adjustment of fire insurance rates in the newly acquired section to the city's class 7 rating.

One outstanding result of the initial planning was the establishment of Picayune's Industrial Park, as complete a situation as industry could hope to find. One hundred acres in size, it is bordered by paved roads on three sides, adjoins the Picayune Airport, and is served directly by the Pearl River Valley Railroad which connects with the mainline of the Southern Railway System. It is within city limits thereby benefiting from all municipal services.

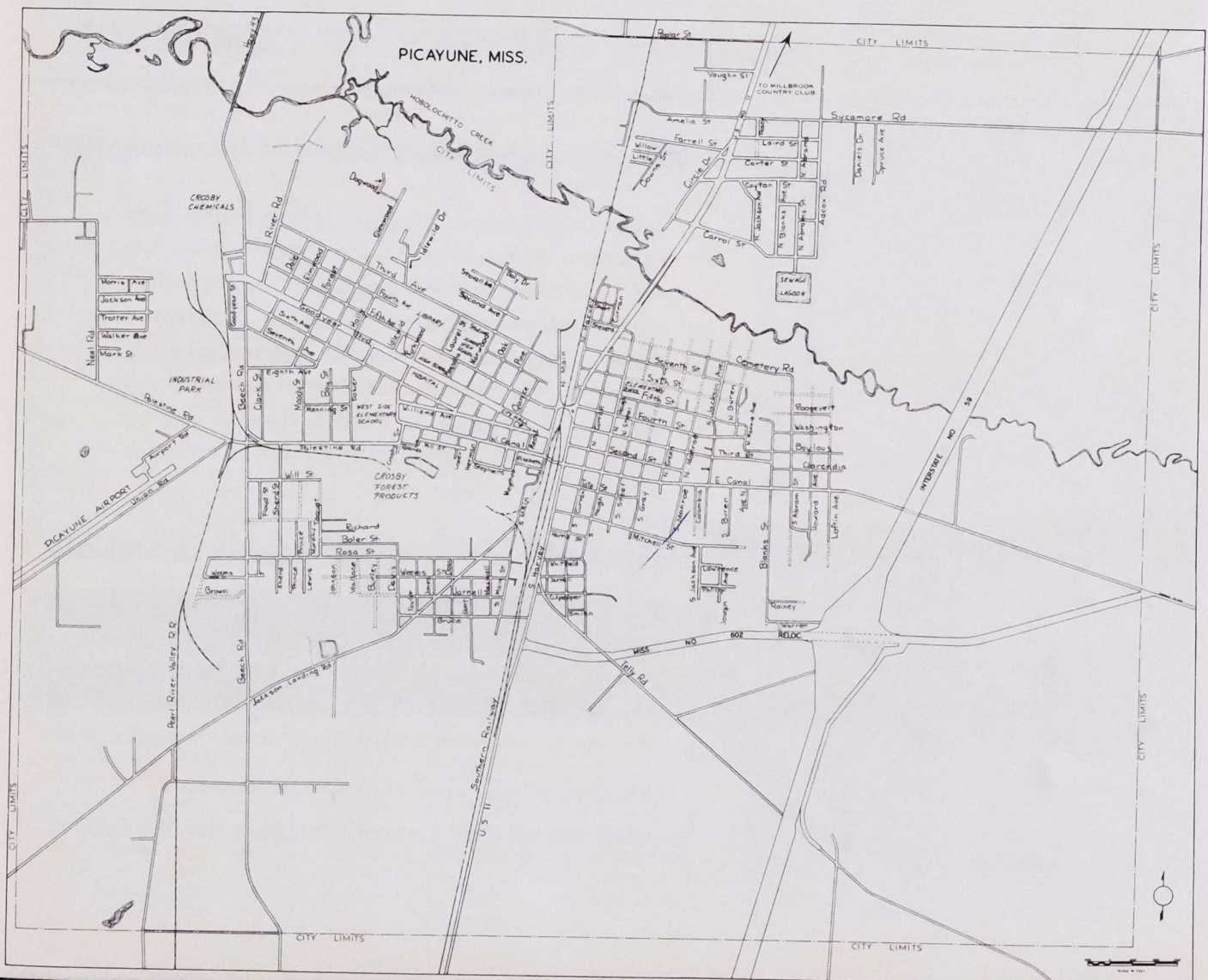
The Picayune Municipal Airport, under the efficient management of P. E. Mosely, is a proud possession of the city. The operational 4000 ft. x 100 ft. paved runway will be augmented by the addition of a 7000 ft. cross runway to accommodate four engine aircraft. Sixty-seven acres have been acquired toward this expansion. Present facilities enable large twin engine aircraft adequate landing and take off area. Installation of instrument landing equipment has placed the field on a 24-hour operational basis. NASA officials have attested to the potential value and importance of this airport because of its proximity to the MTO administration building.

Approximately 1000 acres in and around Picayune are being developed as residential subdivisions. Some are being planned for homes in the higher price ranges while others will offer attractive locations for families preferring smaller dwellings. Picayune is a city of many beautiful homes, thoughtfully situated on sites where native trees such as the flowering dogwood, pine and maple have been lovingly preserved. Individual taste in architecture extends from glass and masonry con-

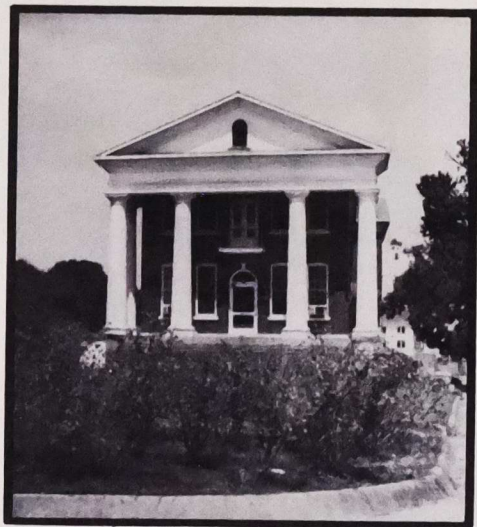


The beautiful Methodist Church in Picayune.

temporary to clapboard colonial, from modern frame construction to elegant "Old South". The continuity of the whole residential scene is established by the prevailing well tended, tastefully landscaped, trim appearance of homes and gardens.



PICAYUNE *a city with an impressive growth record* ...NOW PREPARES FOR HER GREATEST GROWTH



City Hall, Picayune.

WRITE TODAY FOR
MORE INFORMATION . .

*1000 acres in and around PICAYUNE
are being developed for residences*

Well planned developments complete with important considerations such as paved streets, utilities and protective regulations, in a city of good schools, excellent medical and cultural facilities, and active civic organizations—all reasons why more people than ever before are investigating Picayune, a city of progress.

IDEAL SITES FOR INDUSTRY.....

An established industrial park within city limits offers superior inducements to industry. Other areas have been set aside through zoning as available for industrial and commercial ventures. Excellent transportation via rail and highways. Abundant water and power supplies.

PICAYUNE'S SOUTHERN CITY BOUNDARY
JOINS THE NORTHERN LIMITS OF MTO'S BUFFER ZONE

PICAYUNE CHAMBER OF COMMERCE

66

TO NEW FRIENDS ...
AND OLD FRIENDS ...

*Here is
a friend
you can
count on—*



When you plan a new home, First National will be ready to tailor a mortgage loan to your budget. Looking forward to a dream vacation? An interest bearing savings account will make it happen sooner. For all necessary banking services, dependable First National is here to assist you. New citizens or long-time residents, our aim is your complete satisfaction. Come in and get acquainted. For your convenience a new branch is located on West Canal St.

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— ★ NOW TWO LOCATIONS TO SERVE YOU

Member Federal Deposit Insurance Corporation • Federal Reserve System

The Oldest National Bank between Hattiesburg and New Orleans



Beauty is achieved with classic simplicity in design of Margaret Reed Crosby Memorial Library and Cultural Center.

A spacious artery, Goodyear Boulevard, may well be called the heart of the town for here is an impressive concentration of imposing buildings, positive and concrete testimony to the high goals of Picayune citizens. As one enters the boulevard from the direction of the business district, the first edifice to meet the eye is the stately white-columned City Hall on the left. It will soon undergo extensive remodeling and complete air-conditioning.

Four blocks past the City Hall, on the same south side of Goodyear and situated on two spacious city blocks, is the magnificent Lucius O. Crosby Hospital, one of the south's finest. All rooms are private with private bath and air conditioning and oxygen are piped to each room. It was built by the Ethel Crosby Foundation at an original cost of over a million dollars and a recent expansion to increase facilities was generously financed by the same foundation. In March 1962 the hospital was awarded a three year accreditation by the Joint Commission on Accreditations of Hospitals, Chicago. It employs 164 persons with a payroll exceeding \$300,000.

On the north side of the wide boulevard, on the corner of Kirkwood St., stands a recently completed structure, a memorial of the finest kind, for it benefits and will continue to benefit, so many. Words seem inadequate to describe the Margaret Reed Crosby Memorial Library and Cultural Center, a gesture of love and generosity by a devoted family. This \$250,000 gift to Picayune from the families of L. O. Crosby Jr. and R. H. Crosby, in the dedication ceremony words of Miss Sallie Farrell, Louisiana's State Librarian and a native of Picayune, "honors not only the person whose name the library will bear, but her husband, sons, grandchildren and great-grandchildren". She also acknowledged with gratitude the leadership, vision, and community service synonymous with the Crosby name. Miss Farrell further affirmed that this building, dedicated on the birthday of the late Colonel Crosby, "will stand proudly as a tribute and to his embodiment of the American Dream".



Meeting room of new library is ideal for art exhibits as well as lectures and other gatherings.

Miss Mary O'Bryant is librarian of this superb facility which contains space for more than 70,000 volumes, periodical department, reading spaces for adults and children, music listening rooms, office, work rooms, storage rooms, and a 100 to 150 capacity meeting room with adjoining kitchen. Across a spacious foyer from the meeting room an exquisitely charming memorial room commemorating Mr. and Mrs. L. O. Crosby Sr. contains portraits of the late couple and furnishings from their home.

Stepping out of the wide glass doors opening on Goodyear Blvd. one crosses Kirkwood Street and approaches Picayune's cherished guidepost to tomorrow—the Picayune Memorial High School complex—for here the youth of Picayune enjoy one of the finest school plants in the South. Mississippi Monitor felt the following report by Mr. S. F. Smith, Superintendent of Schools, was so complete in every detail we asked and were given his permission to use it just as he presented it to us—

□□□□□

PICAYUNE PUBLIC SCHOOLS

By: S. F. Smith, Superintendent

Picayune has a Municipal Separate School District consisting of 200 square miles of territory—140 square miles in Pearl River County and 60 in Hancock County. There are 2 High Schools, 1 Junior High and 8 Elementary with a total enrollment of 3800.

The School System operates sixteen school busses to transport the students to the different schools. These busses are all steel bodies in good repair and are driven by well trained drivers, all with certificates for driving issued by the State Department of Education. There is a Supervisor of Transportation to co-ordinate and supervise all the transportation.

The current operating budget for the school system is approximately three-quarters of one-million dollars. Over four-hundred thousand of this is put up by the State and the balance by the Counties and Separate School District.



Memorial Room at the beautiful new Library and Cultural center contains furnishings from the home of Mr. and Mrs. L. O. Crosby, Sr.

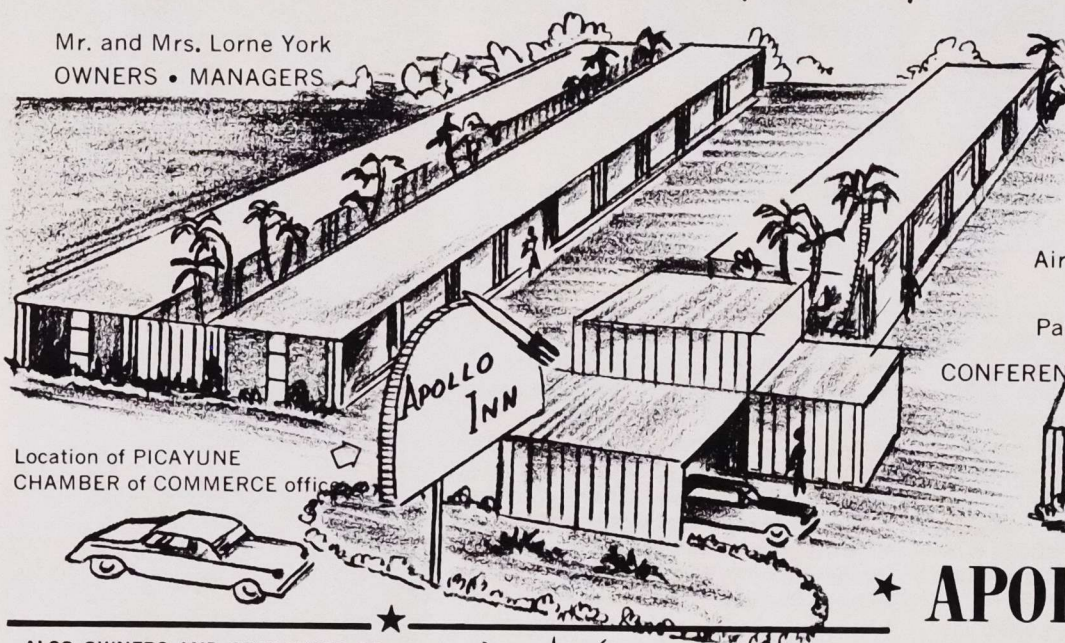


Spaciousness and comfortable, attractive furnishings encourage youngsters to use facilities at the fine new library.



WE BID YOU WELCOME... *May we be your hosts in Picayune...*

Mr. and Mrs. Lorne York
OWNERS • MANAGERS



Location of PICAYUNE
CHAMBER of COMMERCE office

42 UNITS

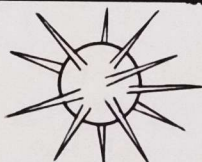
SIX
KITCHENETTE
APARTMENTS

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Air conditioned • Television
Wall-to-wall carpeting
Panel Ray heat • Tile baths

CONFERENCE ROOM

★ **APOLLO INN**

ALSO OWNERS AND OPERATORS OF
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FOR RESERVATIONS CALL 798-5483



★ U. S. 11 SOUTH • PICAYUNE ★
NEAREST LARGE MOTEL TO
NORTHERN MAIN GATE OF NASA'S
MISSISSIPPI TEST OPERATIONS
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68

**HELPING BUILD A SOUND FOUNDATION
FOR THE RAPID GROWTH OF PICAYUNE...**

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Current annual dividend 4 1/2% (paid semi annually). All accounts
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To provide means of home ownership



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Picayune Memorial High School, Gymnasium Building in foreground.



New Auditorium Building.

During the past four years, a rather extensive building program has been carried on. The School Board has spent approximately \$900,000 for buildings and facilities during this time. One of the new buildings was a very fine and spacious auditorium fully air-conditioned and with most adequate lighting arrangements. The Home Economics Department and Industrial Arts vocational work are very good.

Much painting, re-finishing and repair work was recently completed. The very fine Gymnasium has had the floor re-sanded and re-finished, made lighter, new glass back stops will be installed, and improvements made in the lighting.

We have recently completed the construction of twenty-six additional classrooms, one kitchen and cafetorium and an enlargement of another kitchen and cafeteria. These buildings are equipped with modern and efficient furniture and fixtures. The school system maintains 8 cafeterias and central freezing storage and central cold storage at the High school.

Picayune has an outstanding football field, and an additional field on which to practice, a track, and Stadium. The Stadium is a gift largely by the R. H. Crosby family and some help from other citizens of the community. It is one of the best in the State. The Band Department is located at the stadium.

The Picayune Schools are equipped with the very latest teaching aids in the Science Departments. There is a well equipped laboratory for natural sciences and another for biological sciences. The laboratory apparatus and supplies are fully adequate.

There is an electronically operated Language laboratory for the high school which makes the teaching of Modern Foreign Languages more attractive and more efficient. Spanish is taught in the elementary grades. This is done by records, tapes, etc.; emphasis being placed largely on the spoken word.

There is an Art room that is well equipped with furniture and fixtures, with a well trained Art teacher. There is a Special Class for retarded children in the elementary grades, and a teacher of Speech Therapy for children needing Speech correction. There is an Audio Visual Education Program in both elementary and high schools.



Foreign languages are taught with latest electronic equipment.

Public School Music is taught all students, grades 1-6, and choral work is carried on in the Junior High and High School. Piano on a private tuition basis is offered to all students wanting it. It is taught in piano studios in the different buildings. Picayune High School has a band that is outstanding and nationally recognized.

College extension courses are taught at night in the Picayune Memorial High School by the faculty of Pearl River Junior College. This is rendering a very fine service to many people who are taking advantage of this college work at home.

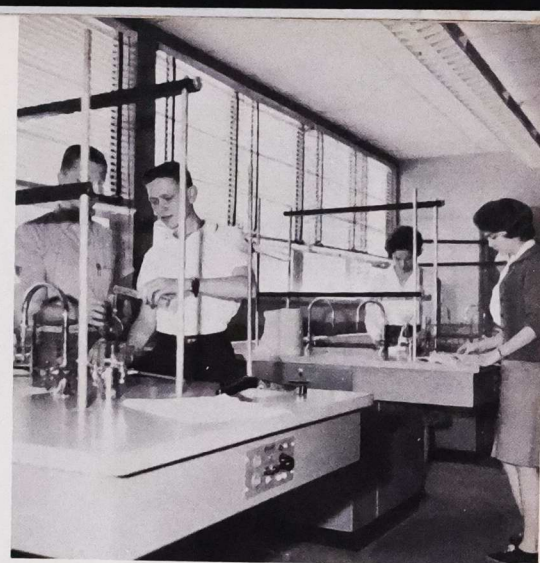
Picayune School System has an outstanding corp of one-hundred thirty-two teachers. Many of these have M. A. Degrees and some have gone beyond this in graduate work. There is a very high percentage of experienced teachers on the faculty. They are doing an excellent job. In fact, the administration feels that Picayune has a high quality education program.

The Board of Trustees are men of vision and are interested in a continuous program of improvement of public education for all the people of the School District. Under the guidance of these men the public may expect sufficient classrooms and other building facilities to take care of any future growth in population and school enrollment that this area may have. Twenty additional teachers will be added for the 63-64 term to meet anticipated enrollment increase. The School Board is determined to have a school system second to none in Mississippi.

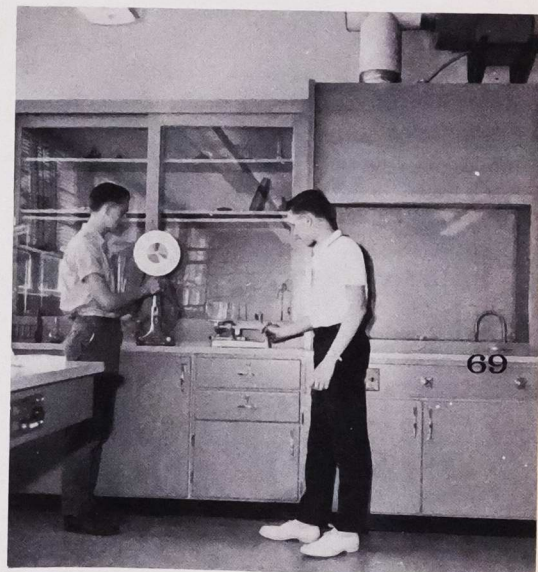


If you wish to learn more about this vital city of Picayune, write today to: Mrs. Pat Wilkes, Secretary, Picayune Chamber of Commerce, Highway 11, Picayune, Miss.

★ ★ ★



Science Fairs are held each year and have resulted in some outstanding student work.



At work in the Physics Department.

Well equipped Art Department.



WOODLAND HEIGHTS

70

PICAYUNE, MISS.—HIGHWAY 11 NORTH

A new 330 acre development bordering the golf course of the Millbrook Country Club. For those who want to enjoy spacious, tree-covered building sites, curving streets, gently rolling terrain—here is a restricted subdivision for better homes offering city utilities and FHA, VA, conventional financing, paved curbed streets, and subsurface drainage. Thoughtful planning indicates locations for school, parks, and shopping facilities.

Cooper-Robinson can also serve you for rentals, leases, sales, property management—industrial, commercial, residential. Call us today—our aim is unexcelled service to our clients.

COOPER-ROBINSON, INC.

U. S. 11 SOUTH
PICAYUNE, MISS.

TELEPHONE
798-4875

COOPER-ROBINSON, INC.

Courteous, personal service is the keynote at the offices of Cooper-Robinson, an enterprising Picayune real estate firm making quite an impression on the local scene. In 1959 Edgar Robinson joined forces with young Carle Cooper to organize the venture of Cooper-Robinson and together they have created a vital going business that keeps a busy hum of activity at their attractive brick office on U. S. 11.

Edgar Robinson, retired Navy Commander, selected Picayune as his home some years ago because, as he says, "This countryside has a quality I found nowhere else in my travels. I was drawn to this place." Noteworthy praise for Picayune from this well-traveled naval officer who has, at one time or another, resided in all of the principal cities of the United States.

Carle Cooper, a native of this area, in his brief six years in business in Picayune, has attained status as an energetic, sincere young civic leader. He is a past president of Jaycees, past Director of Picayune Chamber of Commerce, past Director of Joint Civic Club Council, past Director of Tung Belt Shrine Club and an ex-member of the City Planning Commission.

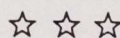
This outstanding team of truly courteous gentlemen, combining the mature experience of Commander Robinson and the unusual perceptiveness of Mr. Cooper, has won the respect and admiration of businessmen of the town. They have set about a program of real estate management and development that promises to soon make their company one of the foremost in Coastal Mississippi. Both possess an easy natural friendliness. They have equal dedication to hard work, a fortunate trait at this particular time when real estate, because of the impending soaring population due to the Mississippi Test Operations, will be one of the most demanding and exacting business operations.

These days you won't have to ask a second time to hear about their Woodland Heights Subdivision for here is where enthusiasm runs highest. The stellar achievement in this instance was acquisition of the beautiful 330 acre tract of land on Picayune's northern limits and adjoining the Millbrook Country Club Golf Course. The master plan indicates over 700 lots ranging in size from 80 x 140 ft. upwards, and interestingly curved streets, all planned around several small parks. First development will be in the southeast sector and restrictions will assure buyers that the value of homes will never be jeopardized. Allowed minimum home cost will be \$15,000. A school site is centrally located and a section facing the highway at the south will be reserved for commercial use, eventually providing convenient shopping facilities for residents.

The charm of Woodland Heights is undeniable. Here the air is tangy with the scent of pines, the woods laced with snowy dogwood blossoms in the spring and vivid leaves of maples in the fall. It is removed from the center of town avoiding traffic noises and congestion but close enough for convenience. It is approximately 14 miles from MTO, 40 miles from Michoud, and 20 miles from the Slidell Computer Center, making it ideal commuting distances for all NASA related personnel.

Land, especially high rolling land so attractive as a residential situation, is becoming increasingly difficult to secure. Faced with this fact, indications are that Woodland Heights is destined for rapid successful development.

For more information about this subdivision write Cooper-Robinson Inc., Post Office Box 85, Picayune, Miss., or telephone 798-4875.



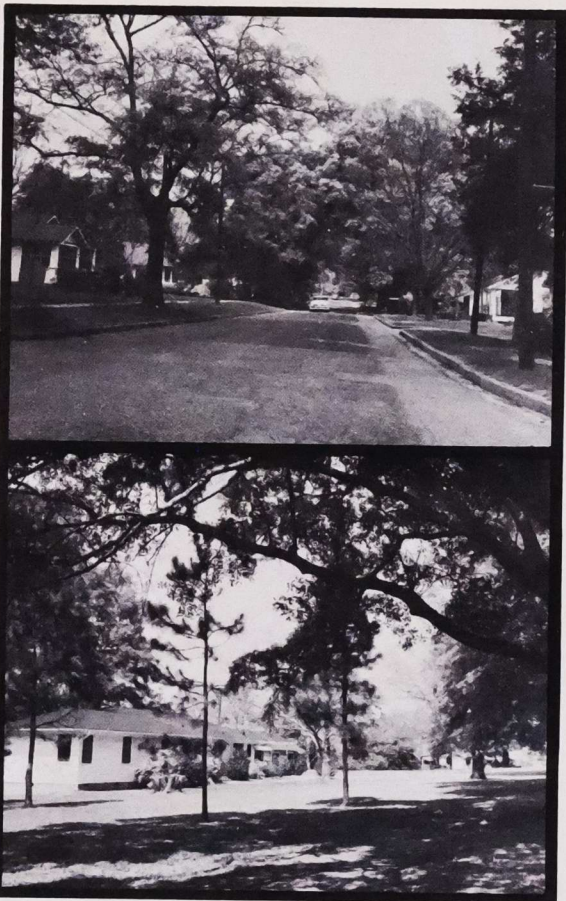
Office of Cooper-Robinson on U. S. 11 south, Picayune.



Woodland Heights borders the golf course of Millbrook Country Club.

Edgar Robinson, seated, and Carle Cooper, left.





Really Enjoy Living

If the hectic pace and tension of city life doesn't appeal to you, if you dream about the quiet of tree covered streets where there's no harsher sound than the lilting notes of song birds, if you've wished you'd someday have one of those "garden magazine" yards all your own, then you've been wishing for Poplarville. Not that we fall in the "sleepy town" category—our business district is buzzing with activity and stocked with up to the minute merchandise. Fine schools and a Junior College offer excellent educational advantages for youth. Industry operates here with success. BUT—the unique charm of Poplarville is in its relaxed way of living in lovely surroundings. Come see for yourself—come to

POPLARVILLE

72

A WARM AND SINCERE WELCOME TO NASA . . .

IT HAS BEEN OUR PRIVILEGE TO SERVE
THE PEOPLE OF POPLARVILLE AND
PEARL RIVER COUNTY SINCE 1914 . . .

COMPLETE BANKING SERVICE • MEMBER F. D. I. C.

BANK OF COMMERCE

POPLARVILLE, MISS.

SW 5-4533



Pearl River Junior College.

The new Health Center Building
at Poplarville.



POPLARVILLE



Lamar Hall, one of the new buildings at Pearl River Junior College.

POPULATION—estimated 2350.

LOCATION—Slightly north of central Pearl River County; on Interstate 59; bisected by U. S. 11 and State 26; northern terminus of State 53; on mainline of Southern Railway System. 23 miles northeast of Picayune and 39 miles southwest of Hattiesburg.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, see County.

GOVERNMENT—Mayor and Board of Aldermen, elected at four year intervals, Code Charter, incorporated March 4, 1886.

TAX STRUCTURE—Assessed valuation \$1,262,009, approximately 10% to 15% of real value. Tax levy 18 mills. Bonded debt, no general obligation. \$448,000 self liquidating Sewer issue.

SCHOOLS—3, under County, Poplarville Special Municipal Separate School District, total enrollment 1746. Location of Pearl River Junior College, total enrollment 650.

POLICE AND FIRE PROTECTION—County law officers and 2 city police officers provide 24 hour protection. Volunteer fire department with trained crew of 16 men; 500 gal. per min. pumper, water pressure 70 lbs. per sq. in.

UTILITIES—Municipally owned water and sewer systems. Gas and electricity, see County.

MEDICAL—Location of 30 bed County Hospital; County Health Center; 3 doctors, 3 dentists.

CHURCHES—6 representing Baptist, Methodist, Presbyterian.

RECREATION—Recreation Center with swimming pool, baseball diamond, tennis court, community hall; nearby Pearl River Valley Country Club, 9 hole golf course; hunting in season, fishing in nearby streams; stadium for sports activities at Pearl River Junior College; motion picture theatre.

CULTURAL—Pearl River County Library, Poplarville Unit. Expanded into larger quarters in March 1961, soon to move to still larger building.

CIVIC ORGANIZATIONS—North Pearl River Chamber of Commerce, Jaycees, Rotary, 4 Garden Clubs, 4-H Club, American Legion, Masonic order.

TYPES OF INDUSTRY—Farm implements manufacturing, garment factory, fertilizer plant, printing.

PLANNING—The city of Poplarville has recently engaged Michael Baker and Associates to conduct a long range planning survey covering every aspect of city life and prepare for presentation to city officials along with recommendations for future methods of development for growth and needs.

.....

If a town can weave a spell, as writers of fiction assure us, then it must be so with Poplarville, for this writer always anticipates with pleasure return trips to this charming inland town. It has a quality unlike any other Coast Area city, probably because it embodies a combination of elements uniquely its own.

Poplarville in spring, for example, with trees forming arches of new-green overhead and gardens a riotous splash of color, has a lilt, a busy quickening tempo. It is amplified at the heart of town, the business district, for this is the center of an agricultural area and spring is a busy time when the turned brown earth must be brought to life and optimism runs high.

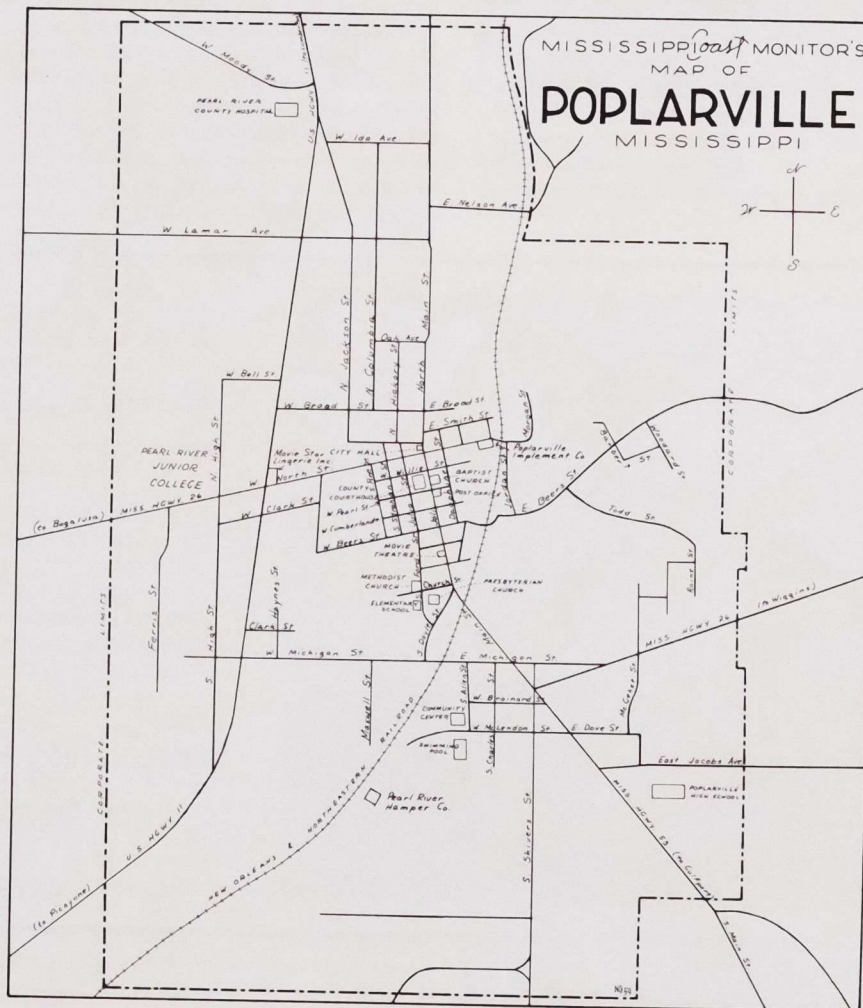
It is fitting that one of the two largest industries here is a well known farm implement manufacturing company. The other major industry, the factory built with a BAWI bond issue, is a garment plant, makers of fine lingerie.



First Methodist Church at Poplarville.

Inside its vast workroom colorful drifts of fabric as gay as the gardens outside pleasantly compliment the whirring machines and busy workers.

Poplarville in the summer months is green and quiet and serene. In the surrounding countryside cattle doze in the cool shade of the tung groves, the symbols of fame for this area. Poplarville is in the heart of the Tung Belt and headquarters for the National Tung Oil Marketing Cooperative and American Tung Oil Association. Each month



a most excellent small magazine "Tung News", sent out from this office, is widely distributed and eagerly read, for tung has a well established foothold from Louisiana to Florida. It thrives along a 30 degree north latitude strip, a situation it also prefers in its native Oriental home. The remarkable drying and waterproofing qualities of its oil have made it a crop of major importance.

Three new uses for tung oil are being studied with interest. U S D A's Southern Research Laboratory has reported progress on a fire retardant paint and the Pan American Laboratory developments of a new type water-reducible coating for automobiles and an innovation in plastics utilizing tung oil are encouraging in their potential value. In the relatively brief 25 year span since its American adoption, tung has indeed become a favorite child.

In autumn the maple and sycamore are alive with dancing leaves of gold and orange and excitement is the keynote of the time. It is harvest time in the fields and groves and youth is abroad in Poplarville for the fall term at Pearl River Junior College is in session. A gaiety always present in college towns pervades the bright, busy shops, the red brick Post Office, and the favorite drug stores.

Mississippi has 14 well organized junior colleges and was the first in the United States to develop this educational strata. Pearl River Junior College, organized in 1926 for students from Pearl River, Hancock, Marion, Lamar, and Jefferson Davis counties, offers senior high, junior college, and industry and business related vocational courses.

At any season of the year the most delightful quality of Poplarville is the genteel courtesy and genuine warmth of its people. Their easy, relaxed friendliness, the unhurried but efficient way in which they go about their daily work, convinces you instantly you've been on a treadmill. Because they are getting things done. Many new brick office buildings and stores have been erected in the past year. The town has employed the nationally known firm of Michael Baker and Associates to analyze its growth potential and needs. The city has already installed an excellent sewer system and boasts streets that are wide, lighted, curbed, and paved. Skirting the south end of town, earth moving machines busily shape Interstate 59 while a concrete overpass nears completion.

Residents have built a new social gathering place, the Pearl River Valley Country Club, with a nine-hole golf course, on State 26 west of town and a daily green fee arrangement invites fellow golfers to share their pleasure.

As County Seat, it is the location of an imposing courthouse, new air conditioned Health Center, County Hospital, Farm Agent offices, and library. Local agricultural organizations hold regular meetings here and in the fall of 1963 the County Fair will open the new Fair Grounds and Fair Grounds Building.

A visit to Poplarville will offer you a rare treat. How long it will remain a haven of serenity with the NASA MTO only 40 miles away, we cannot tell. Already industry has found this to be an ideal place and an impressive number of new homes of the latest design had been added to the local

scene on our last visit. But somehow we feel there's enough of this Poplarville of today to resist any change of character, no matter how extensive her growth. Her immaculately tended treasures of Victorian architecture, standing sedately but graciously in the shade of towering oaks that line her quiet residential streets, seem to promise that, in the heart of Poplarville, tranquility and peace will always be found.

★ ★ ★

STONE COUNTY ●

AREA—448 square miles; 286,700 acres.

POPULATION—6,948.

LOCATION — Boundaries; Forrest and Perry Counties to the north; Harrison County, south; George County, east; Jackson County, southeast; Pearl River County, west.

CLIMATE—Mild; annual averages, January 53 degrees, July 81 degrees, rainfall 56 in., 8 frost free months.

GOVERNMENT—County Board of Supervisors, one elected from each of five beats.

TAX STRUCTURE—Assessed valuation \$4,460,641, approximately 25% of real value; tax levies, District 1—60.80 mills. Districts 2-3-4-5-6—64.80 mills. Bonded debt \$188,900.

SCHOOLS—5, total enrollment 1972. Perkinston Junior College enrollment 864.

MEDICAL—Stone County Hospital at Wiggins; County Health Center; 2 clinics.

TYPES OF INDUSTRY — Pickle products, sawmill, veneers, wood treating, garment manufacturing, barbecue supplies, naval stores.



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an amazing oil almost magical in its qualities, so valuable to the agricultural economy of Coastal Mississippi, so intriguing to the scientist who continues to discover new tasks it alone can perform. Industry watches tung oil with keen interest for it seems limitless in its usefulness, superior in solving problems where waterproofing or fast drying is essential. For more information on TUNG write today to

**National Tung Oil Marketing Cooperative Inc.
and American Tung Oil Association**

HEADQUARTERS—POPLARVILLE, MISSISSIPPI

GEORGE county •

AREA—480 square miles; 305,053 acres.

POPULATION—Estimated 12,150.

LOCATION — Boundaries; Greene County, north; Jackson County, south; Stone and Perry Counties, west; Alabama state line, east.

CLIMATE—Mild; annual averages—temperature 74 degrees, frost free days 264, rainfall 57 inches.

GOVERNMENT—County Board of Supervisors, one elected from each of five districts. County organized April, 1910.

TAX STRUCTURE—Assessed valuation \$7,155,567, approximately 20% of real value; tax levies, George County School Districts 1-2-3-5 — 52 mills, George County School District 4—58 mills, state taxes 4 mills additional, homestead exemption 20 mills. Bonded debt \$235,800.

SCHOOLS—7 attendance centers; total enrollment 3132. All schools in county, including those in city of Lucedale, in county school system. 42 regular school buses.

MEDICAL—George County Hospital, Lucedale; County Health Center, Lucedale. Both located on Winter St. (State 26).

UTILITIES—Urban and industrial electricity, Mississippi Power Co.; rural electricity, Singing River Electric Power Association. Natural gas, United Gas Co.

HIGHWAYS—U. S. 98 north—east/southeast thru Lucedale; State 63 north—south thru Lucedale; State 26 west—Lucedale; State 613 Lucedale—south; State 57 north—south in western half of county.

TRANSPORTATION—Gulf, Mobile & Ohio Railroad; Mississippi Export Railroad Co.; Gulf Transport Bus Lines; West Bros. & Gordon, motor freight; Farmco Airstrip at Lucedale for light planes; nearest scheduled air service at Pascagoula and Mobile. Navigable streams, Pascagoula River, Escatawpa River, Black Creek.

COMMUNICATIONS—Newspapers; weekly, George County Times, Lucedale, dailies from Hattiesburg, Jackson, Mobile, New Orleans. Radio; Lucedale, WHHT broadcasts daily on 1440 KC. Television reception from Hattiesburg, Mobile, Pensacola. Other, Southern Bell Telephone Co., Western Union.

RECREATION—Boating, water skiing, hunting, fishing; Country Club, golf course, swimming pool, State 63 south of Lucedale; Luce Memorial Park, Lucedale; annual Horse Show sponsored by Rotary at Ruri-Mar



Ranch, on State 613 southeast of Lucedale; County Fair, October each year; Spur and Saddle Club, Williams.

TYPES OF INDUSTRY — Sports-wear, veneers, pulpwood, plug mill, feed mill, sawmills, cattle and farming.

NATURAL RESOURCES—Pine and hardwood forests, good farming soil, abundant water; temperate climate, pottery clay, sand and gravel beds.

PLANNING—George County Development, Inc.—an active group organized to promote utilization of natural resources of county to best advantage, to encourage location of new industry, and to cooperate with established industry and new industry with all possible assistance.

•••••

The scenic beauty of George County makes a lasting impression on all who are fortunate enough to view its lovely countryside. High, rolling red clay hills, covered with valued timber stands, patterned with pastures and farms, offer mile after mile of interesting study. Bridges high over streams give views of picturesque sandy-banked creeks or tree bordered rivers.

There's a continuous look of order, organization and prosperity which reaches a point of emphasis in Lucedale, the county seat and its only incorporated city. It repeats itself in the smaller communities of Evanston, southeast of Lucedale, Vestry in the south central section near the Jackson County line, Merrill in the north near Greene County, Agricola in the southeast and Benndale in the west central section.

As is always the case in primarily agricultural areas, population growth has not been rapid, but steady. This may be altered within a few years as industry has shown considerable interest in George County. Attention is being captured by its superior natural advantages; mild climate, adequate electric power and natural gas, abundant water, high land with ample room for expansion, and excellent transportation facilities via the many paved roads and two rail lines. In addition, the keen interest of George County Development, Inc., composed of a veteran group of civic leaders, offers assurance that cooperation is readily available, on the local level, in coordinating BAWI assistance, individual new in-

Cattle play an important role in the economy of George County.



Timber resources of George County supply three local industries, a large sawmill, a plug mill, and a veneer plant.

Farmco Airstrip south of Lucedale is used by Gulf Coast Parachute Association for practice and competitive jumps.



dustry requirements, and labor recruiting.

Another change seems inevitable. As the highly industrial area of neighboring Jackson County becomes saturated commercially and residentially, those employed in the giant coastal industrial complex will seek residence in George County. Attractive home sites are easily accessible by way of two excellent state highways, making them only minutes away from work locations.

Meanwhile the agricultural facet of the economy continues to expand as the rich soil and agreeable climate allow two crop growing seasons per year and improved farm practices lead to larger yields. Livestock plays an important role in the farm picture as year round grazing simplifies feeding. The largest ranch in the county is located near Agricola and it was here that the famed Santa Gertrudis were introduced and added to the list of other breeds already successfully established. Here, also, is an anhydrous ammonia plant to serve county farmers. Hog, sheep, and poultry raising are included in farm ventures. The George County Stockyards at Lucedale hold weekly auctions. Pecan trees and row crops of beans, corn, melons, tomatoes and okra supply local demands through central

distribution at the Farmers Market in Lucedale, a county owned and operated facility.

Education of its youth has been given the greatest consideration by this progressive county. A comprehensive program is in operation in all schools and includes higher mathematics, general science, chemistry, physics and Spanish at the high school level (basic Spanish in elementary), music, art, vocational home economics and agriculture, a complete commercial course, physical education, driver education and safety study in addition to the usual curriculum. Schools at Lucedale Agricola and Rocky Creek each have fully equipped bands with full time directors, stadiums, and football, baseball, basketball and track teams.

To add to leisure time enjoyment, the new County Club, just south of Lucedale, offers a nine-hole golf course, swimming pool, and delightful hours of meeting with friends in the attractive colonial style clubhouse.

One of the finest game preserves in the nation, the Red Creek Wildlife Game Reserve, extends into the western part of George County. Hunting here in season, and fresh water fishing in the many streams, make the county a "must" on the sportsman's list.

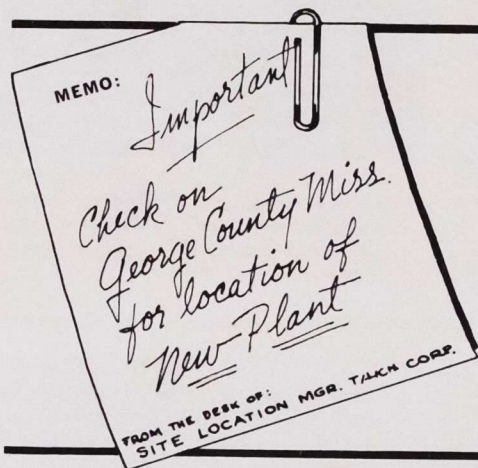
The annual George County Fair, held each fall in Lucedale, covers six days and is marked by county-wide participation with exhibits in livestock, food preservation, cookery, crafts, and 4-H and Home Demonstration displays. The judging and prizes awarded in different categories encourage competition and makes the Fair an eagerly anticipated occasion.

The Southeastern Regional Horse Show is another annual occurrence bringing many to Ruri Mar Ranch, on State 613, for a unique display of equine beauty and intelligence. Enthusiasm is stimulated, in the days prior to the show, by men of the area donning broad-brimmed straw hats bearing dates of the event.

The preceeding combination of facts in both the serious and lighthearted vein present the human element that compliments the beautiful terrain of this outstanding county. In leisure there is ease and relaxation, but in business, a serious determination and astute planning—in both, there is warmth and friendliness. This combination promises to make George County one of the most desirable industrial and residential areas of Coastal Mississippi in these years of its evolution as the new Industrial Center of the nation.

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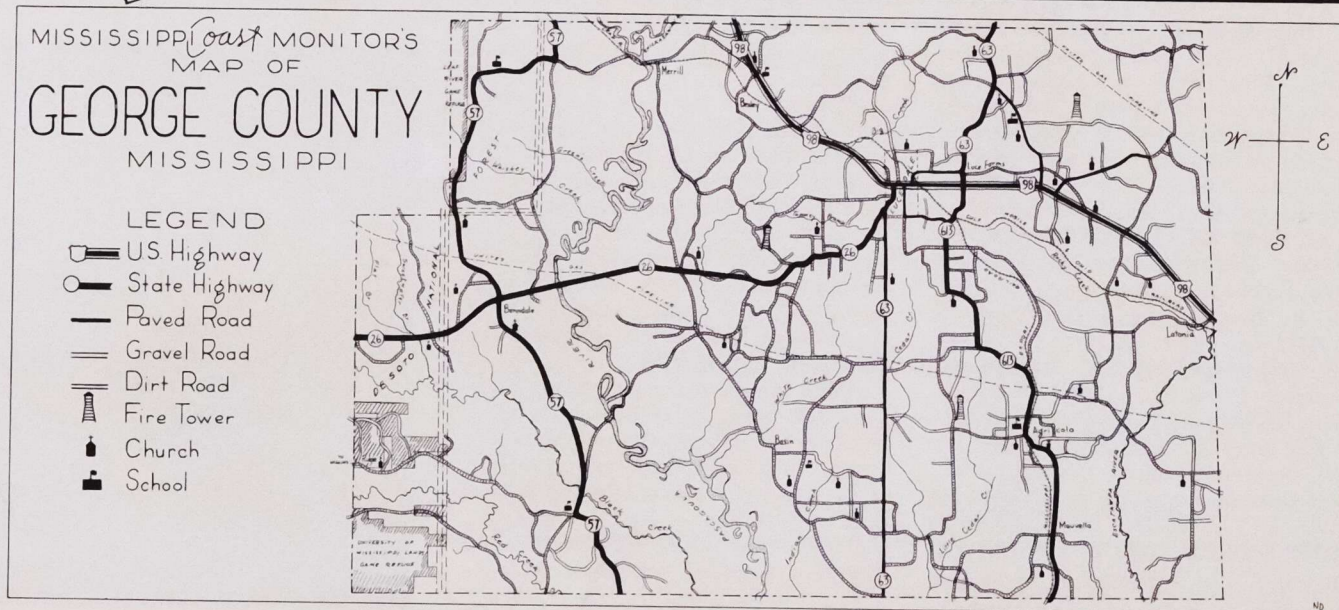


There's an IDEAL INDUSTRIAL CLIMATE in GEORGE COUNTY

Yes, indeed—right in the George County area you'll find BIG ventures—ship and atomic sub building, giant oil refinery, chemical plants, clothing and wood products manufacturing, and other key industries. Coastal Mississippi has caught the attention of the nation as a new center of industrial growth. Our county is ideally situated and richly endowed with those essentials most required by industry—abundant water, good labor force and transportation facilities. You, too, will want to check on George County when contemplating a new plant or relocation.

WRITE TODAY FOR FURTHER INFORMATION

GEORGE COUNTY DEVELOPMENT, INC.
LUCEDALE, MISSISSIPPI



LUCEDALE ●

POPULATION—Estimated 2050.

LOCATION—North central George County, 40 miles north of Pascagoula, 50 miles northeast of Biloxi, 57 miles Southeast of Hattiesburg, 37 miles northwest of Mobile.

CLIMATE, COMMUNICATIONS, TRANSPORTATION, (see County).

GOVERNMENT—Mayor and five Aldermen at large. City incorporated June 6, 1901, operates under Code Charter.

TAX STRUCTURE—Assessed valuation \$4,718,160, approximately 14% of real value; tax levy 14 mills; bonded

debt \$150,000. There is also \$166,000 outstanding in a self liquidating Water and Sewer Revenue issue.

SCHOOLS—3, total enrollment 1200, part of County School System.

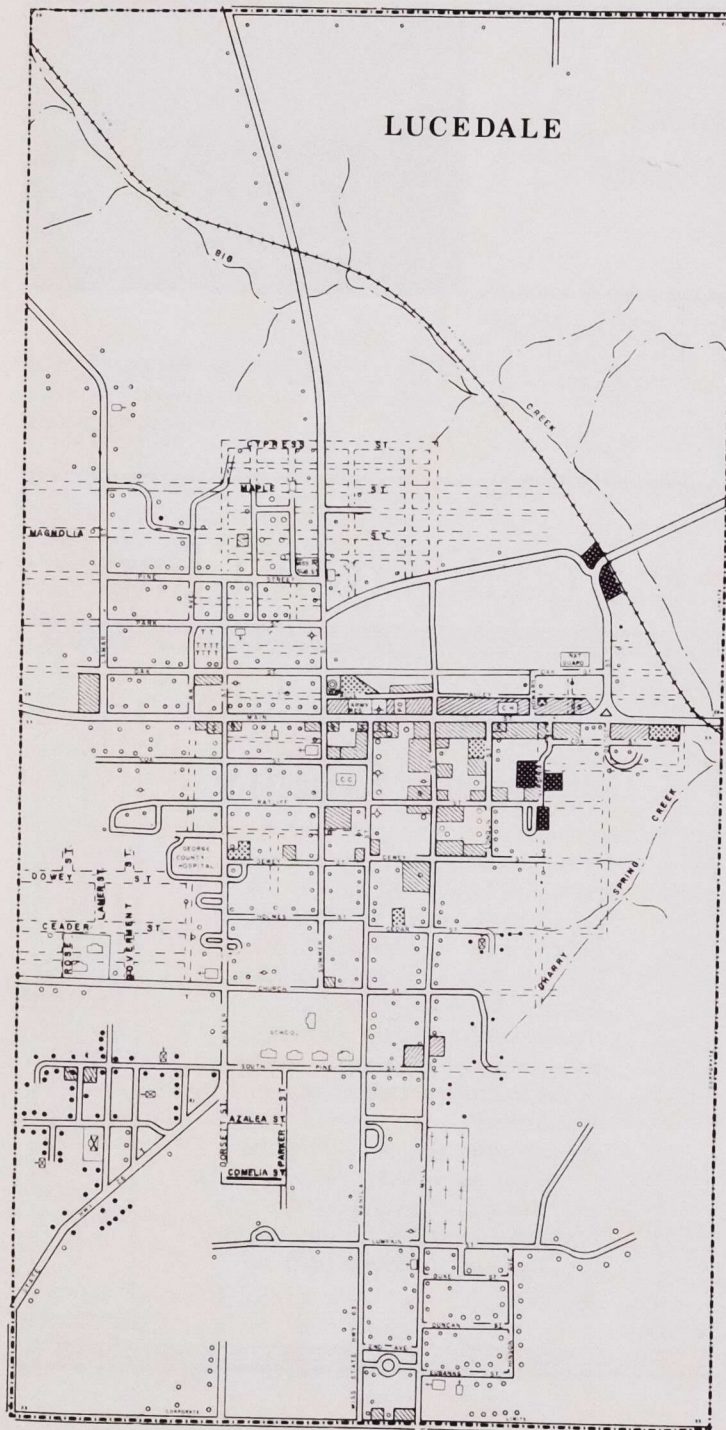
POLICE AND FIRE PROTECTION—Chief and 3 police officers, radio patrol car, 24 hour duty. Volunteer fire department, trained by regular drills; equipment, two modern fire trucks, 500 gal. per min. pumpers, water pressure—normal 40 lbs. per sq. in.—emergency pressure 50 lbs.

UTILITIES—City owned water and sewer systems; natural gas, Utilities, Inc.

MEDICAL—George County Hospital, Winter St. (State 26 S. W.) 44



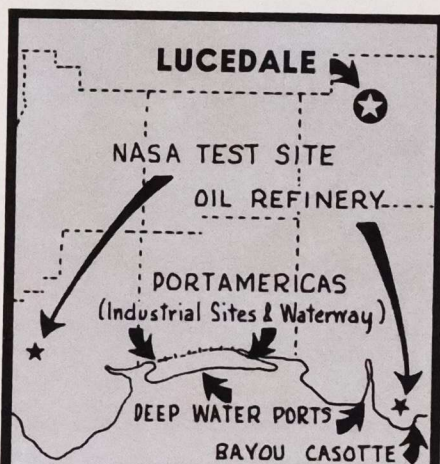
George County Hospital in Lucedale.



New City Hall in Lucedale.

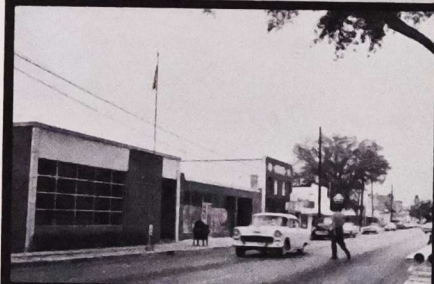


New Post Office Building on Main Street in Lucedale.



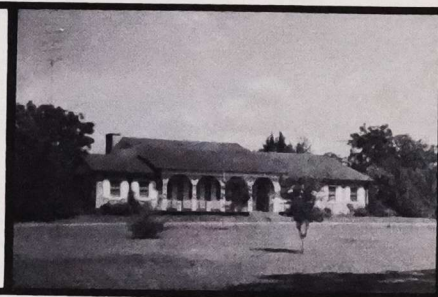
← RIGHT UP ON TOP — OF MISSISSIPPI'S BIG COASTAL INDUSTRIAL COMPLEX

Here is a well organized, orderly planned, small city where industry has operated successfully for years, offering you all the advantages of mild year round climate, abundant water and power supplies, and room for expansion. All this right at the heart of New Industrial Mississippi—the booming Coastal Area where new industry seems to be moving in every day. Take a good look at that map—then



don't miss your
golden opportunity—

write, wire,
or telephone
for information
to ...



LUCEDALE

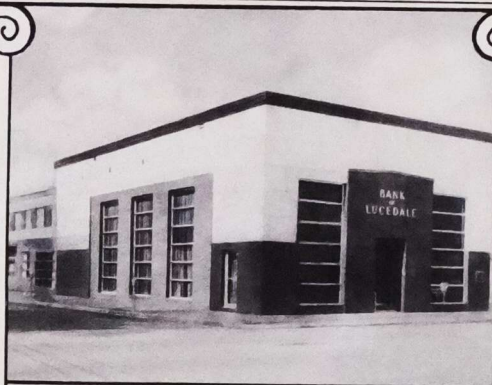
● MISSISSIPPI

LUCEDALE CITY HALL

TELEPHONE WH 7-3261

78

STABILITY ...the quality you'll find



**THE BANK
OF
LUCEDALE**

founded 1903

MEMBER F. D. I. C.

in Lucedale and George County

A dedicated citizenry has developed Lucedale into an attractive, prosperous, small city—benefiting by guidance of professional planners and located centrally in George County. Our county boasts manpower, abundant natural resources and a strategic location in the booming Coastal Area of Mississippi.

We are dedicated to serving the people of our area by keeping pace with the growth and development through addition of all innovations for ideal and complete banking services.

beds, air conditioned, will have 18 bed addition; 6 doctors, 3 dentists.

CHURCHES — 12, denominations — Baptist, Catholic, Church of Christ, Church of God, Methodist, Presbyterian.

RECREATION—Location of Luce Memorial Park, contains Scout cabins, playground equipment, tennis courts, barbecue pit; Inland Lake and Park west of city on U. S. 98, privately owned-operated for public use; roller rink; two motion picture theatres; for other, see County.

CULTURAL—George County Library located on Cox St. opposite County Courthouse.

CIVIC ORGANIZATIONS—Rotary, Lions, Jaycees, Federated Women's Clubs.

TYPES OF INDUSTRY—Clothing manufacture, plug mill, feed mill, veneer plant, pulp wood yard.

PLANNING—Robert S. Bateman & Assoc., Mobile, Ala. City now embarked on major paving project and plans for annexation of Blackledge Subdivision. Working with Sportswear Co. to double size of plant.

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It was with amazing foresight and unusual perceptiveness among civic leaders that the city of Lucedale, long before the advent of the multi-million dollar oil refinery and space program expansion into Coastal Mississippi, anticipated an era of unprecedented growth. With sound business wisdom they employed a leading city planning consultant firm to direct their future development. Today the air of confidence and prosperity that pervades this attractive town is testimony to their good judgement. Initial phases of the planning program have been put into operation and the community as a whole is prepared to welcome a resident influx and assist new business in an orderly and intelligent fashion.

Main Street in Lucedale is trim and neat with an air of positive efficiency. Its business firms offer the latest in merchandise and services. At night it is well lighted by up-to-the-minute mercury vapor lamps. By day, filled parking areas and the many shoppers along the sidewalks of the business district attest that here is an active, successful, trading center.

One block east of Main, on Oak Street opposite Luce Memorial Park, stands the striking new brick City Hall in contemporary design. Inside, warm paneling and attractive furnishings compliment the well planned layout of reception area, offices, and meeting rooms.

A visit to the handsome new Post Office Building on Main Street brought forth the information that postal receipts for the first quarter of 1963 were

up 33% over the same period in 1962. Total 1962 postal receipts were \$55,418.10 or 8.13% over 1961. The Lucedale Post Office serves five rural routes covering a distance of approximately 551 miles.

Another key institution on Main Street is the Bank of Lucedale, founded seven years before the county was organized. It was the first bank in the state to install outside walk-up and drive-up service windows. Recent complete remodeling has made it one of the most impressive edifices in the city. Other new construction of note is the Singing River Electric Power Association Building and a large doctors' office building.

Residential Lucedale completely charms all who come to this gracious southern city. The wide streets are shaded by huge trees and most are paved and curbed, with homes set well back from the streets creating a distinctive feeling of spaciousness. On the outskirts of town, many beautiful homes are attractively situated on wooded hilltops or hillsides with striking effect. Throughout the city both dwellings and yards are consistently well tended.

New homes in the Lucedale area are obtainable at prices considerably below those of other areas due to overall lower costs. Assistance is available to those seeking home ownership or remodeling through local financial institutions, FHA, and Farmers Home Loan Agency (financing in both urban and rural areas).

Public utilities are well developed with water service extended even beyond city limits and supplied from two deep 900 ft. wells. The water plant boasts a complete filter system. All city streets are lighted. A new section, Blackledge Subdivision, will enjoy all city advantages through annexation in the near future.

Residents of Lucedale enjoy picnics in the countryside or at picturesque Luce Memorial Park where towering trees shade playground equipment, tennis courts, and picnic tables. Week-ends find many participating in water sports on nearby Pascagoula River, relaxing at the Country Club, or watching sky divers from the Gulf Coast Parachute Association work out at Farmco Airstrip. For those who want an occasional deep sea fishing trip, the Gulf of Mexico is only a scant hour's drive away.

There is truly a good way of life to be enjoyed in Lucedale in an environment of unusual charm. Good leadership and sound future planning assure its people that, during the years ahead, those factors which make their city such a desirable place to live will be preserved.

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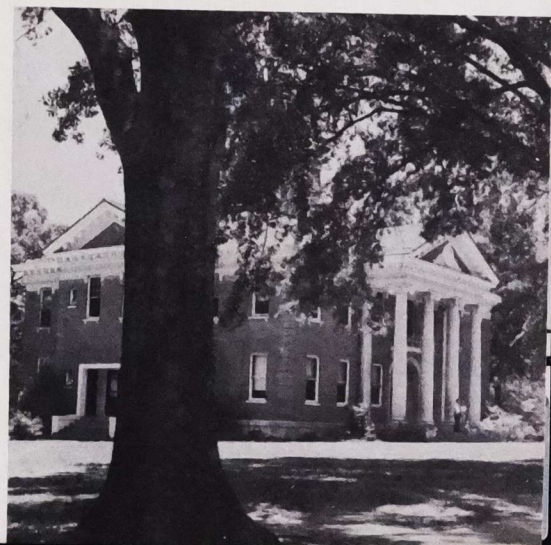


Beautiful hilltop home of Mr. and Mrs. W. S. Murphy in Lucedale.



Lucedale Veneer Co. ships quality veneers to furniture makers and cabinet works throughout the United States and Canada.

George County Courthouse, Lucedale.





Meet Mrs. Ann Avent, manager of the Moss Point Chamber of Commerce, who might well be called "Mrs. Moss Point, Miss." for it would be difficult to find a more dedicated citizen. Her enthusiasm and delightful personality captivate all who meet her. She somehow manages to attend every meeting where representation of her city is needed, be it a fast trip to Washington, D. C. or a tough schedule of six or eight Coast meetings in one week. In addition she sends out regular news letters to all Chamber of Commerce members keeping interest stimulated on the local scene, plus her prompt replies to the stack of inquiry correspondence from out-of-area that passes over her desk each week. She is a past officer of the Mississippi Economic Council and participates actively in promotion of her state. This attractive, completely feminine mother of two teenagers works with top efficiency at a pace that would weary most men and has won respect and admiration from all who know her.

★★★

INTRODUCING a trio of newcomers to our area who head three multi-million dollar projects that have focused the eyes of the nation of Coastal Mississippi.

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William C. Fortune, manager of Mississippi Test Operations, Hancock County, assigned to NASA by arrangement with the Navy Department.

MEMOS and

OBSERVATIONS

Rather than summarize the BIG events of the past twelve months in Coastal Mississippi in this editorial, as has been our practice in past editions, we will leave that to our readers to glean from the stories contained herein. This once, we would like to bring to your attention an outstanding feature of the area not likely to make headlines. This by no means indicates a matter of minor importance. It is a fact of the highest significance, today's foundation for tomorrow's world, the education of youth. ■ Throughout the six county area, constant concern and dedicated untiring efforts of hundreds, perhaps thousands, of thinking men and women have been concentrated on establishing and securing one of the best overall educational systems for all children. ■ Many times, those coming from other parts of the United States have expressed surprise and approval at the advanced curriculum of our schools. Industry has recognized that our junior college and high school vocational training is of a superior nature. It seems to be a revelation to the visitor that our schools are so many, so new, so well equipped and competently staffed. The extensive school building program of the past decade has been most noteworthy. Our young people have participated in competitive programs in science, mathematics, music, oratory, writing, sports, and performed in a most laudable fashion. ■ This book is of a factual nature, its purpose to inform the industrialist, businessman, new resident and visitor of the advantages of Coastal Mississippi. Could there be a greater advantage for the industrialist than the assurance an area is producing well educated, well trained people to meet his company's personnel requirements on all levels? The businessman knows a sound educational program produces citizens with greater earning power, hence spending power to make his enterprise grow. The new resident envisions tomorrow's leaders chosen by and from intelligent, thinking citizens who will continue to build, expand and prosper. The visitor benefits because this points out communities that possesses civic pride and will reach out in all facets of development, seeking to beautify and preserve all that is good and beautiful to the fullest extent. So, we salute the fine schools of Coastal Mississippi, public, private, and parochial, and all who labor to educate and train our youth. They are undertaking a vital and important task and performing it well.

THE EDITOR

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Perry Wingo, executive director of the Harrison County Industrial Seaway, Portamericas.

★



Al S. Guerard, manager of the giant Standard Oil Refinery at Bayou Casotte in Jackson County.

PORTAMERICAS ☆ A NEW WATER HIGHWAY

with dockside sites
for **INDUSTRY**
planned to extend
the entire width of
HARRISON COUNTY
from boundary to boundary

from the East

to the West

**SHIPMENTS
VIA . . .**

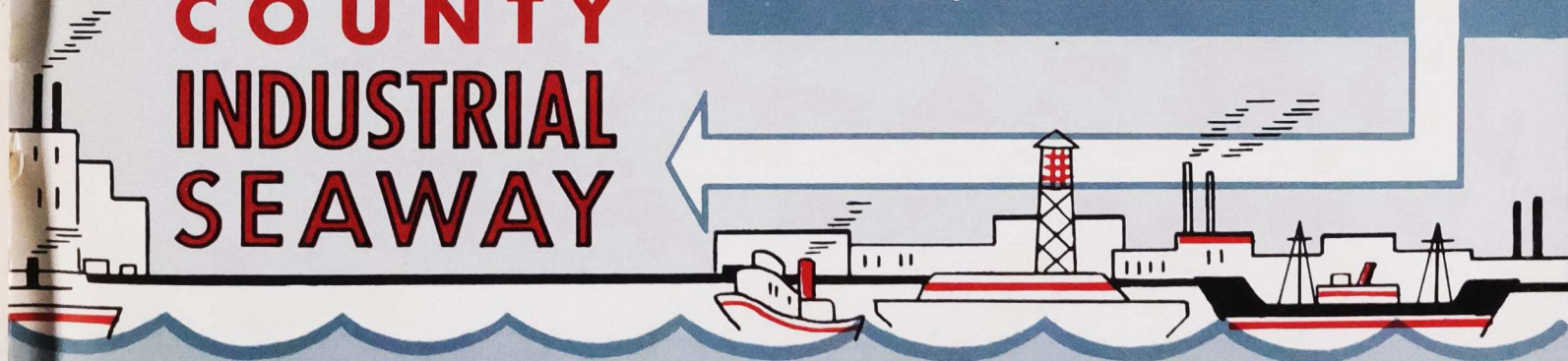
- ★ ROAD
- ★ RAIL
- ★ WATER
- ★ AIR

connects with . . .
shipping lanes of the world . . .
roadways of the nation



Sites ready for occupancy in a land of mild climate that cuts construction costs, results in fewer lost work hours. Abundant water and power—all in a fine location where good living brings contentment—the best guaranty for a dependable labor force. Take advantage of versatility and economy in freight handling. You reach the nation and the world directly—via land—via sea—via air.

HARRISON COUNTY INDUSTRIAL SEAWAY



MTO

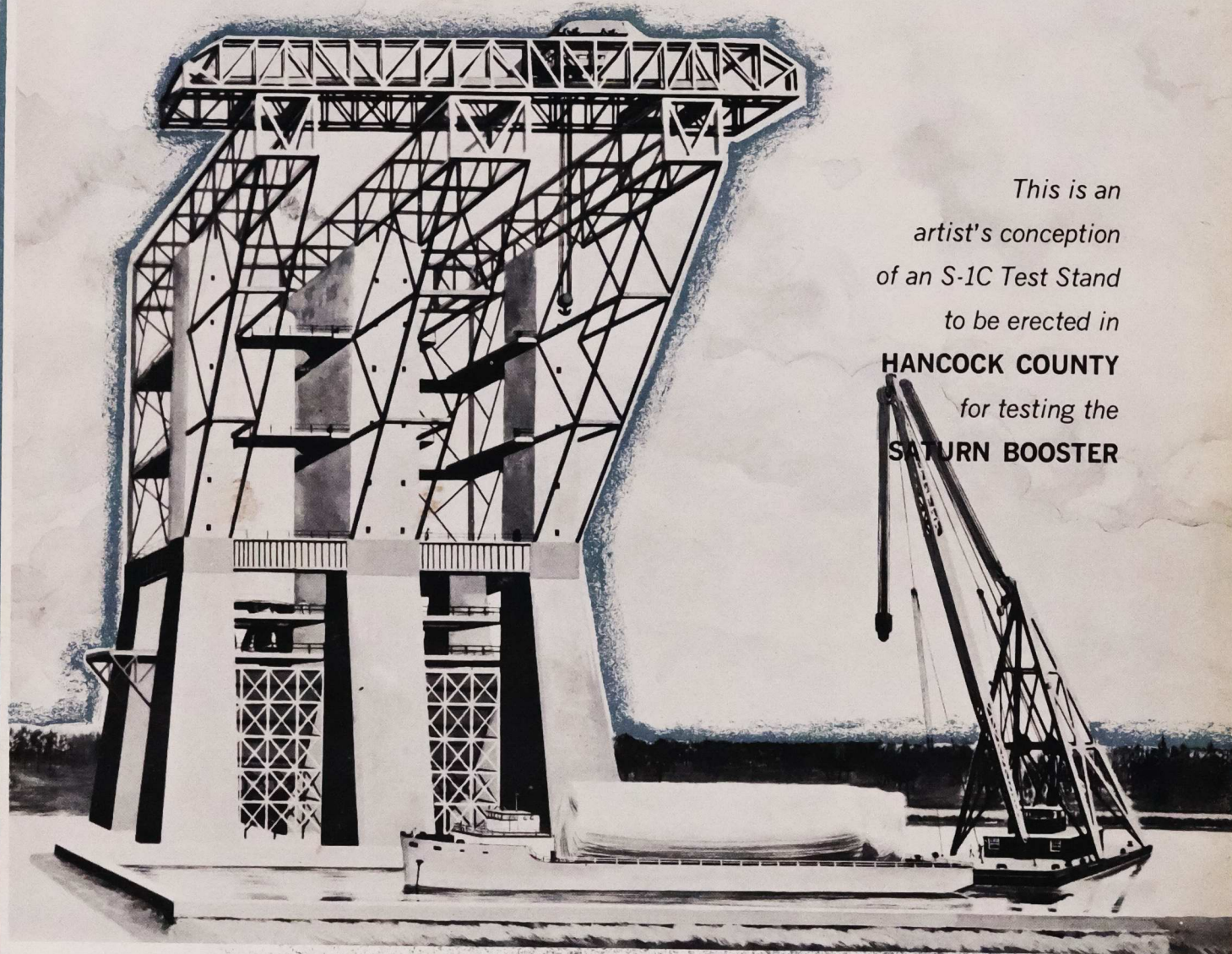


NASA'S

MISSISSIPPI TEST OPERATIONS

IN HANCOCK COUNTY.....

*This is an
artist's conception
of an S-1C Test Stand
to be erected in
HANCOCK COUNTY
for testing the
SATURN BOOSTER*



MTO . . . and what is the economic significance of those three letters? Published reports from NASA indicate the annual income of the site's 2000 permanent workers will be \$16,000,000. This is roughly eight times the yearly return from the county's forest products (still an important part of the economy). In a natural sequence of events the additional population increase required to provide goods and services and the location of satellite industries will result in unprecedented growth and prosperity—a veritable Saturnian Age—for the people of **HANCOCK COUNTY**. We invite **You** to come to Mississippi's **SPACE AGE COUNTY HANCOCK COUNTY**—on the beautiful Gulf of Mexico.